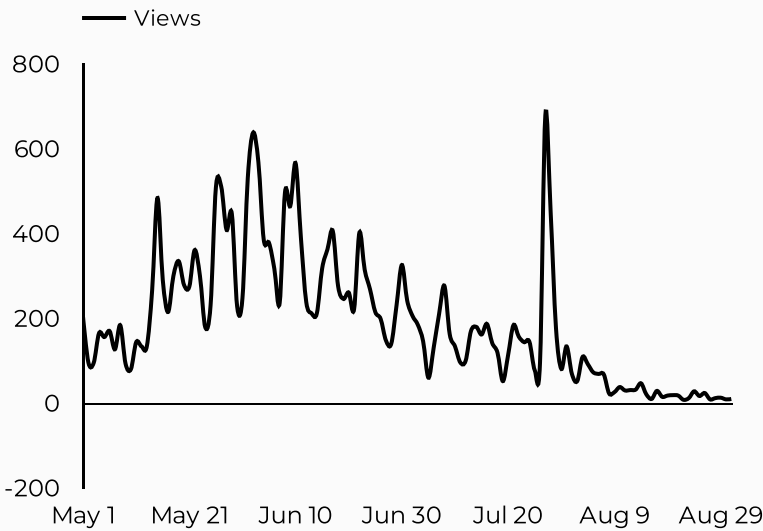




Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
24,055	20,849	14,963	7,584	01:51	59%
↓ -19.1%	↓ -13.5%	↓ -10.8%	↑ 8.0%	↑ 4.6%	↓ -7.2%
Compared Y-o-Y					

How is site traffic trending?

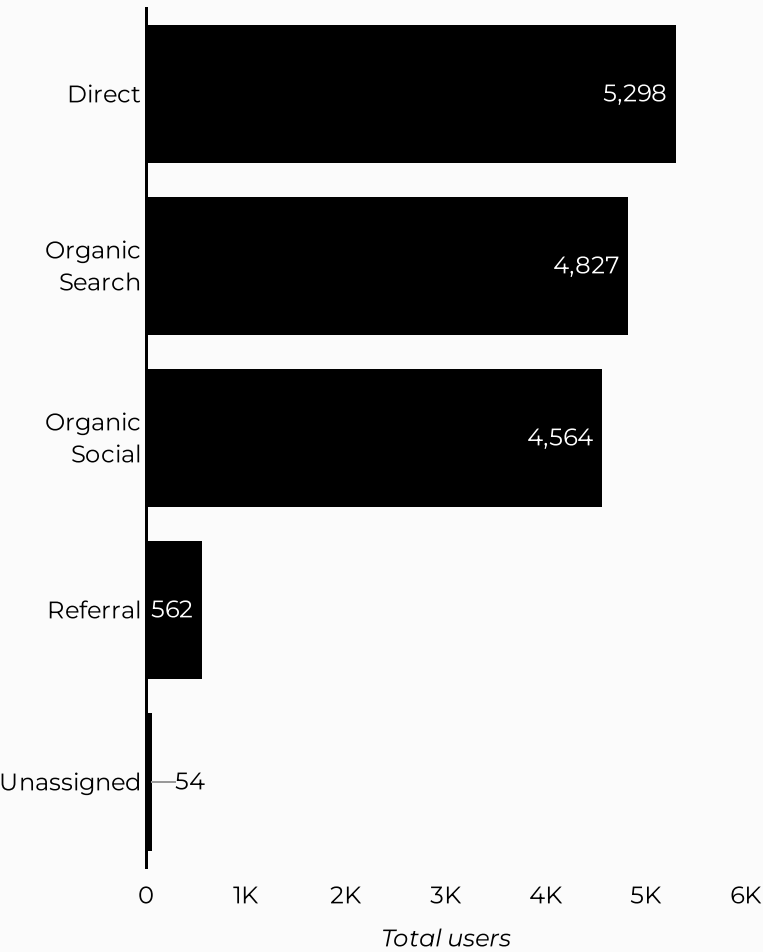


Where do people click for more information?

