

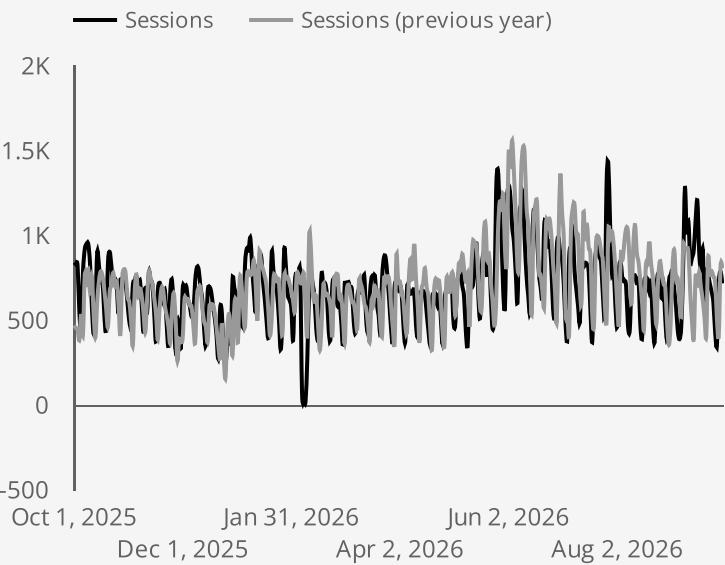


Oct 1, 2025 - Sep 30, 2026

MWR Libraries

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
334,001	247,704	182,388	100,256	02:26	61%
↓ -4.7%	↓ -6.5%	↑ 6.9%	↓ -1.3%	↑ 2.5%	↓ -0.9%

How is site traffic trending?

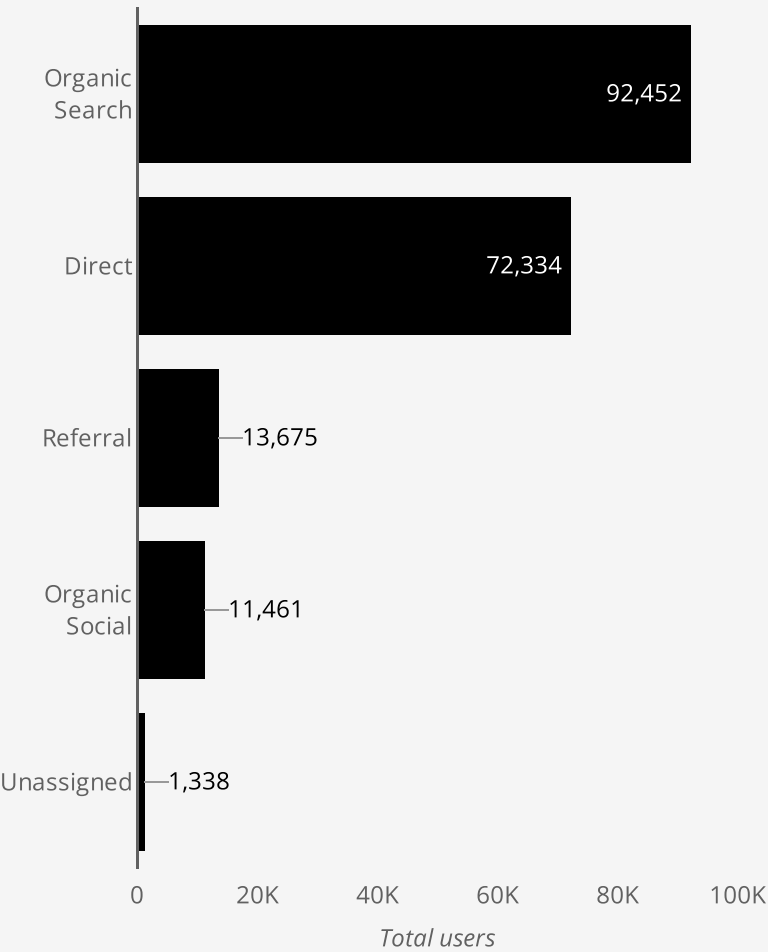


Top Pages

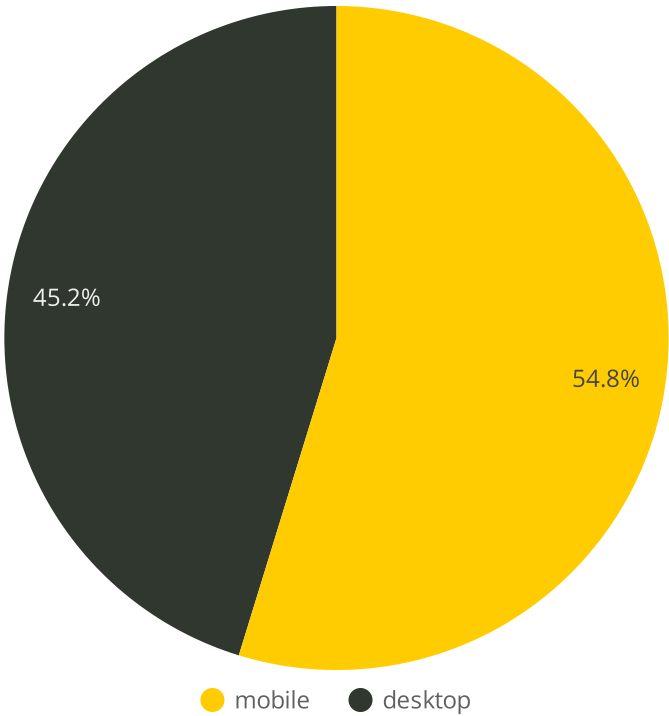
Sorted by Total Users

Page	Total users	% Δ
Libraries	181,774	-3.9% ↓
Events and Programs	27,327	16.3% ↑
Library Services and Resources	11,725	5,851.8% ↑
Borrowing, Renewals, and Policies	11,478	127.7% ↑
Contact	3,329	-

Which channels are driving traffic?



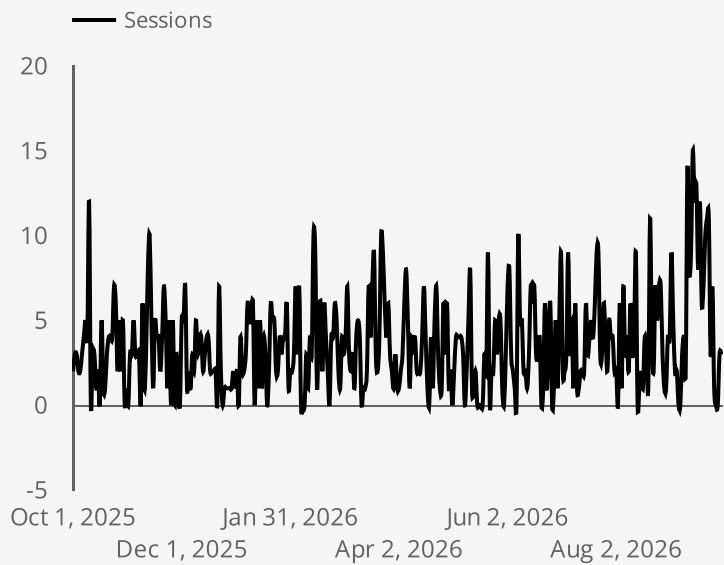
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
1,709	1,314	1,086	549	02:27	67%
↑ 10.0%	↑ 4.4%	↑ 9.0%	↓ -6.3%	↓ -18.5%	↓ -6.2%

How is site traffic trending?

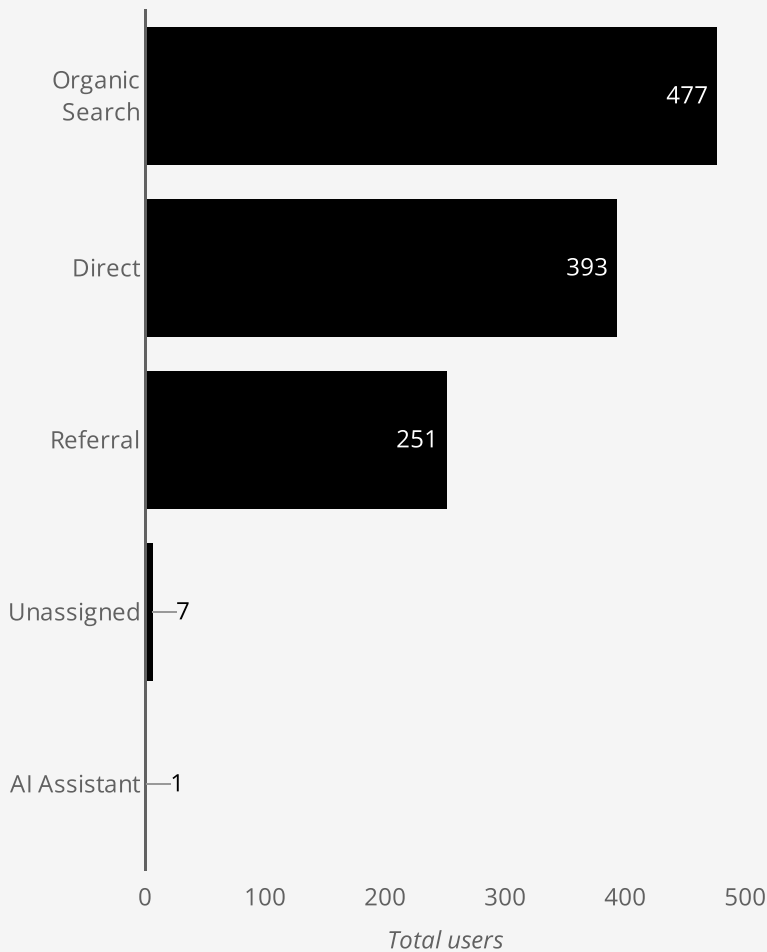


Top Pages

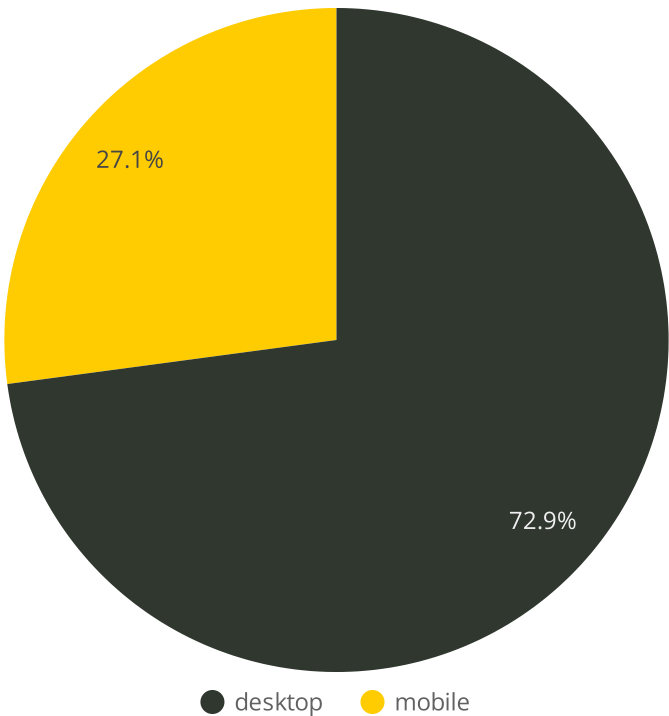
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,133	0.3% ↑
Library Services and Resources	97	-
Borrowing, Renewals, and Policies	91	-
Contact	32	-
Events and Programs	26	-

Which channels are driving traffic?



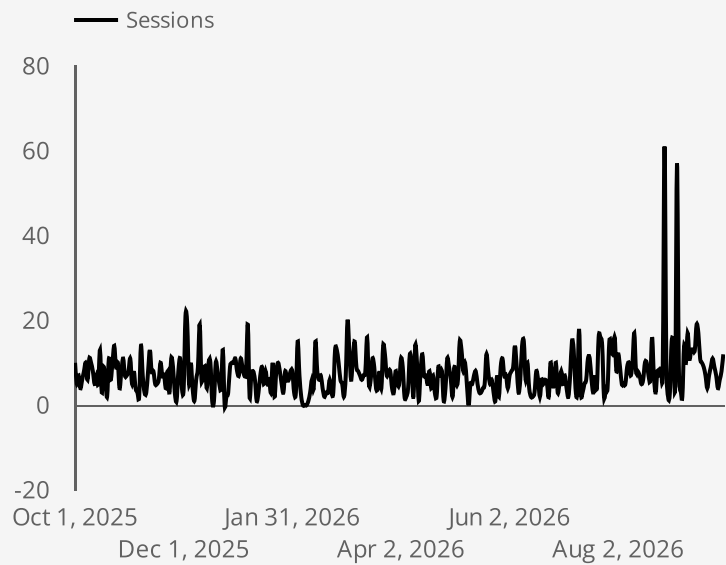
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
3,655	2,792	1,686	1,000	01:54	52%
↓ -2.2%	↓ -12.1%	↓ -2.4%	↓ -16.9%	↓ -24.7%	↓ -2.2%

How is site traffic trending?

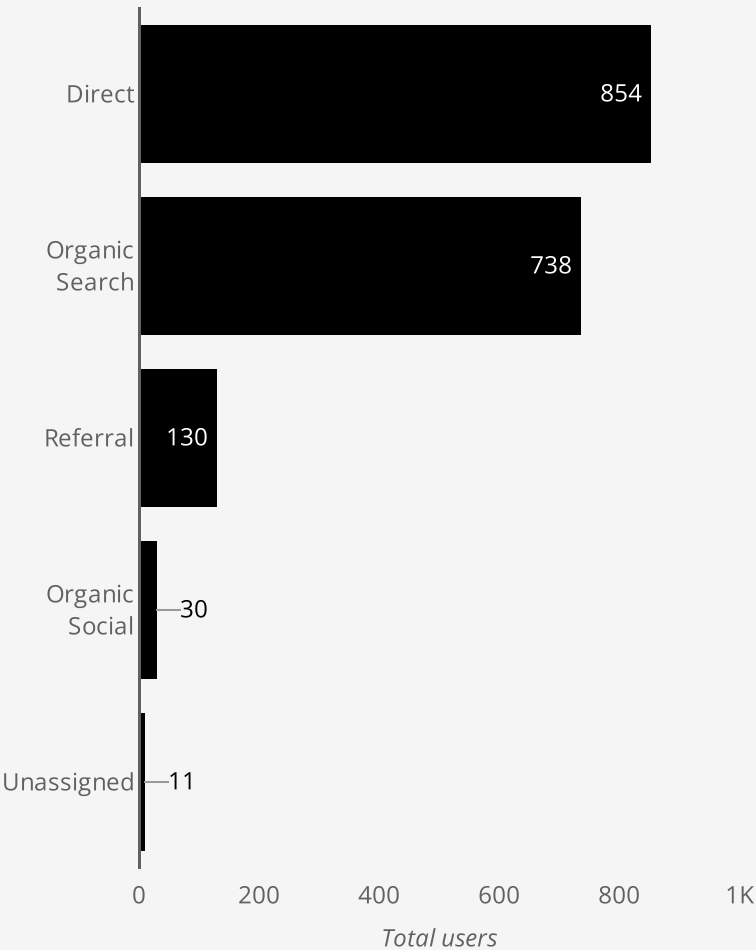


Top Pages

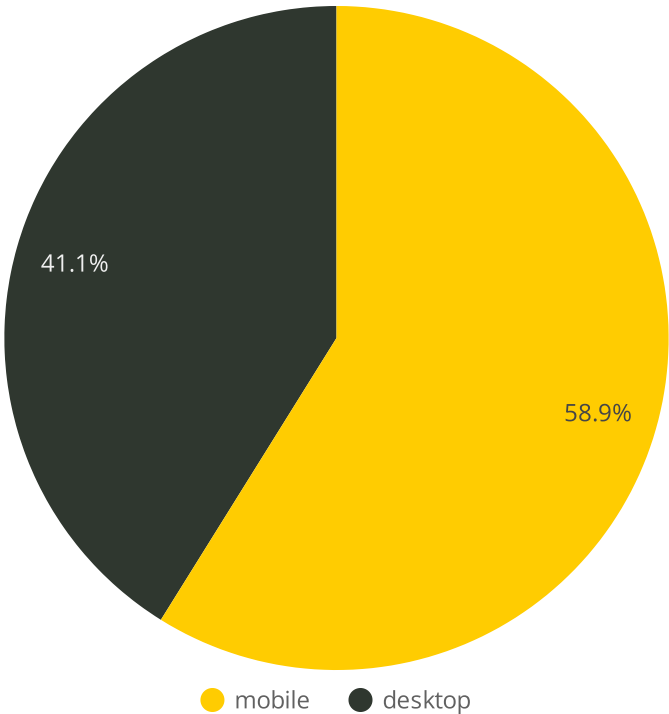
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,761	-7.6% ↓
Borrowing, Renewals, and Policies	135	-
Library Services and Resources	108	-
Contact	86	-
Events and Programs	43	-34.8% ↓

Which channels are driving traffic?



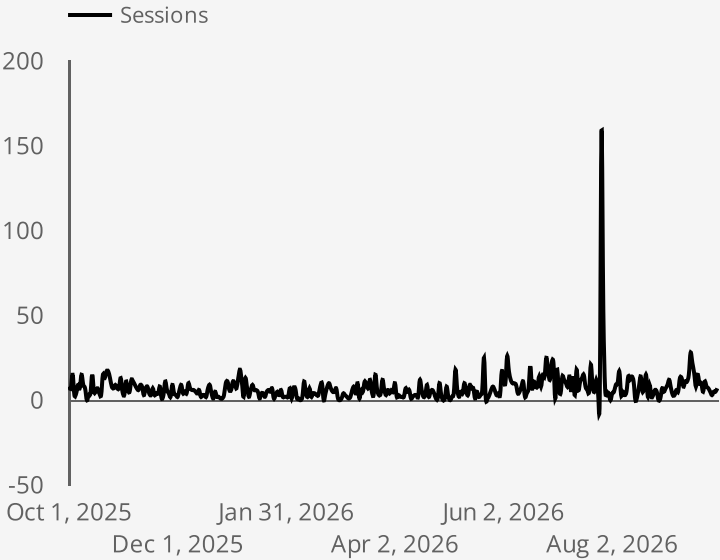
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
2,840	2,699	2,077	996	01:20	48%
⬆ 6.4%	⬆ 29.0%	⬆ 52.2%	⬆ 28.5%	⬆ -39.0%	⬆ -18.4%

How is site traffic trending?

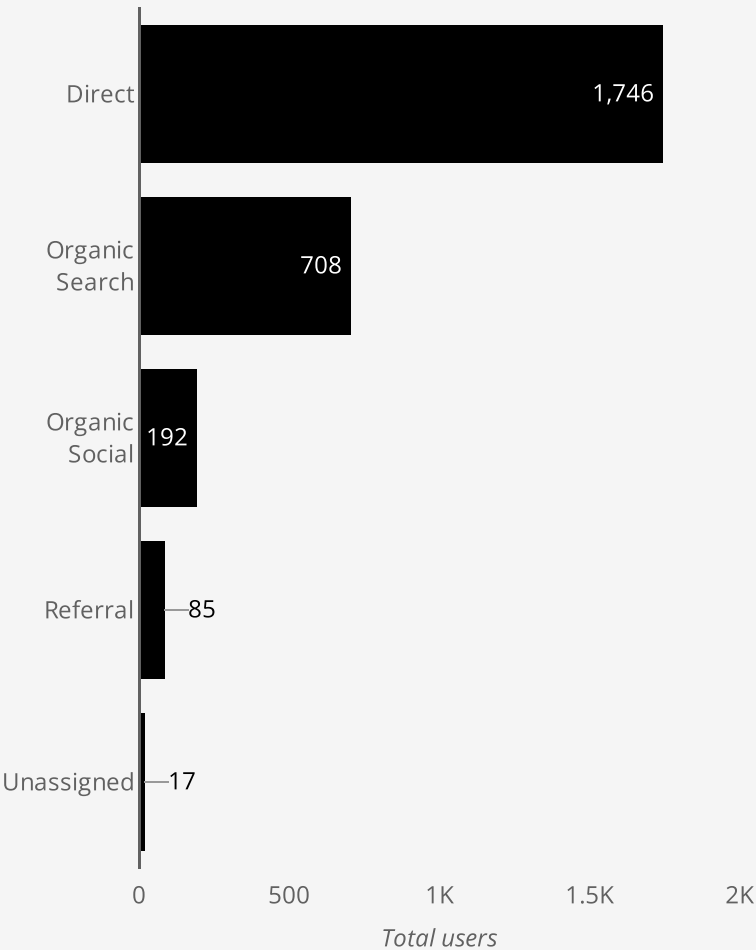


Top Pages

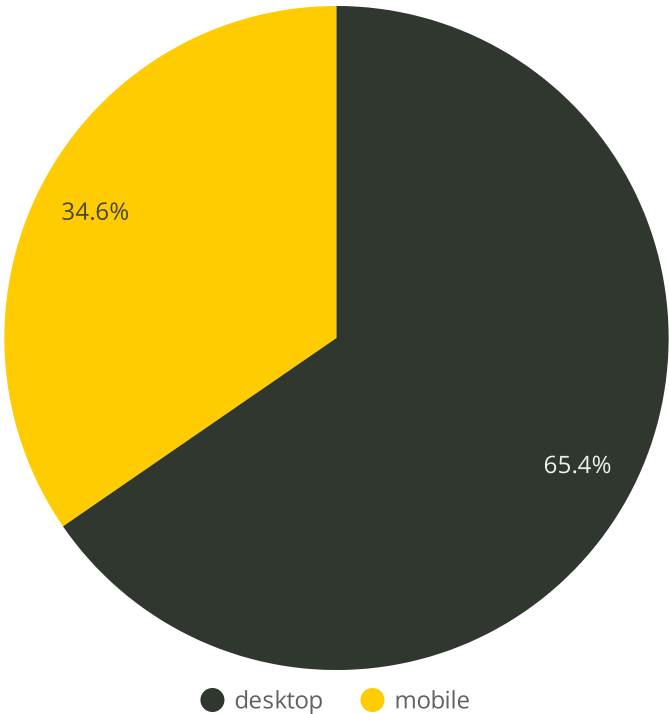
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,445	15.9% ⬆
Events and Programs	803	-
Library Services and Resources	90	-
Borrowing, Renewals, and Policies	63	-
Contact	45	-

Which channels are driving traffic?



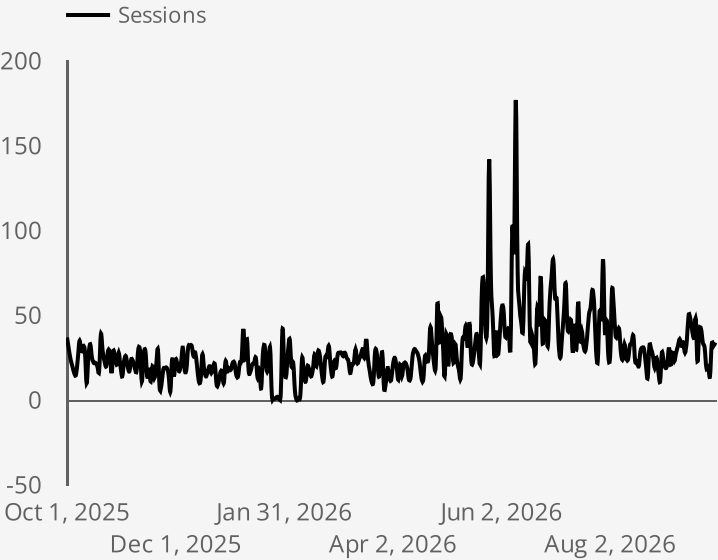
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
15,031	10,736	6,337	3,011	02:29	62%
↑ 9.8%	↑ 3.0%	↓ -0.3%	↓ -14.3%	↓ -8.5%	↓ -3.5%

How is site traffic trending?

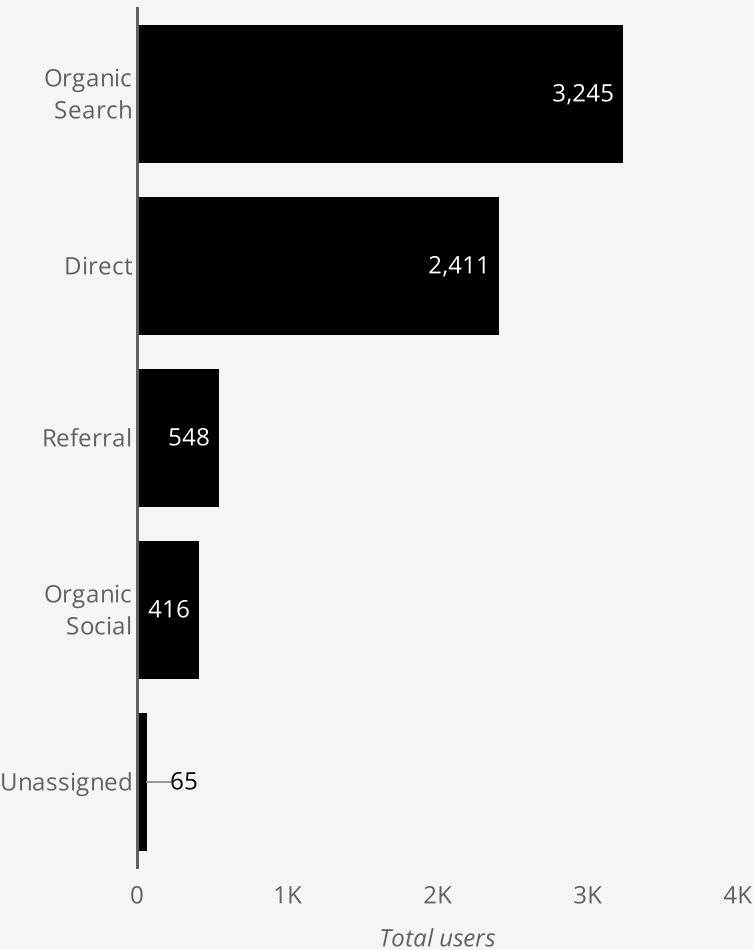


Top Pages

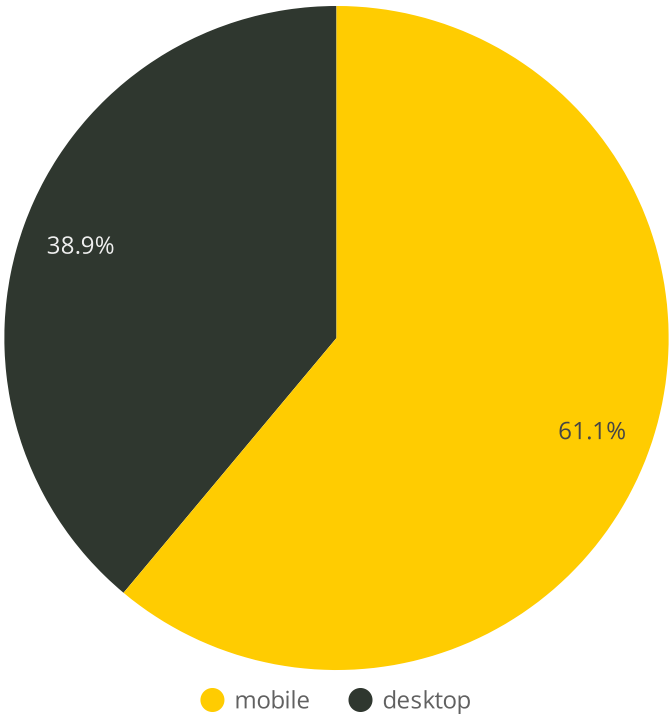
Sorted by Total Users

Page	Total users	% Δ
Libraries	6,089	-0.9% ↓
Events and Programs	2,259	35.9% ↑
Library Services and Resources	334	-
Borrowing, Renewals, and Policies	187	-
Contact	96	-

Which channels are driving traffic?



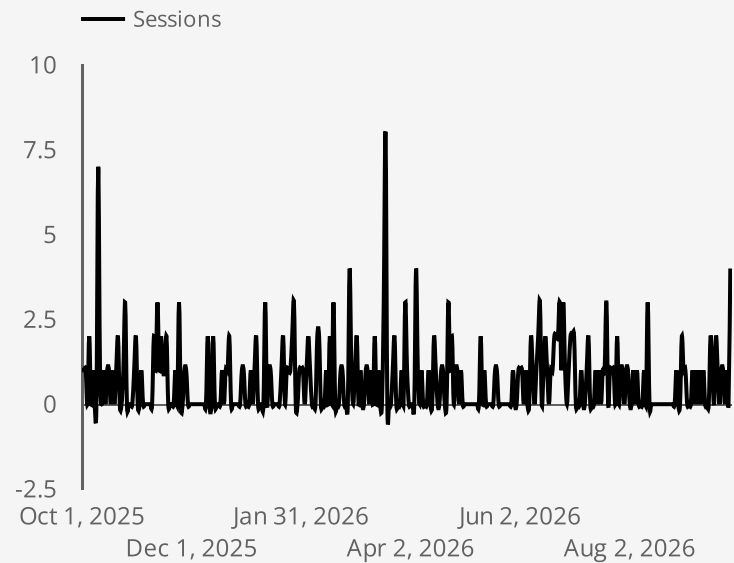
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
317	247	233	134	01:23	54%
↓ -35.7%	↓ -14.5%	↓ -2.9%	↓ -13.5%	↑ 5.9%	↓ -21.2%

How is site traffic trending?

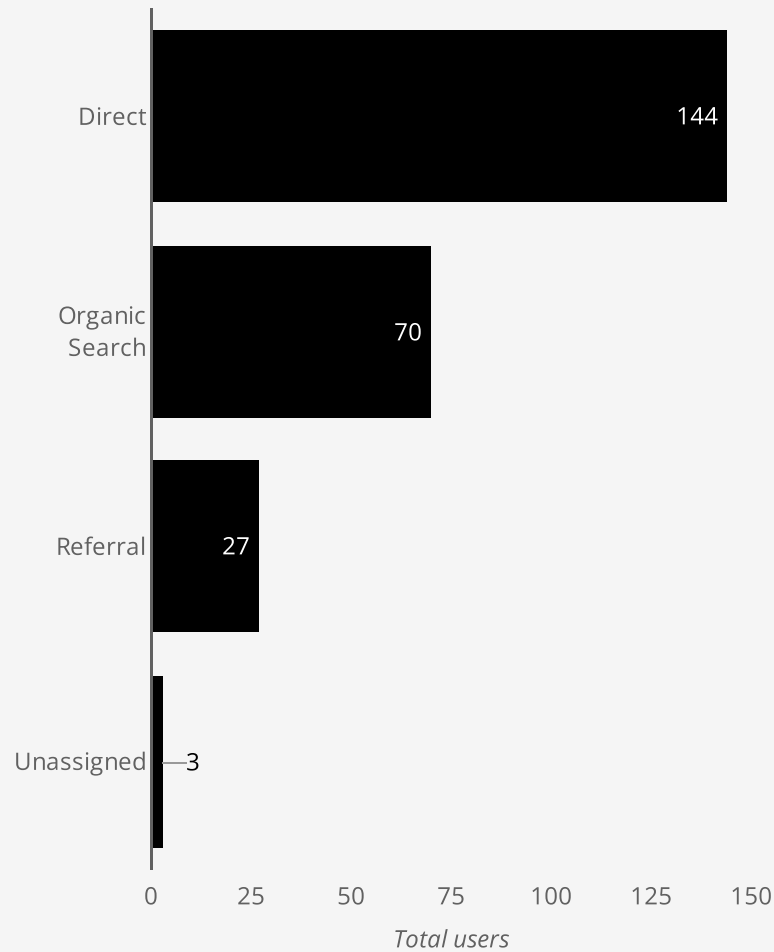


Top Pages

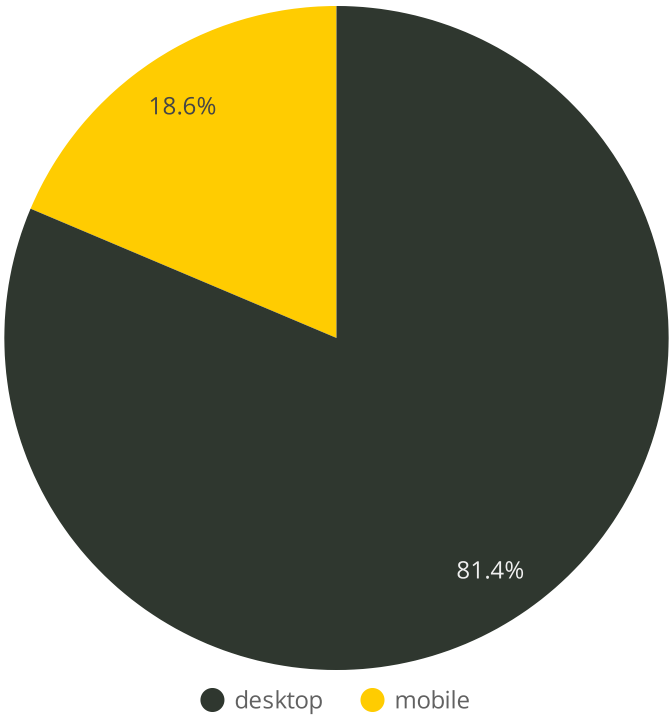
Sorted by Total Users

Page	Total users	% Δ
Libraries	237	-13.5% ↓
Borrowing, Renewals, and Policies	13	-
Contact	6	-
Library Services and Resources	6	-
Events and Programs	6	-

Which channels are driving traffic?



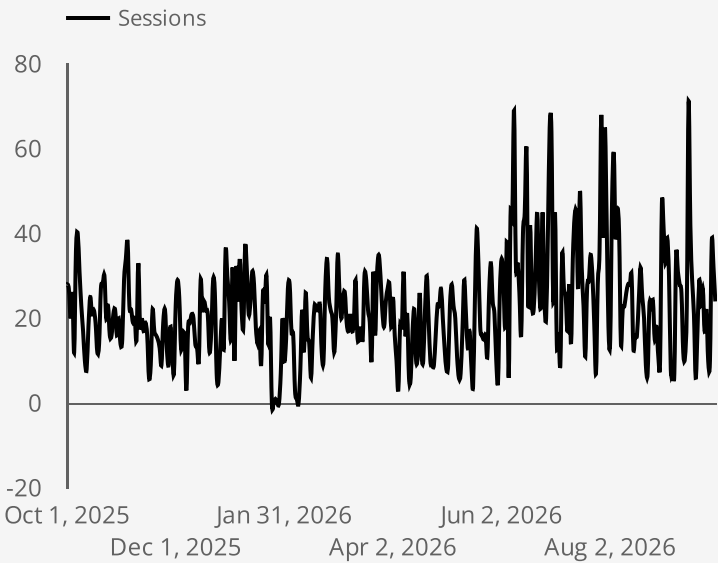
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
11,211	7,991	5,440	3,311	03:05	60%
⬆️ 4.7%	⬇️ -5.6%	⬆️ 0.6%	⬇️ -3.8%	⬆️ 18.6%	⬇️ -1.5%

How is site traffic trending?