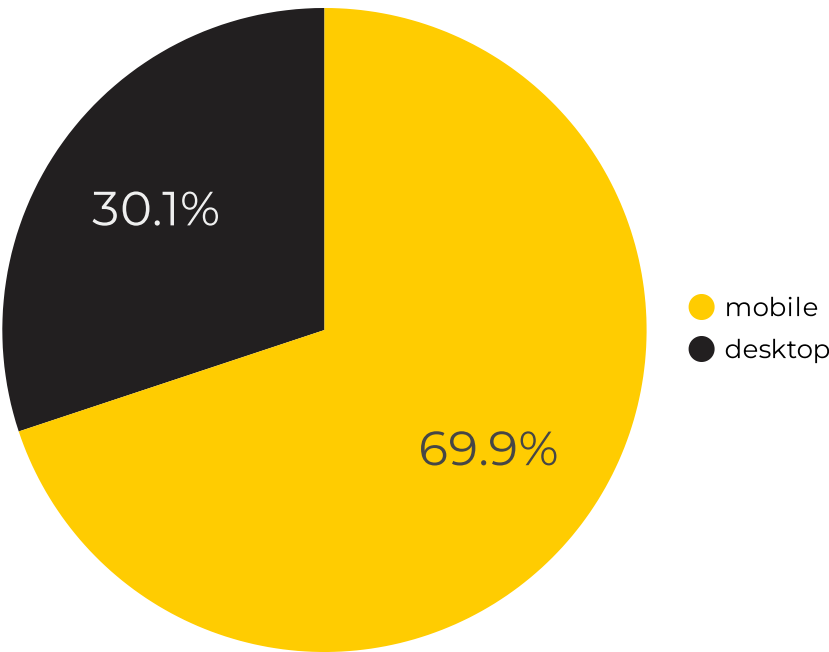
Top T-mobile link clicks.

Click URL	Clicks
Image Clicks	2,020
http://www.t-mobile.com/military	157
https://www.t-mobile.com/cell-phone-plans/military-discount-plans?icid=MGPO_TMO_U_MLTRYRTPL_VGG9601C	44
Grand total	2,258

Which channels are driving traffic?



Device category by Views





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
24,055	20,849	14,963	7,584	01:51	59%
↓ -19.1%	↓ -13.5%	↓ -10.8%	↑ 8.0%	↑ 4.6%	↓ -7.2%
Compared Y-o-Y					

Stripe Impressions

The number of stripe impressions sorted by installation.

Installation	Stripe Impressions ▾
hawaii.armymwr.com	7,846
stewarthunter.armymwr.com	7,553
humphreys.armymwr.com	6,150
rucker.armymwr.com	5,057
wiesbaden.armymwr.com	3,906
kaiserslautern.armymwr.com	3,286
belvoir.armymwr.com	3,125
benning.armymwr.com	2,874
bliss.armymwr.com	2,703
gordon.armymwr.com	2,702
sill.armymwr.com	1,666
brussels.armymwr.com	1,391
redstone.armymwr.com	1,374
whitesands.armymwr.com	1,353
jackson.armymwr.com	1,309
drum.armymwr.com	1,146
baumholder.armymwr.com	1,140
knox.armymwr.com	1,133
wainwright.armymwr.com	925
stuttgart.armymwr.com	910
leonardwood.armymwr.com	835
campbell.armymwr.com	825
riley.armymwr.com	813
huachuca.armymwr.com	740
chievres.armymwr.com	722
buchanan.armymwr.com	684
hood.armymwr.com	678
ansbach.armymwr.com	645
aberdeen.armymwr.com	639
Grand total	70,190

Top Beanstack link clicks

Top Beanstack link clicks sorted by installation.

Installation	Clicks	% Δ
www.armymwr.com	4,111	13.3% ↑
humphreys.armymwr.com	1,085	6.9% ↑
jblm.armymwr.com	600	-23.6% ↓
bragg.armymwr.com	583	-35.9% ↓
leonardwood.armymwr.com	383	34.9% ↑
belvoir.armymwr.com	224	2,140.0% ↑
campbell.armymwr.com	218	21,700.0% ↑
stewarthunter.armymwr.com	181	503.3% ↑
wiesbaden.armymwr.com	142	49.5% ↑
kaiserslautern.armymwr.com	138	45.3% ↑
stuttgart.armymwr.com	135	145.5% ↑
hood.armymwr.com	122	134.6% ↑
gordon.armymwr.com	66	135.7% ↑
hawaii.armymwr.com	51	218.8% ↑
yuma.armymwr.com	46	-
baumholder.armymwr.com	44	76.0% ↑
hohenfels.armymwr.com	32	88.2% ↑
sill.armymwr.com	29	-
garmisch.armymwr.com	23	-
grafenwoehr.armymwr.com	22	-
buchanan.armymwr.com	8	-
polk.armymwr.com	4	-
benning.armymwr.com	3	-62.5% ↓
leavenworth.armymwr.com	3	-25.0% ↓
redstone.armymwr.com	2	-95.2% ↓
torii.armymwr.com	2	-
brussels.armymwr.com	1	-98.6% ↓
jbmhh.armymwr.com	1	-
Grand total	8,259	9.9% ↑