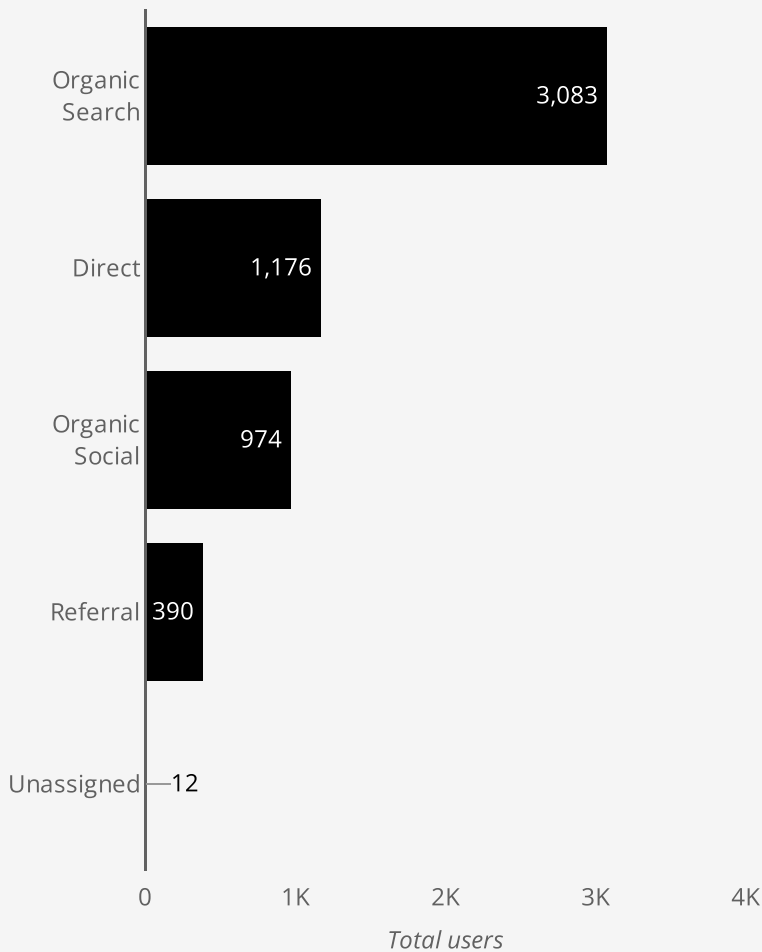


Top Pages

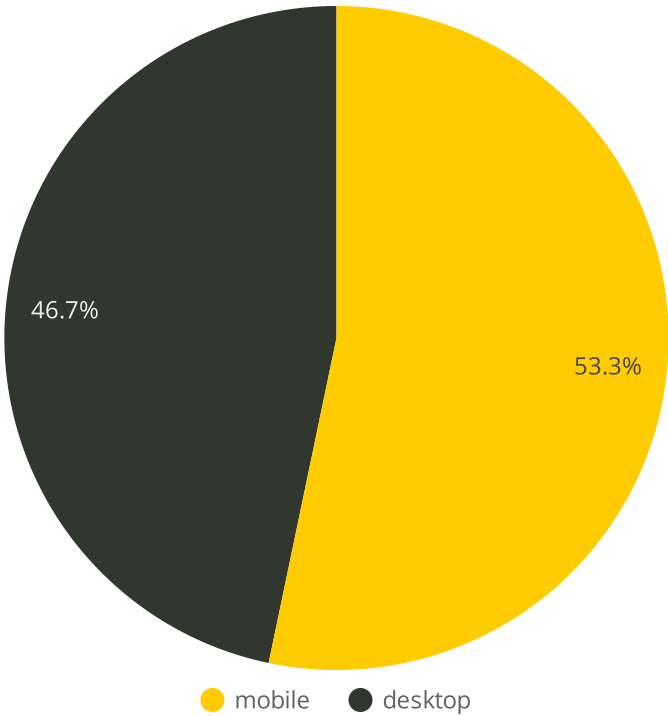
Sorted by Total Users

Page	Total users	% Δ
Libraries	5,290	-6.4% ⬇️
Events and Programs	825	13.6% ⬆️
Library Services and Resources	501	-
Borrowing, Renewals, and Policies	243	-
Contact	140	-

Which channels are driving traffic?



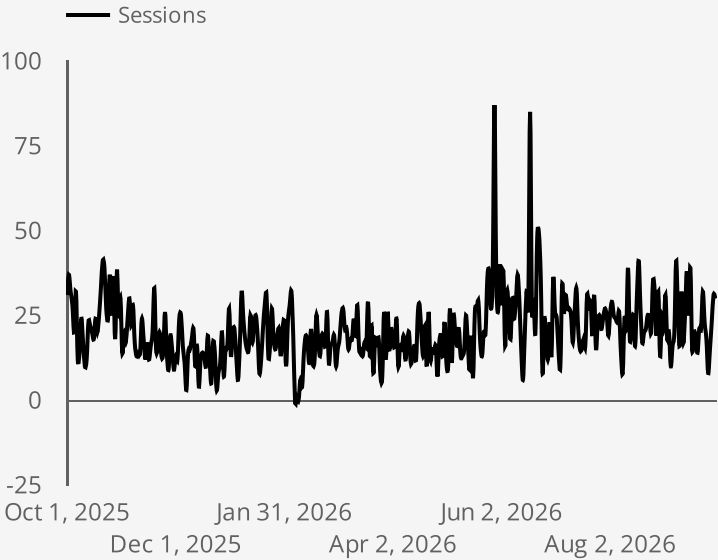
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
9,730	7,572	5,388	3,220	02:43	61%
⬆️ 0.2%	⬇️ -5.4%	⬇️ -0.2%	⬆️ 2.3%	⬇️ -6.1%	⬆️ 0.7%

How is site traffic trending?

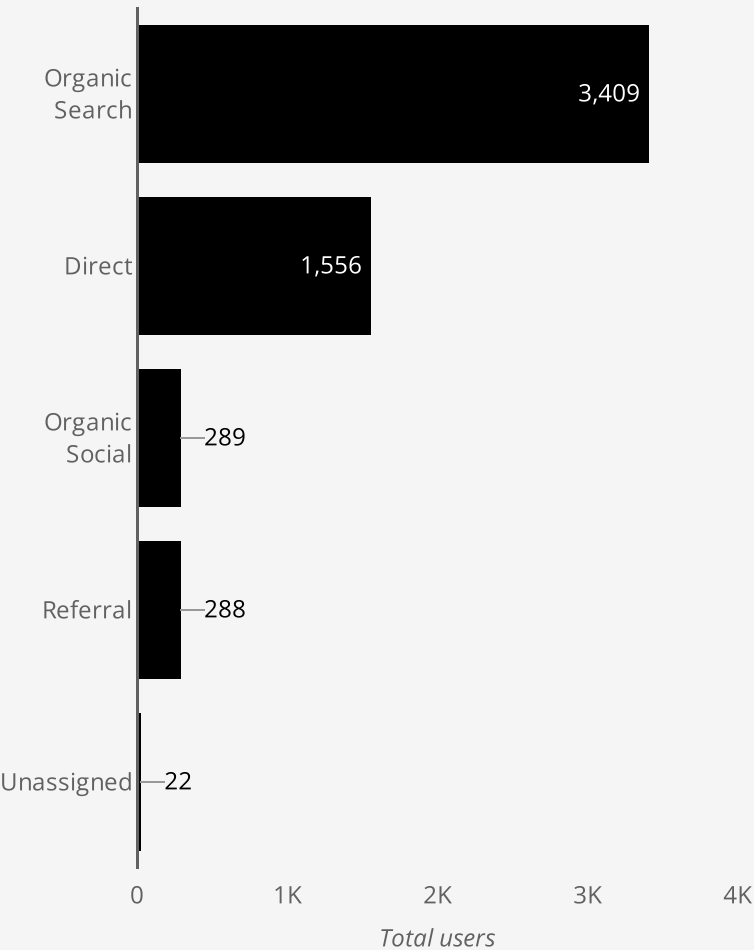


Top Pages

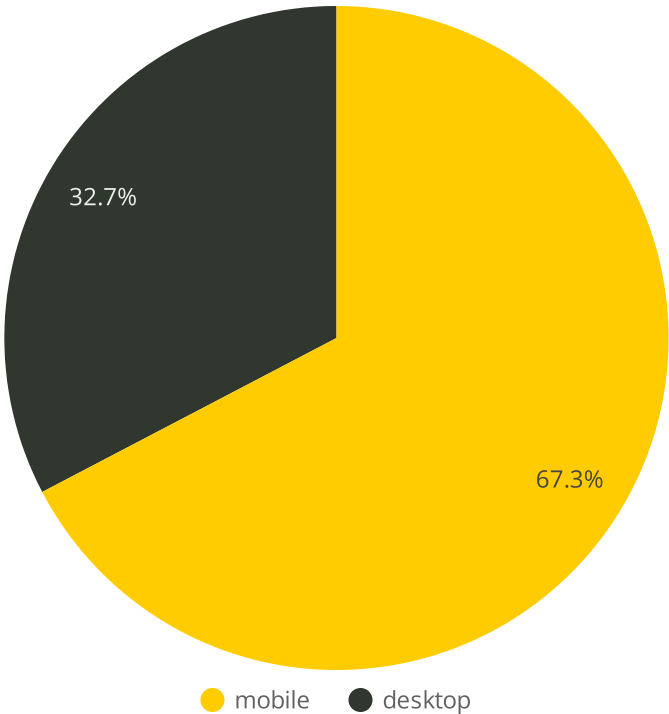
Sorted by Total Users

Page	Total users	% Δ
Libraries	5,006	-7.4% ⬇️
Events and Programs	765	-12.3% ⬇️
Library Services and Resources	530	-
Borrowing, Renewals, and Policies	197	-
Contact	129	-

Which channels are driving traffic?



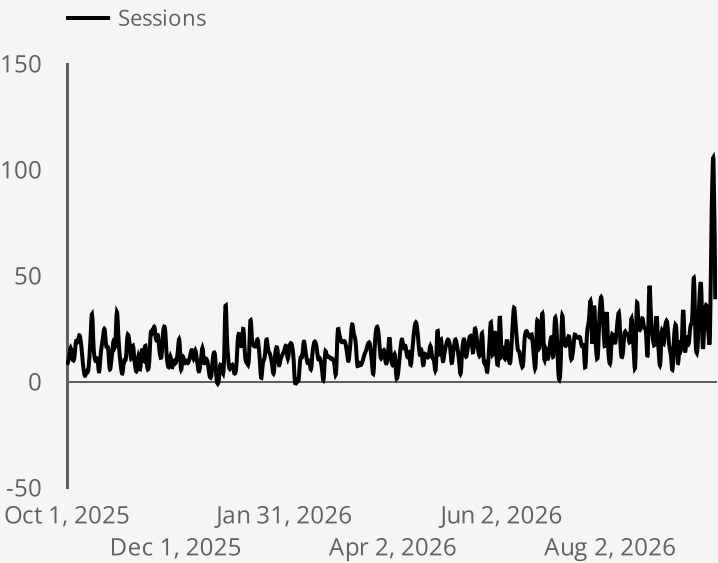
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
8,269	5,934	4,585	2,569	02:14	66%
↑ 41.8%	↑ 38.4%	↑ 48.3%	↑ 48.7%	↓ -10.1%	↓ -3.0%

How is site traffic trending?

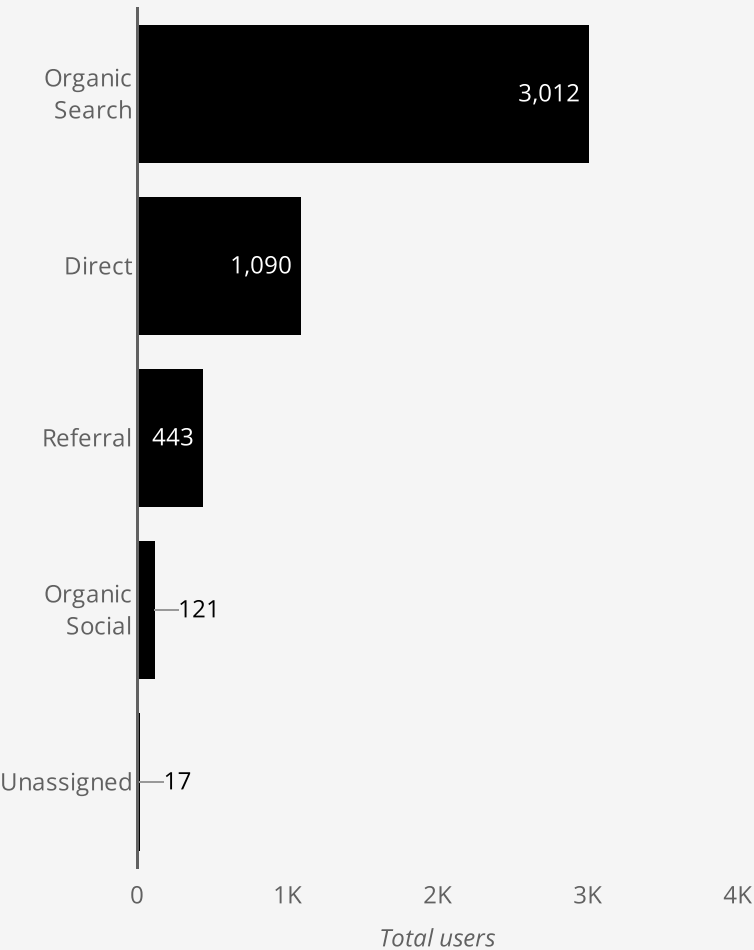


Top Pages

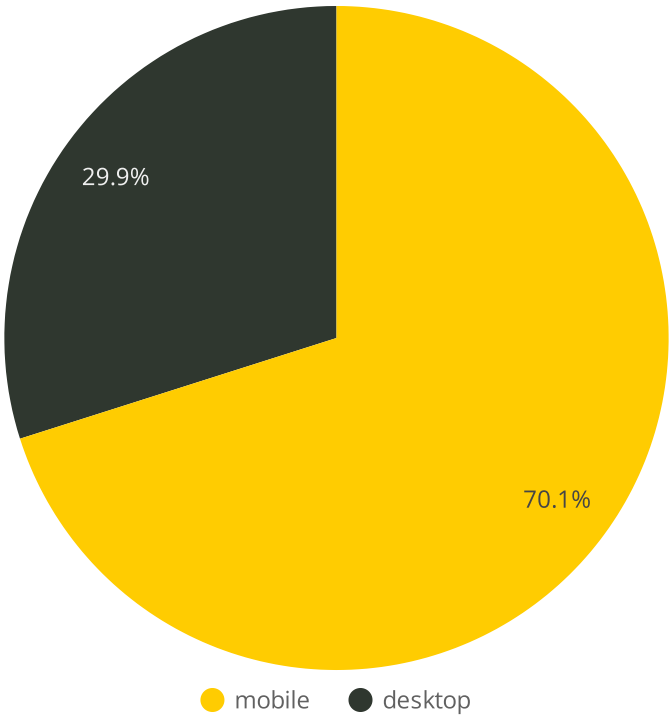
Sorted by Total Users

Page	Total users	% Δ
Libraries	4,828	25.8% ↑
Library Services and Resources	526	-
Borrowing, Renewals, and Policies	295	-
Events and Programs	239	-
Contact	157	-

Which channels are driving traffic?



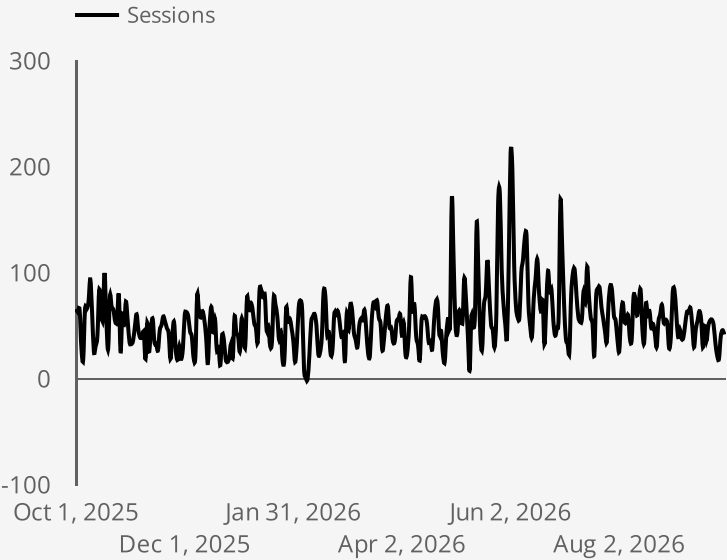
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
25,573	20,375	13,273	7,944	02:38	63%
↓ -5.4%	↓ -4.1%	↑ 2.4%	↓ -4.7%	↑ 4.2%	↑ 0.9%

How is site traffic trending?

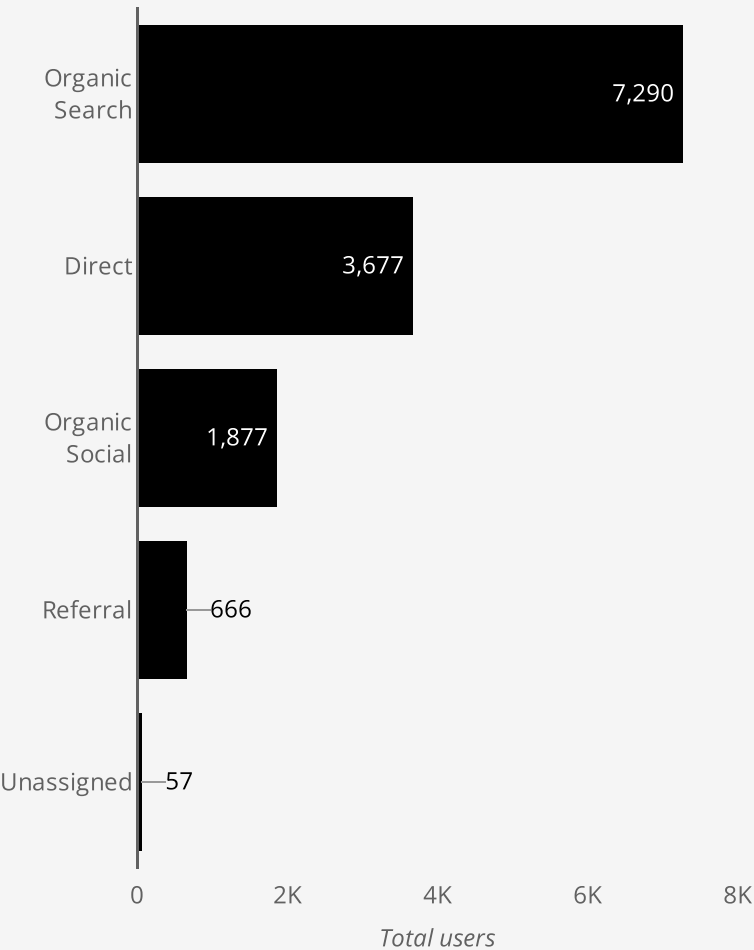


Top Pages

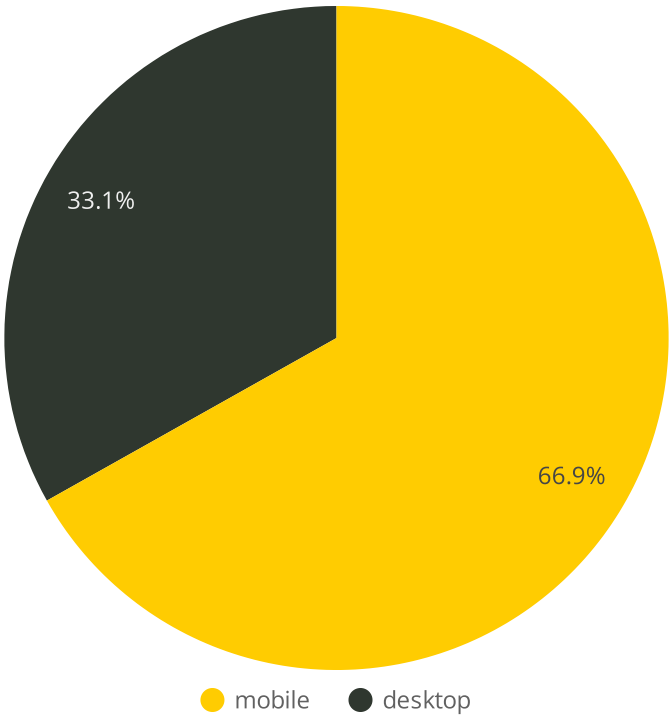
Sorted by Total Users

Page	Total users	% Δ
Libraries	11,968	-3.4% ↓
Events and Programs	2,924	-27.1% ↓
Library Services and Resources	897	-
Borrowing, Renewals, and Policies	507	-
Contact	213	-

Which channels are driving traffic?



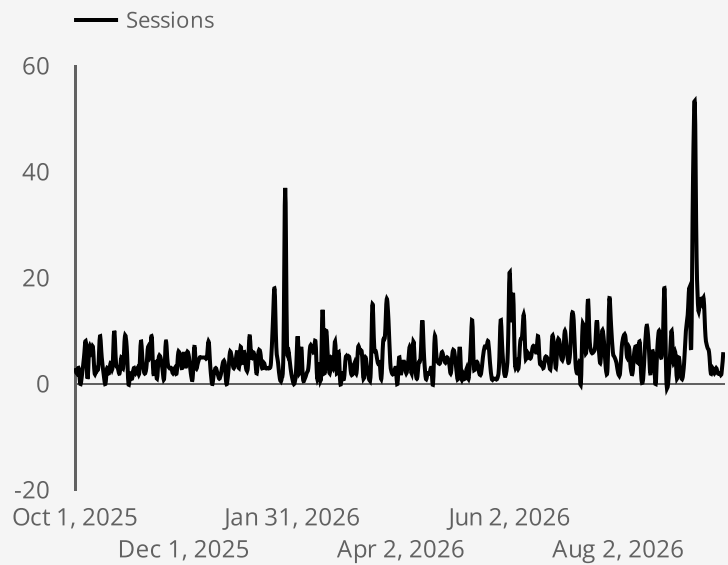
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
2,503	1,964	1,552	946	02:01	58%
↑ 29.4%	↑ 34.5%	↑ 34.7%	↑ 29.1%	↓ -31.9%	↓ -17.2%

How is site traffic trending?

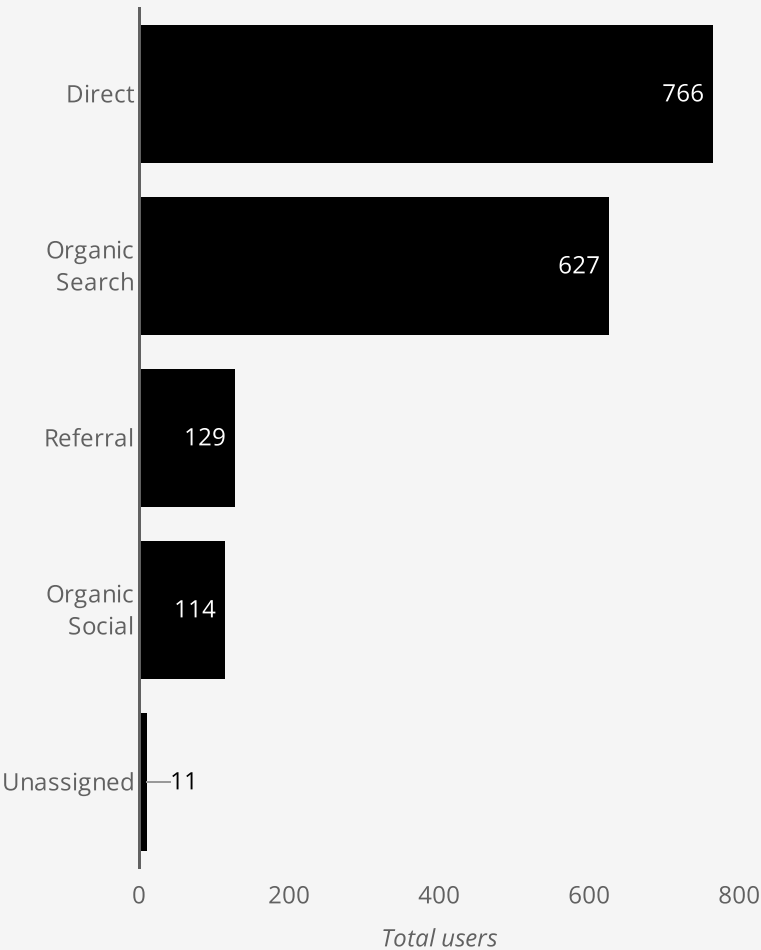


Top Pages

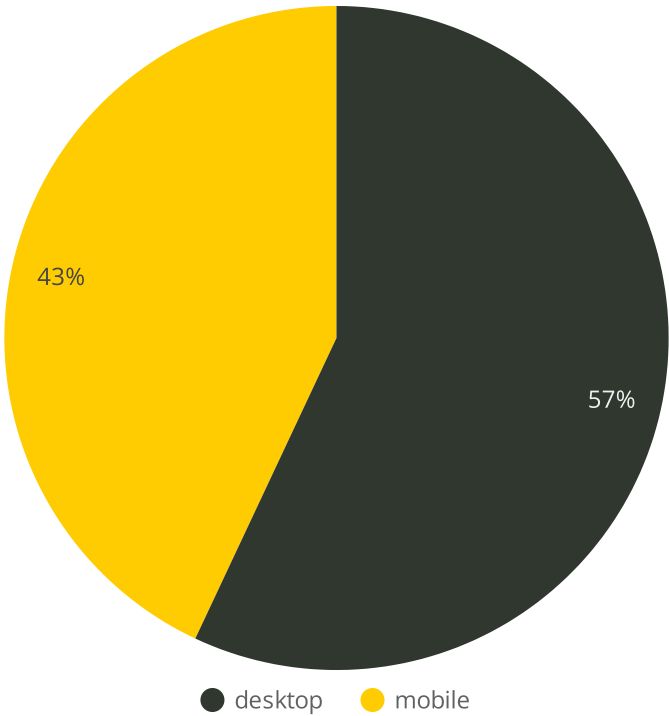
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,514	18.1% ↑
Events and Programs	158	-
Library Services and Resources	102	-
Borrowing, Renewals, and Policies	85	-
Contact	39	-

Which channels are driving traffic?



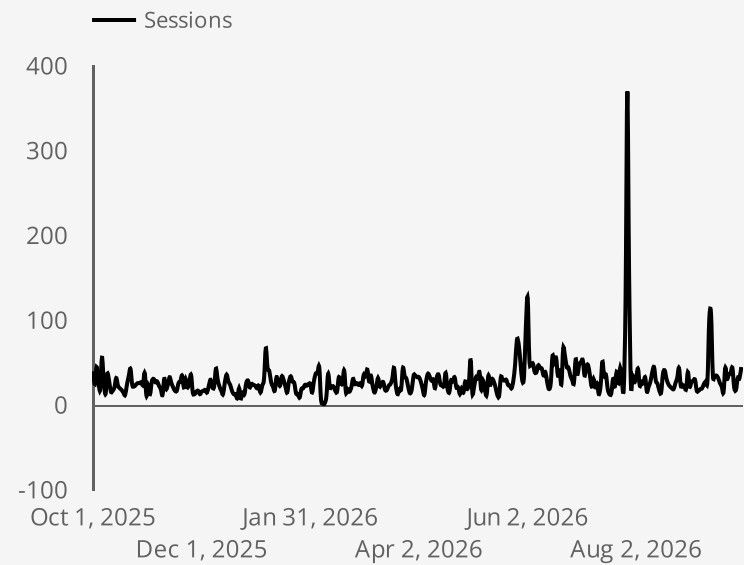
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
13,815	11,047	7,991	4,583	01:42	52%
↓ -11.6%	↑ 2.5%	↑ 14.7%	↑ 1.1%	↓ -29.9%	↓ -15.9%

How is site traffic trending?

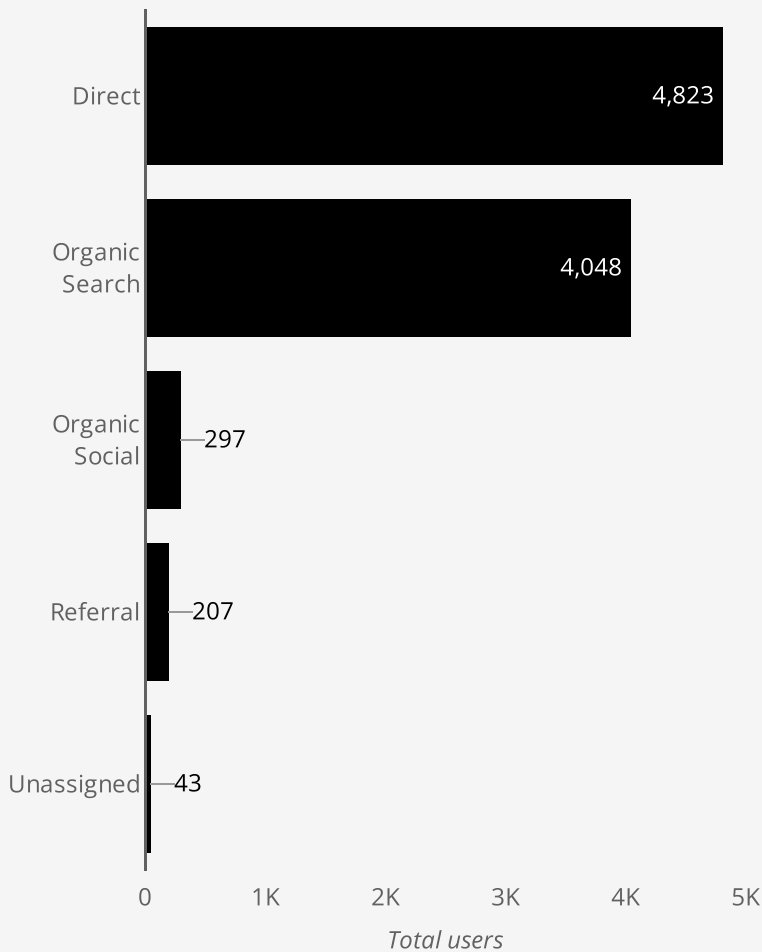


Top Pages

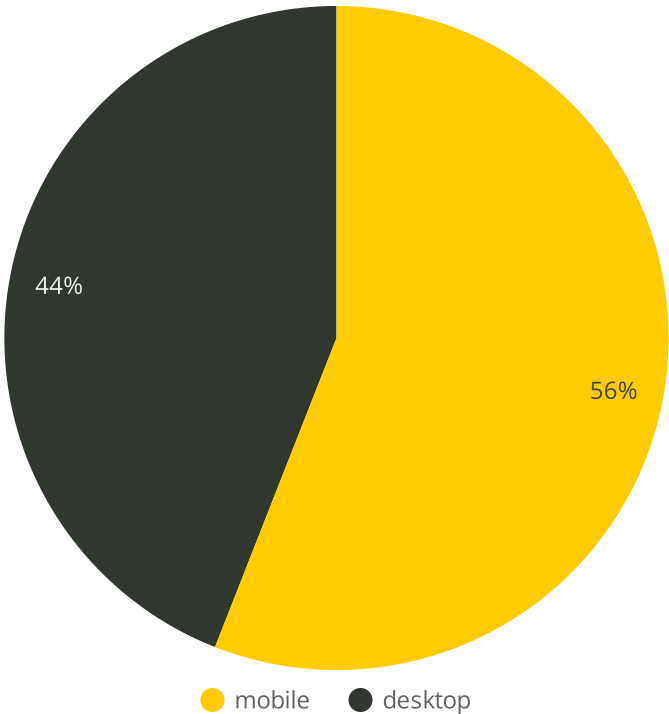
Sorted by Total Users

Page	Total users	% Δ
Libraries	7,572	-4.6% ↓
Events and Programs	1,616	24.6% ↑
Library Services and Resources	535	-
Borrowing, Renewals, and Policies	283	-
Contact	95	-

Which channels are driving traffic?



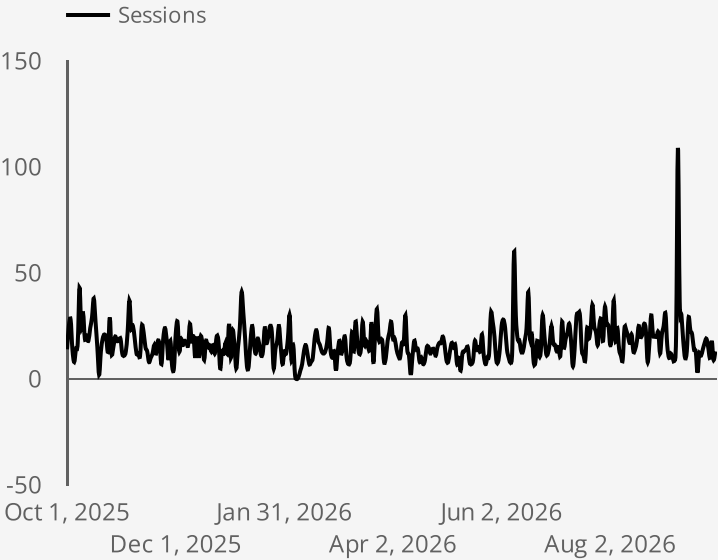
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
8,569	6,113	4,898	2,652	01:46	60%
↓ -15.8%	↓ -24.2%	↓ -8.4%	↓ -17.9%	↓ -28.2%	↓ -5.9%

How is site traffic trending?

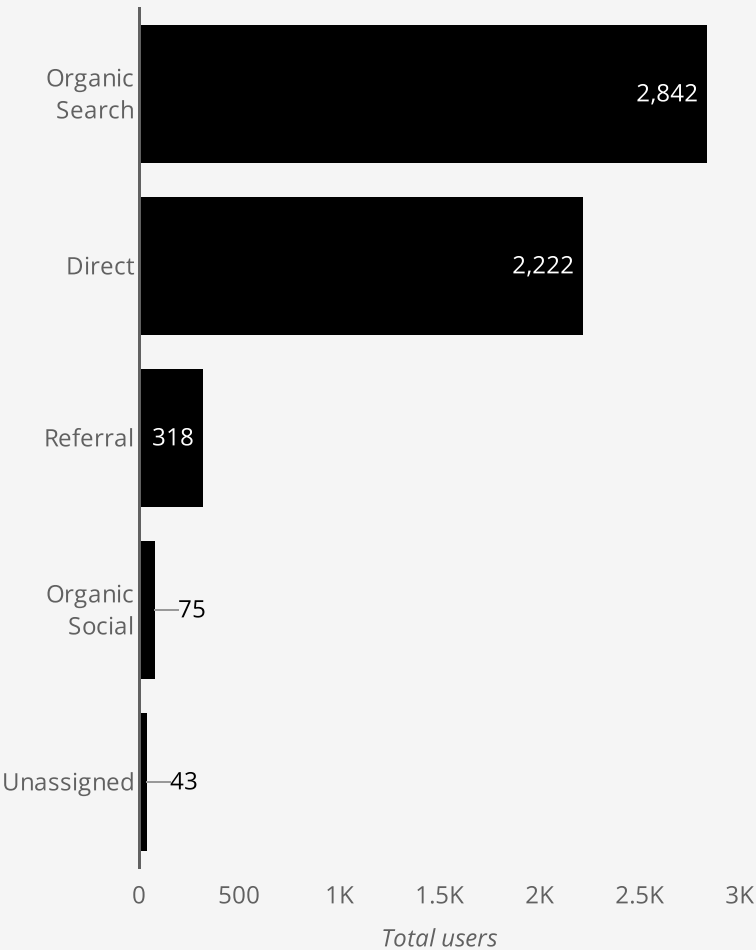


Top Pages

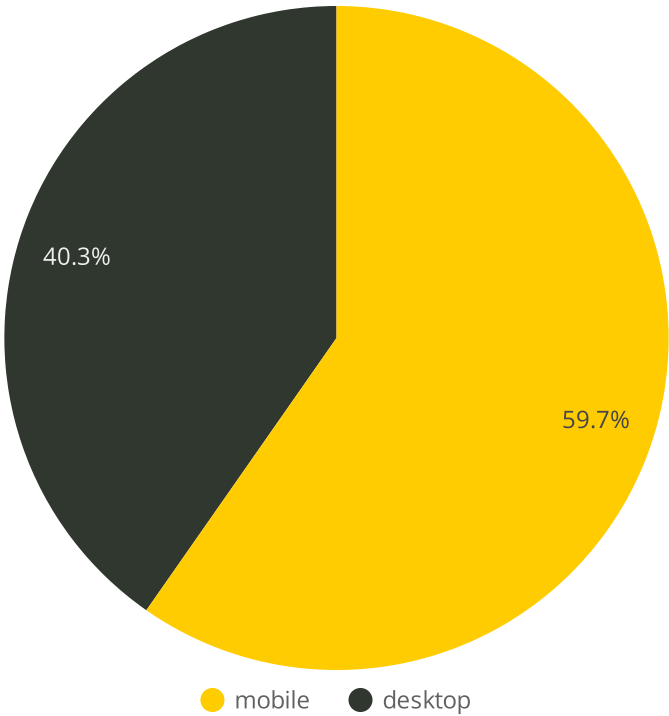
Sorted by Total Users

Page	Total users	% Δ
Libraries	5,746	-1.2% ↓
Library Services and Resources	273	-
Borrowing, Renewals, and Policies	222	-58.7% ↓
Events and Programs	220	51.7% ↑
Contact	66	-

Which channels are driving traffic?



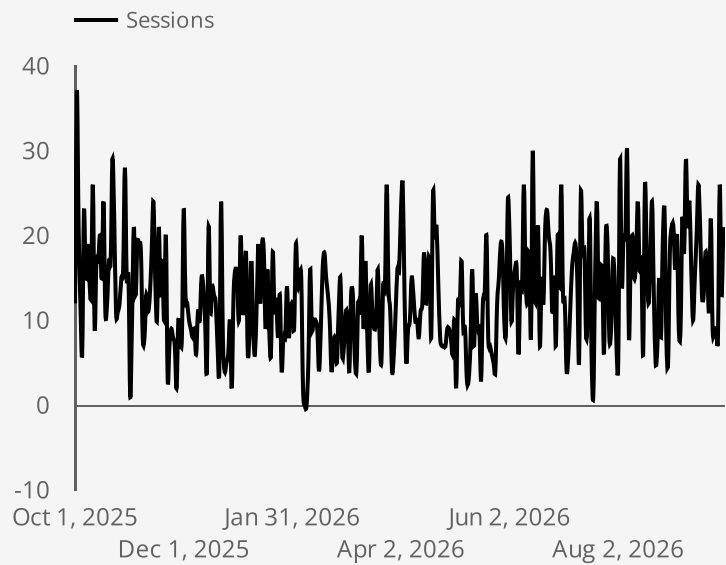
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
6,594	4,750	3,175	1,822	02:11	63%
⬆️ 2.9%	⬇️ -9.3%	⬇️ -8.9%	⬇️ -19.7%	⬆️ 3.1%	⬆️ 4.6%

How is site traffic trending?

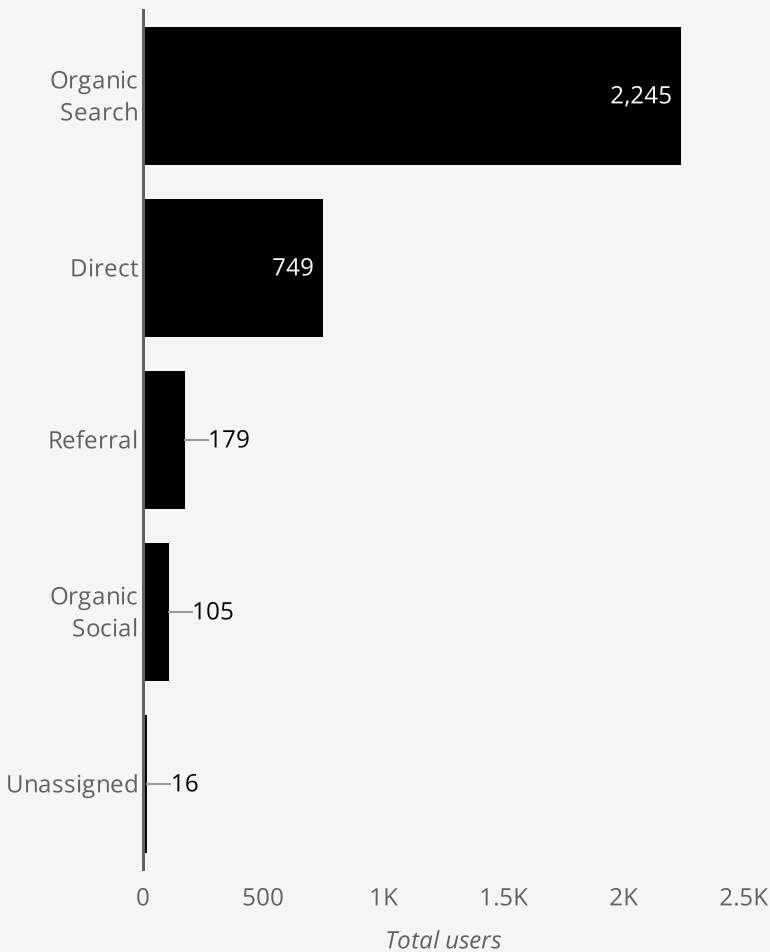


Top Pages

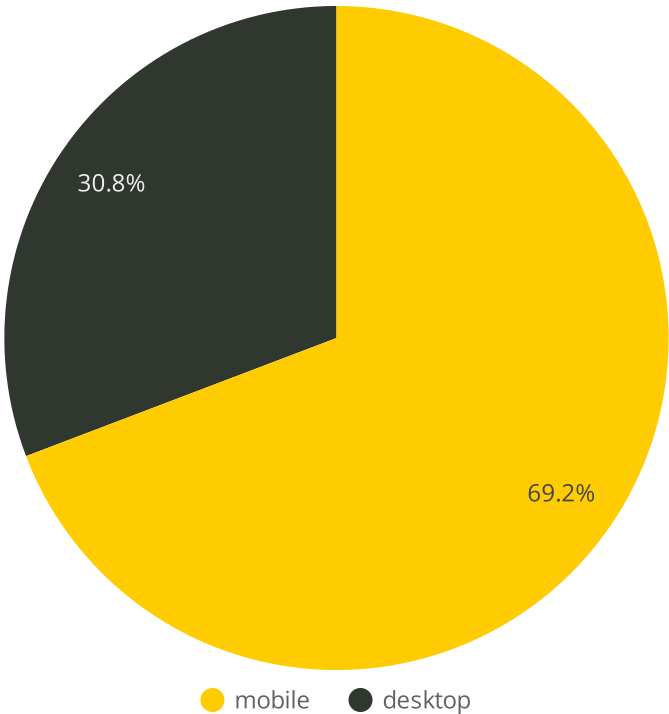
Sorted by Total Users

Page	Total users	% Δ
Libraries	3,250	-12.6% ⬇️
Library Services and Resources	397	-
Borrowing, Renewals, and Policies	204	-
Events and Programs	194	-
Contact	85	-

Which channels are driving traffic?



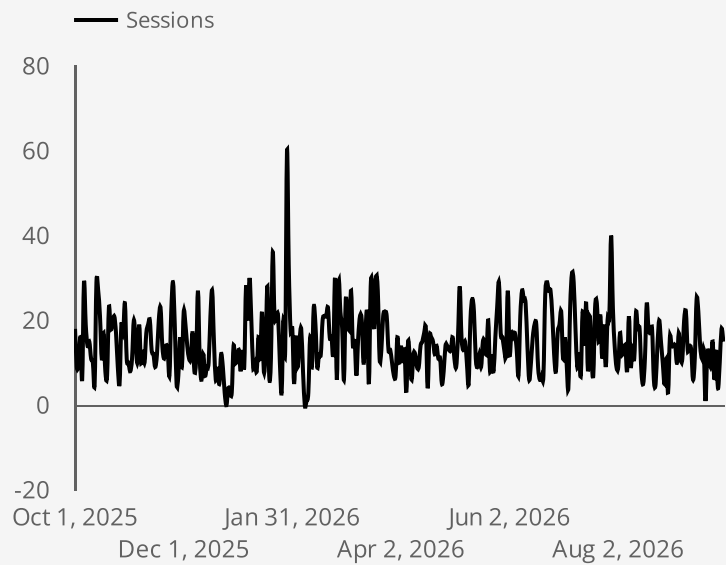
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
7,373	5,336	4,158	2,274	05:38	63%
↓ -12.9%	↓ -5.0%	↑ 1.3%	↓ -9.7%	↑ 65.4%	↓ -5.6%

How is site traffic trending?

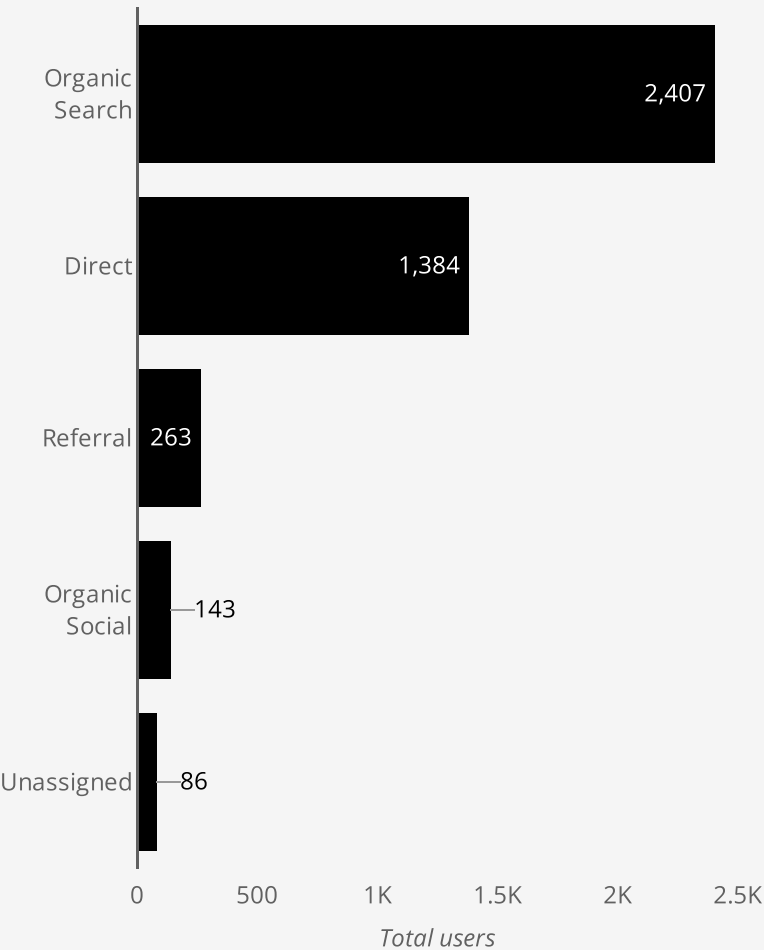


Top Pages

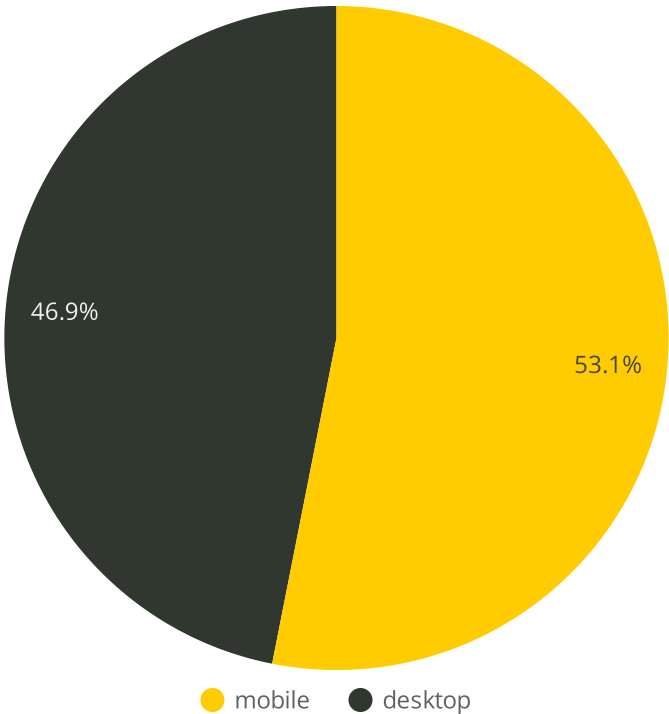
Sorted by Total Users

Page	Total users	% Δ
Libraries	4,184	-22.3% ↓
Events and Programs	698	45.4% ↑
Library Services and Resources	454	-
Borrowing, Renewals, and Policies	277	-13.4% ↓
Contact	75	-

Which channels are driving traffic?



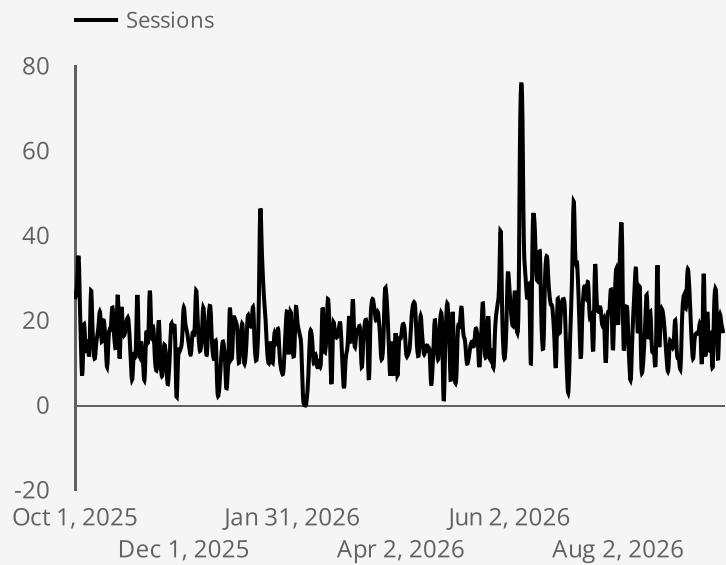
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
9,350	6,407	4,935	3,059	02:31	68%
↑ 1.6%	↓ -8.2%	↓ -4.5%	↓ -13.4%	↑ 10.8%	↑ 2.4%

How is site traffic trending?

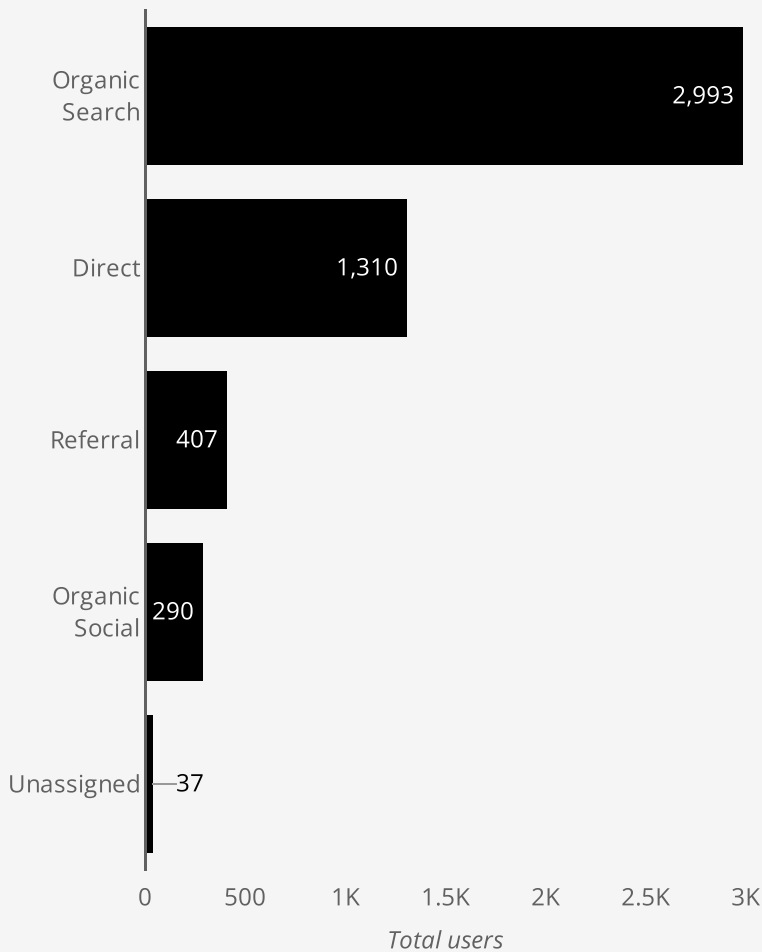


Top Pages

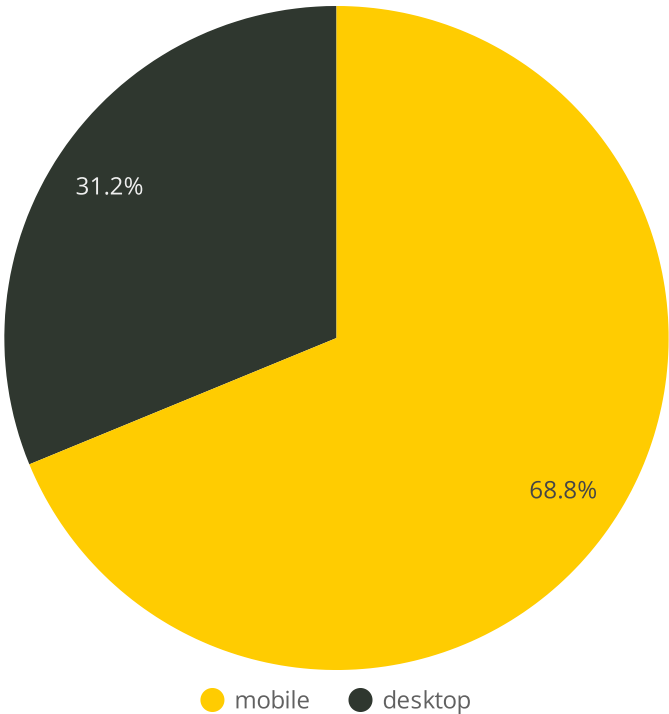
Sorted by Total Users

Page	Total users	% Δ
Libraries	4,563	-14.0% ↓
Events and Programs	620	64.5% ↑
Library Services and Resources	545	-
Borrowing, Renewals, and Policies	378	-
Contact	108	-

Which channels are driving traffic?



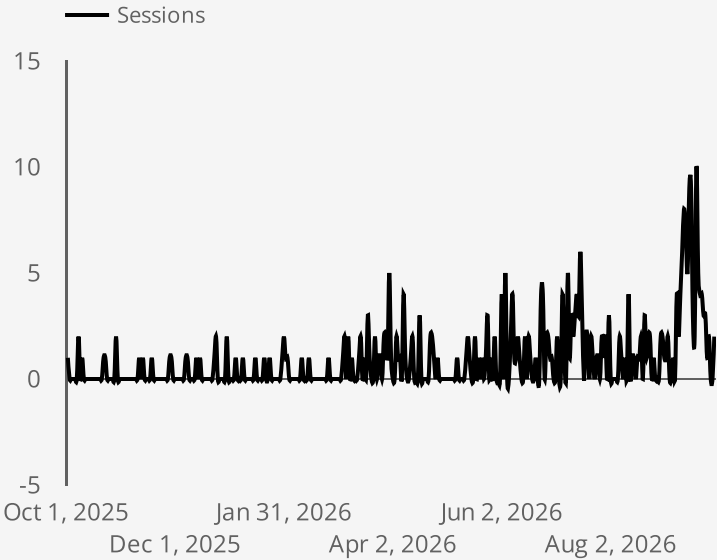
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
356	318	290	182	54	42%
↑ 535.7%	↑ 488.9%	↑ 447.2%	↑ 468.8%	↑ 50.7%	↓ -20.7%

How is site traffic trending?

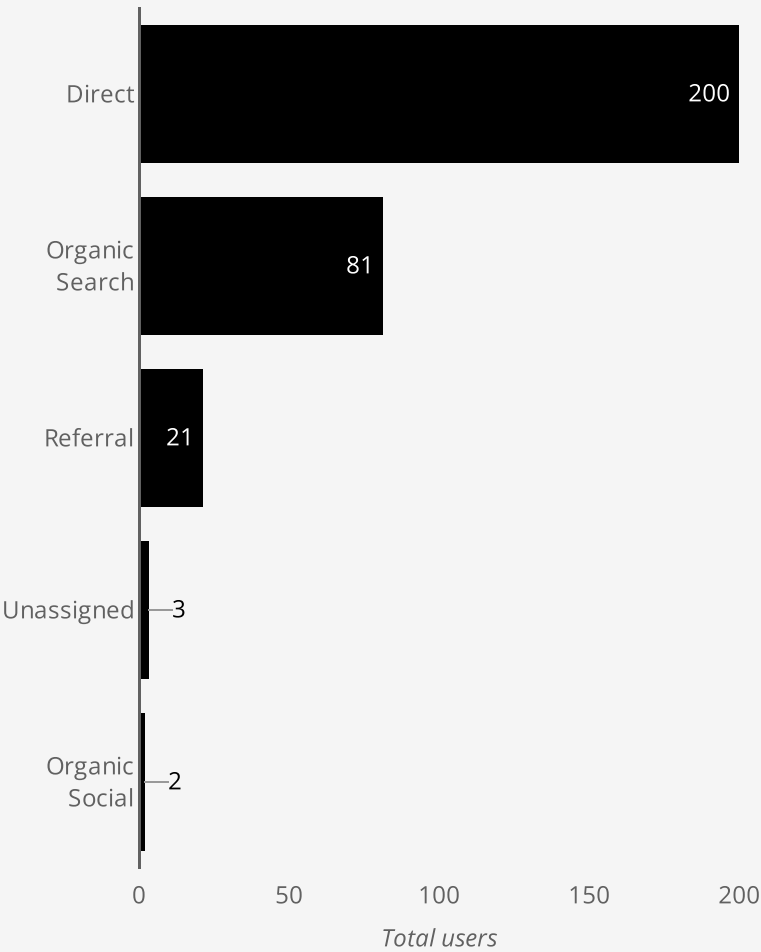


Top Pages

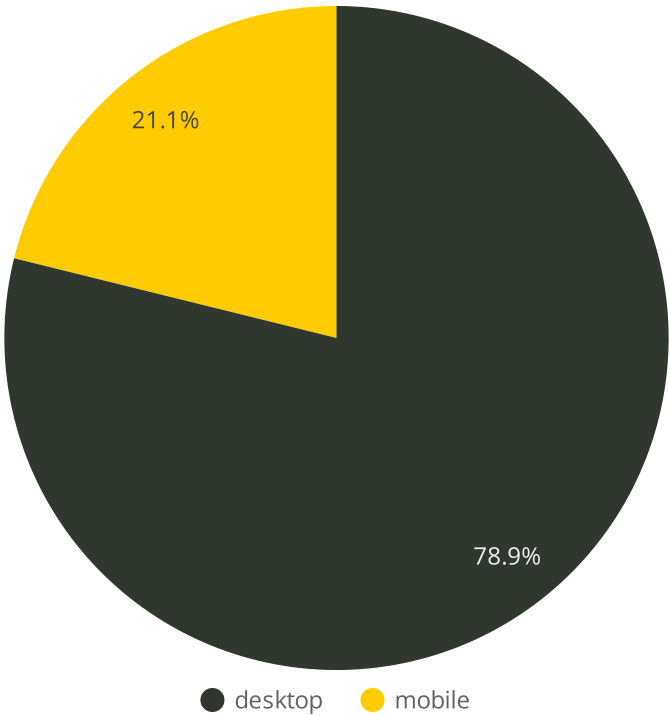
Sorted by Total Users

Page	Total users	% Δ
Libraries	262	445.8% ↑
Contact	23	-
Borrowing, Renewals, and Policies	23	-
Events and Programs	16	-
Library Services and Resources	7	-

Which channels are driving traffic?



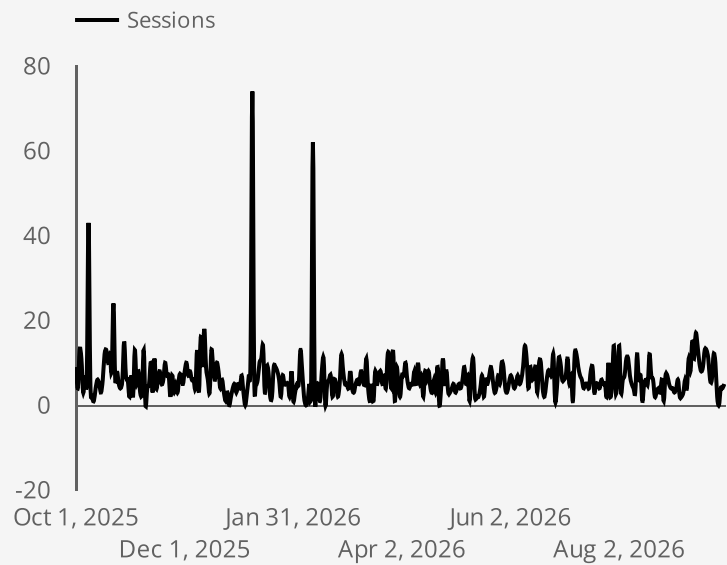
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
3,359	2,429	1,939	1,094	01:45	51%
↓ -23.6%	↓ -7.8%	↑ 3.3%	↓ -18.5%	↑ 12.2%	↓ -0.8%

How is site traffic trending?

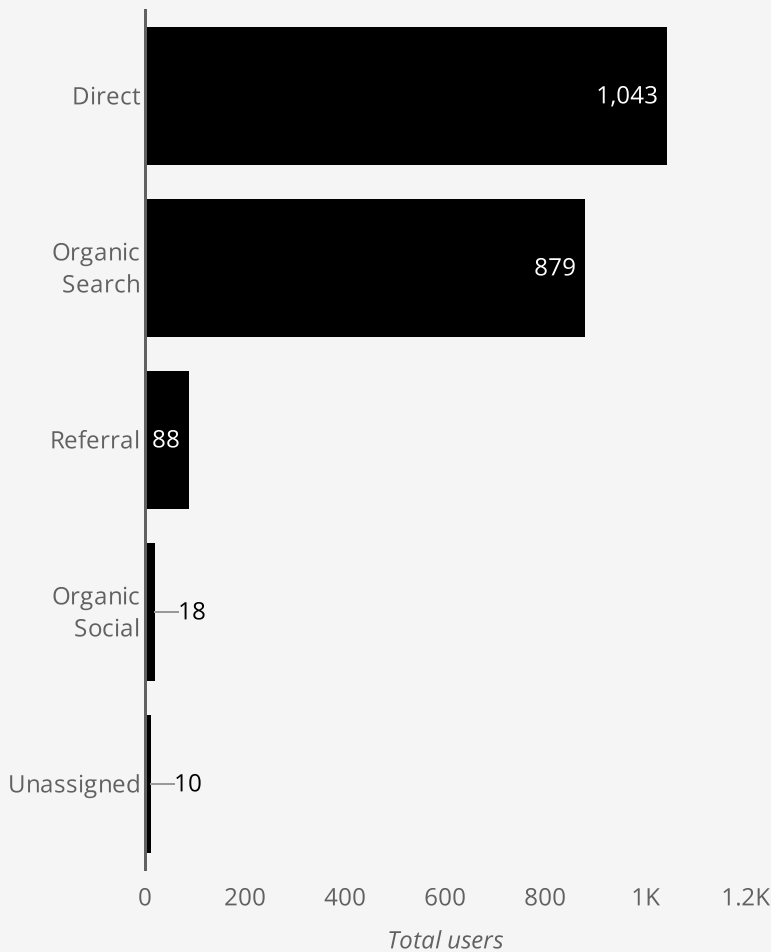


Top Pages

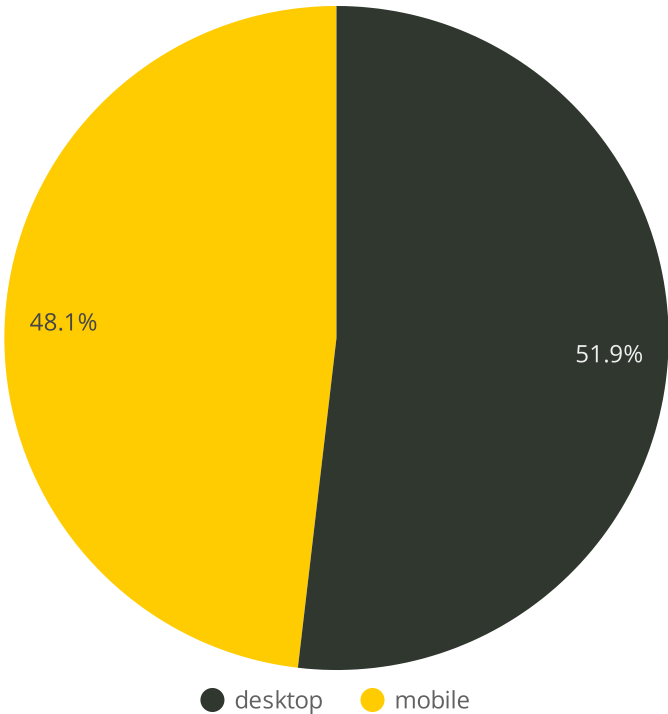
Sorted by Total Users

Page	Total users	% Δ
Libraries	2,158	2.1% ↑
Library Services and Resources	109	-
Borrowing, Renewals, and Policies	83	-
Contact	30	-
Events and Programs	13	-

Which channels are driving traffic?



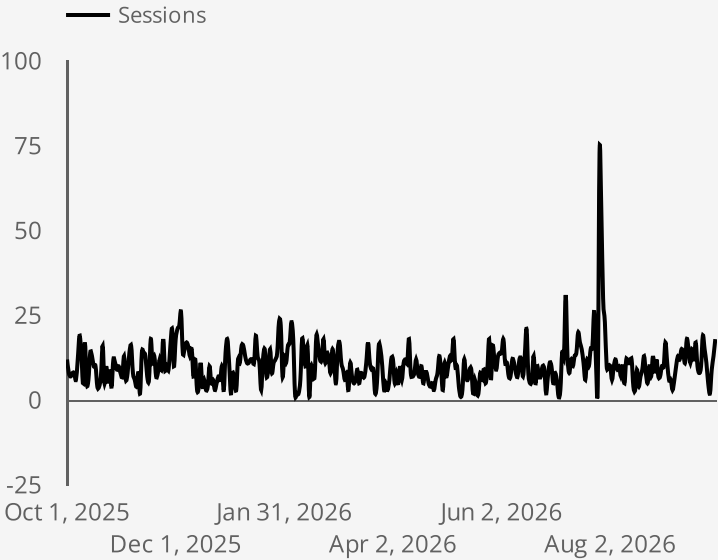
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
4,868	3,692	2,768	1,651	01:58	60%
↑ 15.5%	↓ -3.6%	↑ 6.2%	↑ 0.7%	↓ -10.6%	↓ -5.4%

How is site traffic trending?

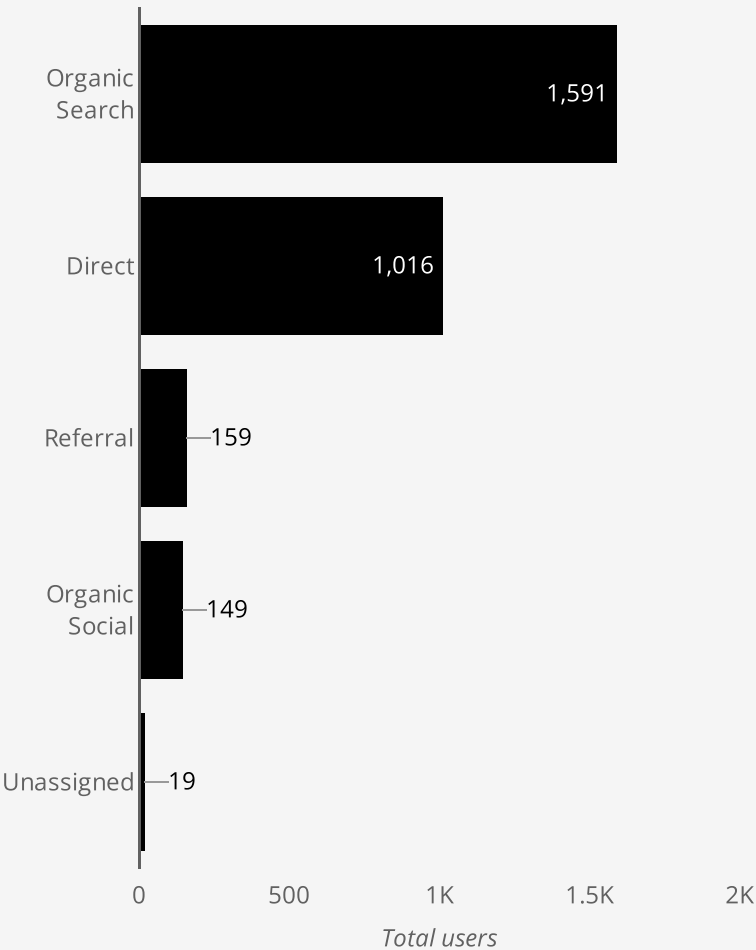


Top Pages

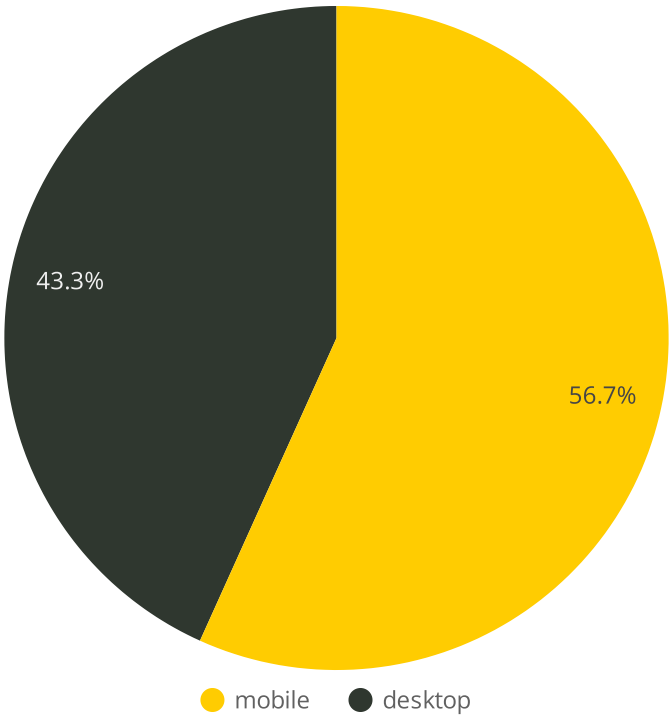
Sorted by Total Users

Page	Total users	% Δ
Libraries	2,763	4.1% ↑
Library Services and Resources	262	-
Events and Programs	169	11.9% ↑
Borrowing, Renewals, and Policies	138	-
Contact	78	-

Which channels are driving traffic?



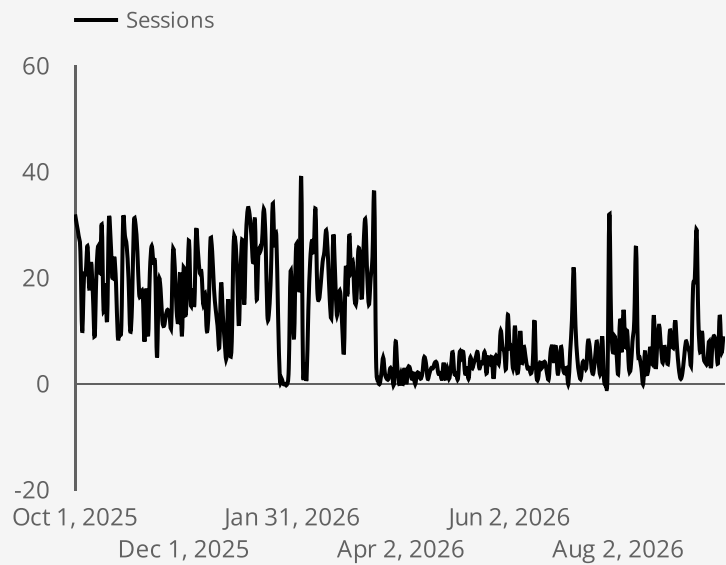
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
5,339	4,304	2,857	1,761	02:02	58%
↓ -49.4%	↓ -47.0%	↓ -46.6%	↓ -55.6%	↓ -17.5%	↑ 4.9%

How is site traffic trending?

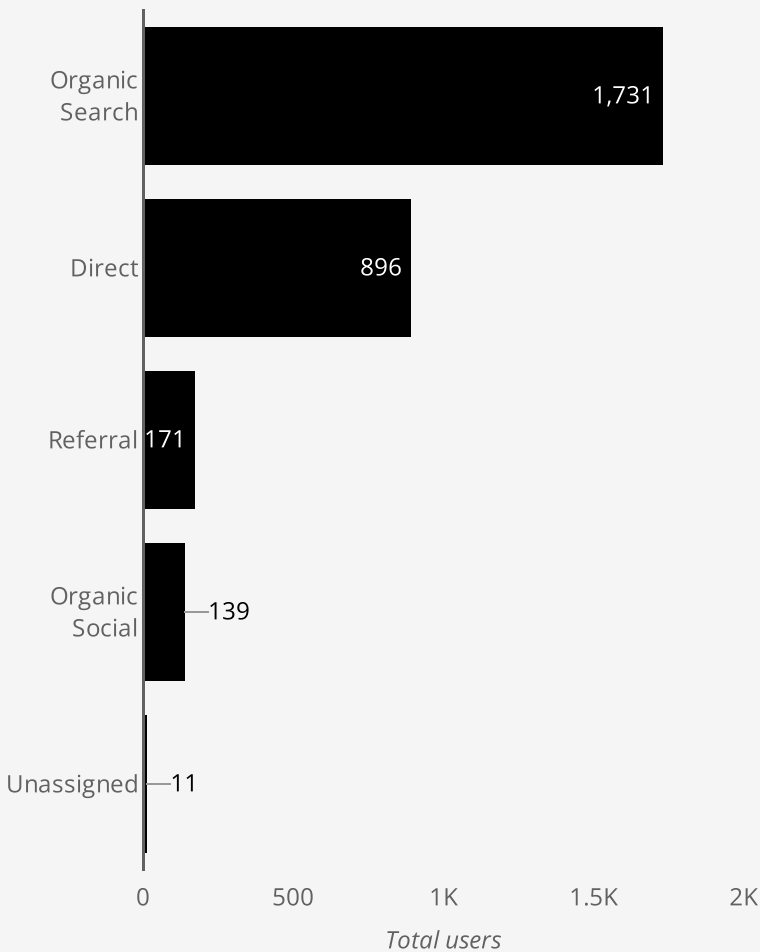


Top Pages

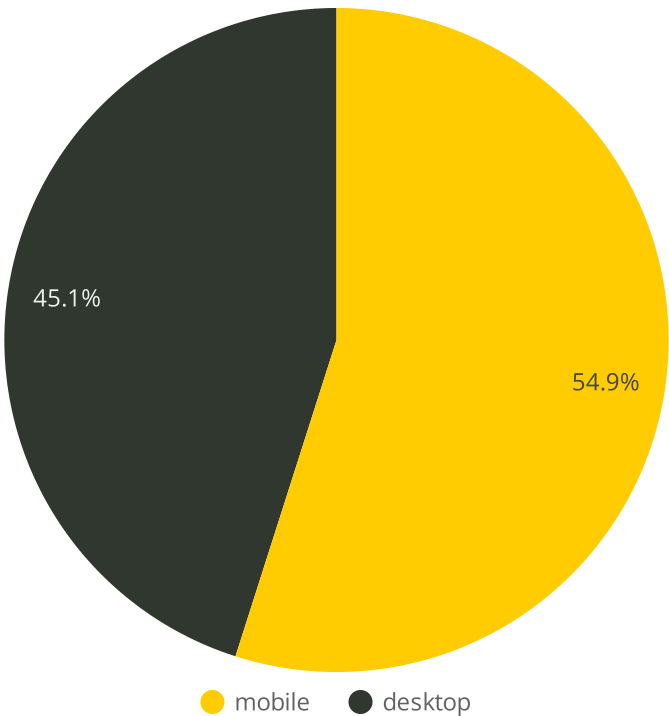
Sorted by Total Users

Page	Total users	% Δ
Libraries	3,215	-50.6% ↓
Library Services and Resources	134	-
Borrowing, Renewals, and Policies	94	-
Events and Programs	91	82.0% ↑
Contact	13	-

Which channels are driving traffic?



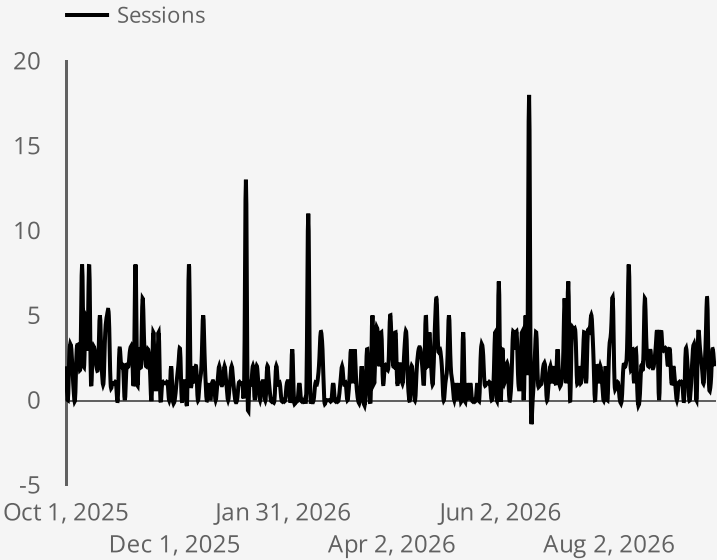
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
733	689	656	352	28	30%
↑ 333.7%	↑ 575.5%	↑ 590.5%	↑ 363.2%	↓ -16.4%	↓ -24.5%

How is site traffic trending?

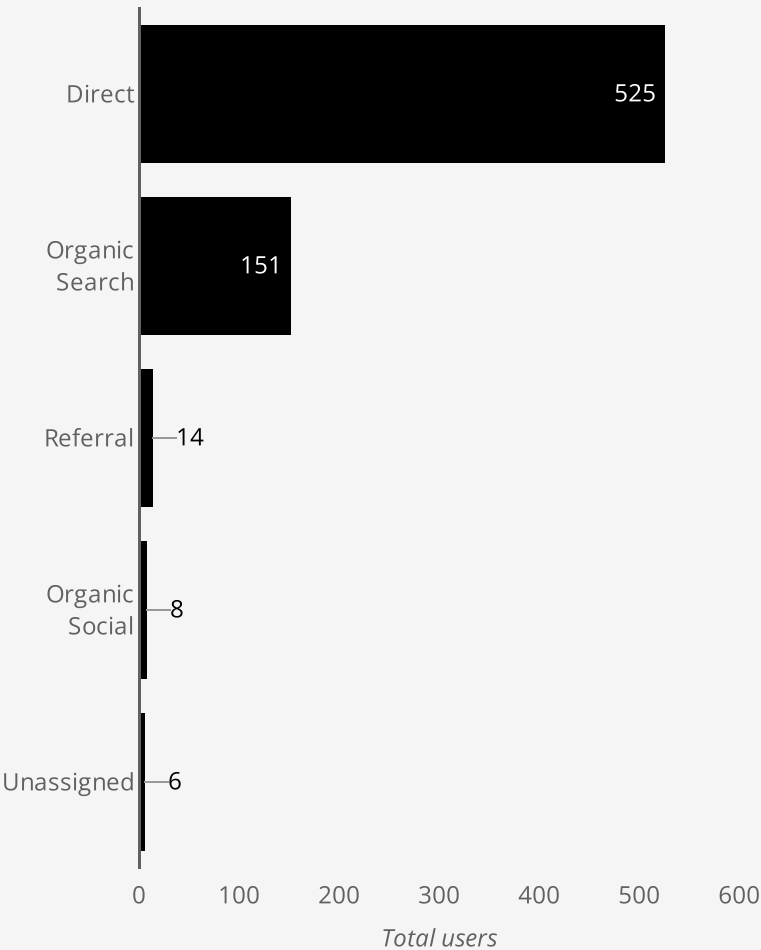


Top Pages

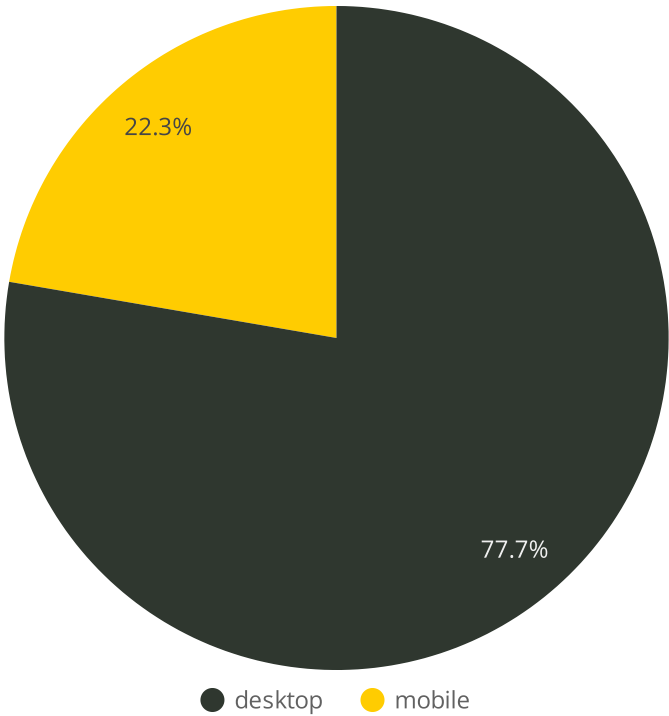
Sorted by Total Users

Page	Total users	% Δ
Libraries	593	998.1% ↑
Borrowing, Renewals, and Policies	48	-
Events and Programs	30	-28.6% ↓
Library Services and Resources	27	-
Contact	11	-

Which channels are driving traffic?



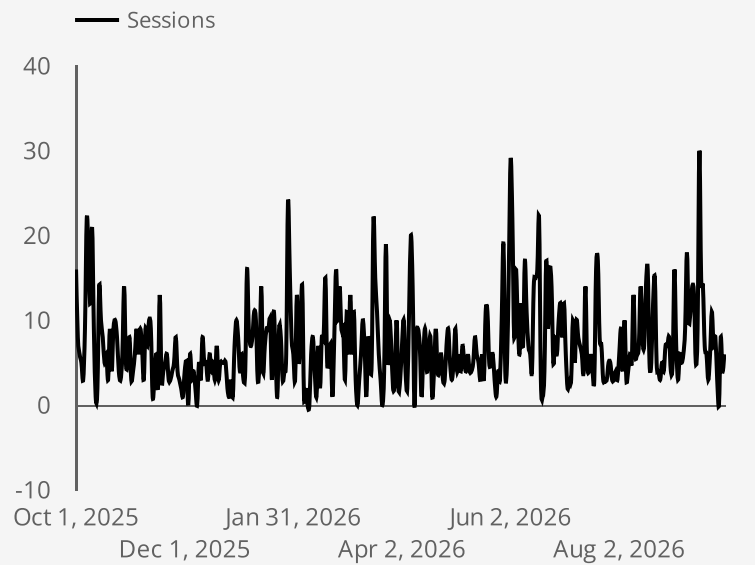
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
3,227	2,601	1,890	971	03:08	60%
↑ 1.9%	↑ 9.6%	↑ 16.7%	↓ -0.6%	↑ 17.3%	↓ -4.3%

How is site traffic trending?

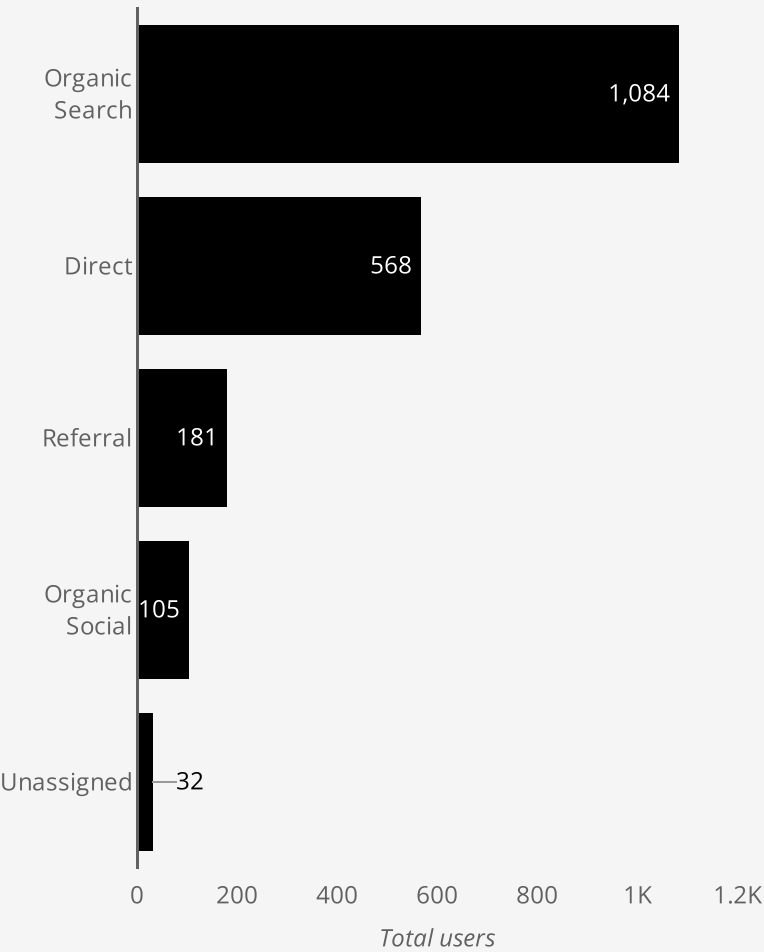


Top Pages

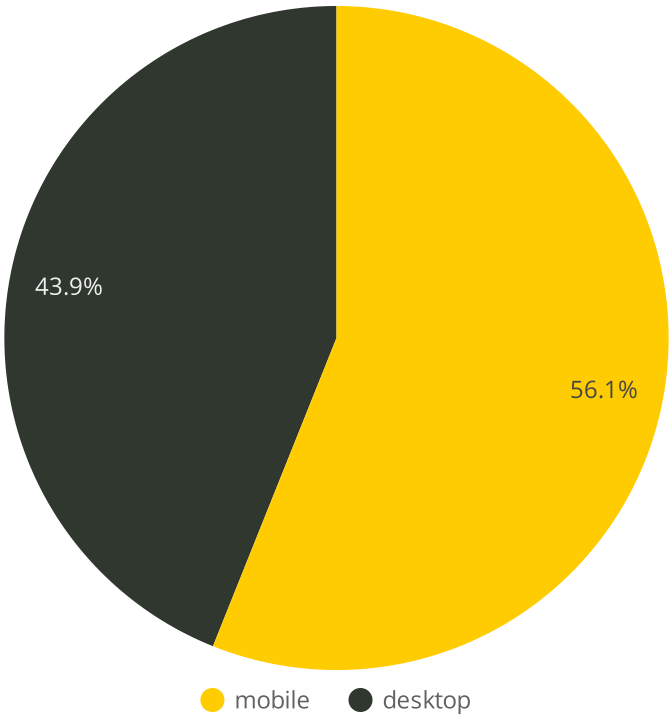
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,870	-3.0% ↓
Events and Programs	207	39.9% ↑
Library Services and Resources	90	-
Borrowing, Renewals, and Policies	85	-
Contact	69	-

Which channels are driving traffic?



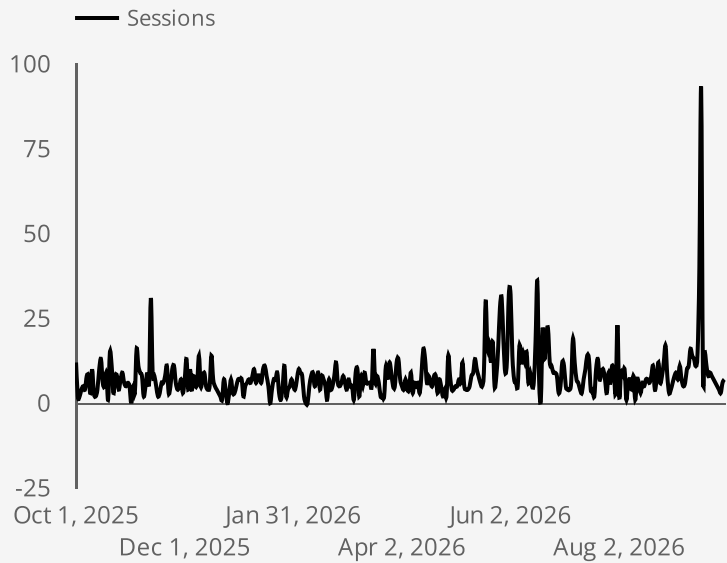
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
3,802	2,938	2,250	1,147	01:45	66%
↑ 23.3%	↑ 20.2%	↑ 19.1%	↑ 8.5%	↓ -6.9%	↓ -2.2%

How is site traffic trending?

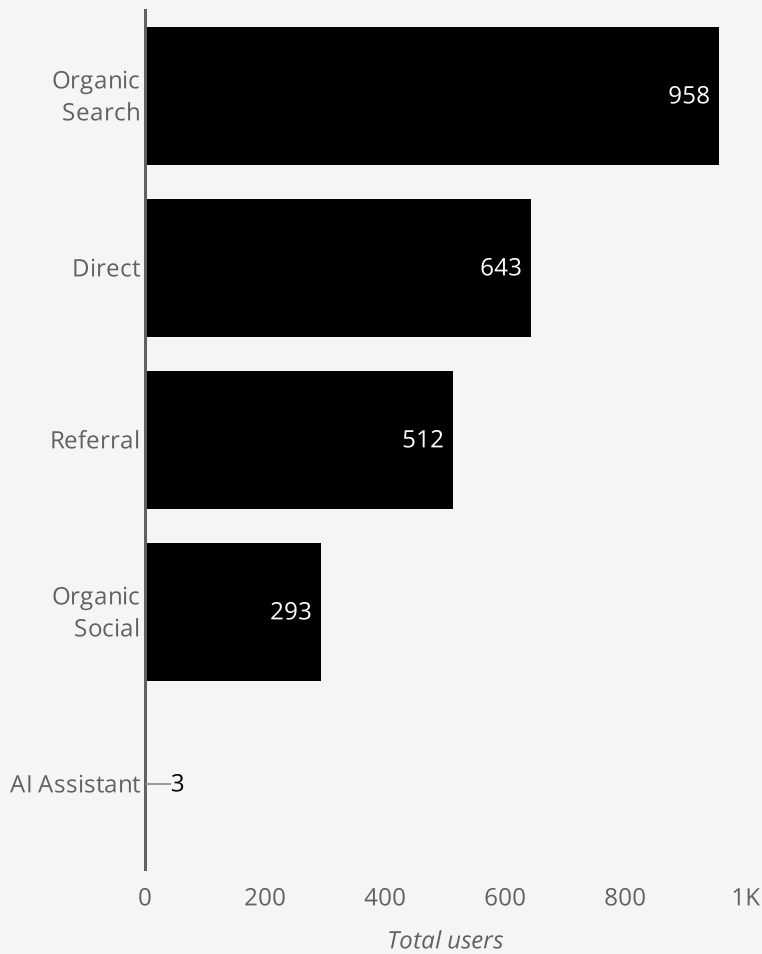


Top Pages

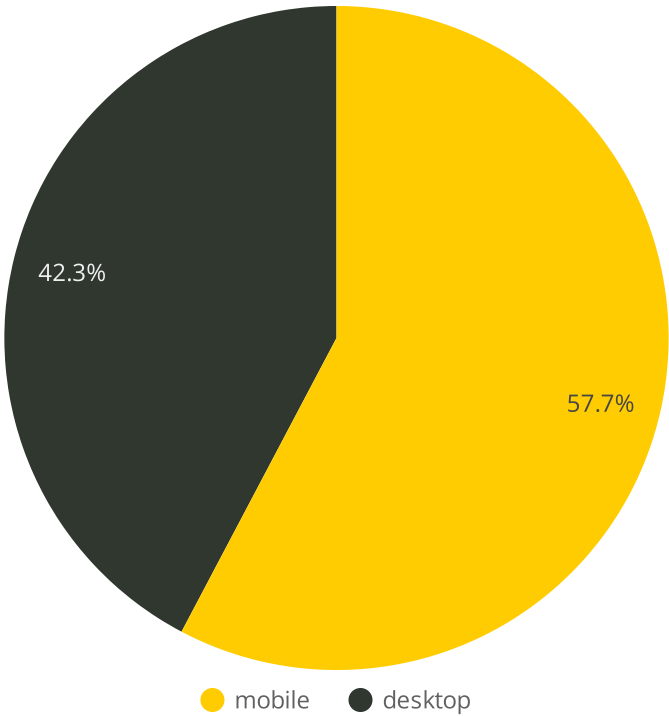
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,962	12.2% ↑
Events and Programs	465	30.6% ↑
Library Services and Resources	196	-
Borrowing, Renewals, and Policies	159	-
Contact	41	-

Which channels are driving traffic?



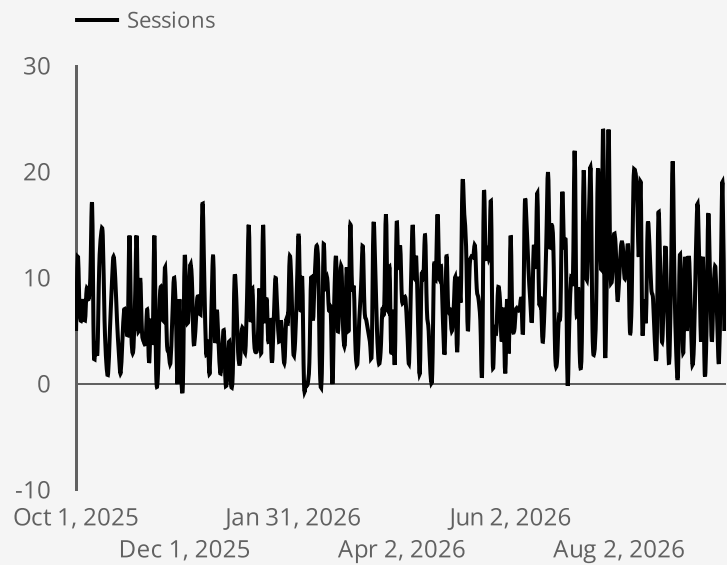
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
3,874	2,912	2,336	1,405	02:10	68%
↑ 3.1%	↓ -4.9%	↓ -5.2%	↓ -12.6%	↓ -15.2%	↓ -5.0%

How is site traffic trending?

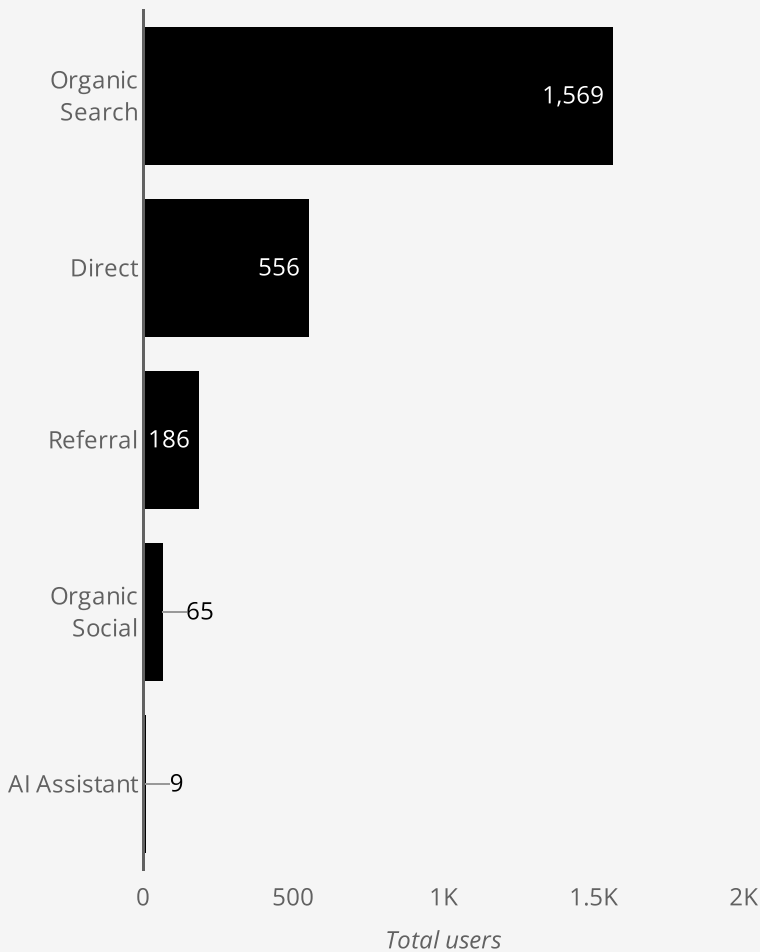


Top Pages

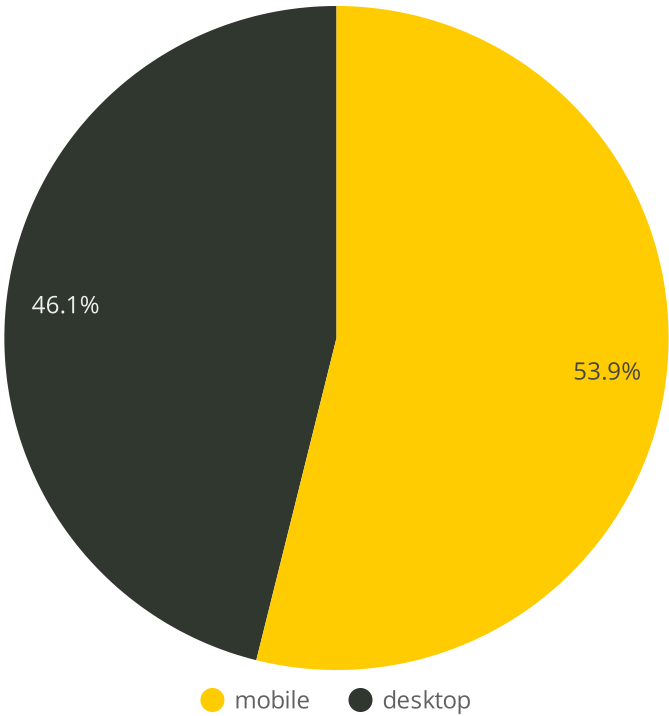
Sorted by Total Users

Page	Total users	% Δ
Libraries	2,237	-15.5% ↓
Library Services and Resources	251	-
Borrowing, Renewals, and Policies	181	-
Events and Programs	114	-
Contact	106	-

Which channels are driving traffic?



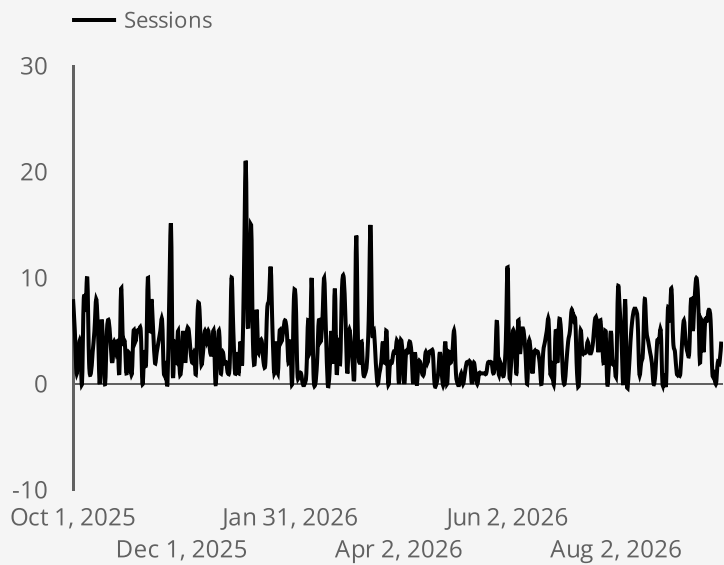
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
1,614	1,301	1,048	592	02:13	60%
↓ -18.2%	↓ -18.1%	↓ -10.5%	↓ -26.2%	↓ -27.4%	↓ -8.8%

How is site traffic trending?

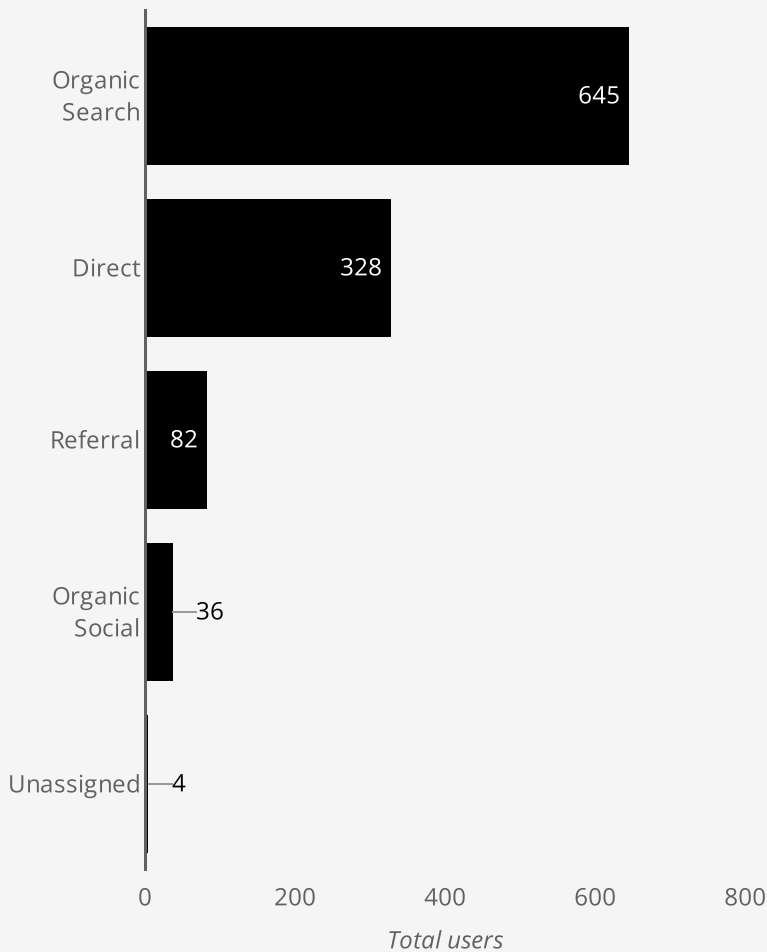


Top Pages

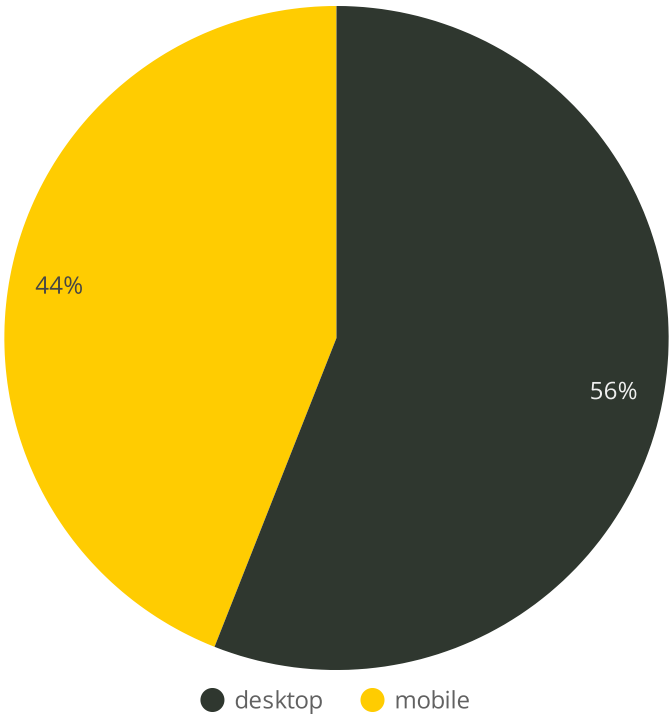
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,051	-12.6% ↓
Library Services and Resources	94	-
Borrowing, Renewals, and Policies	80	-
Events and Programs	50	-52.8% ↓
Contact	27	-

Which channels are driving traffic?



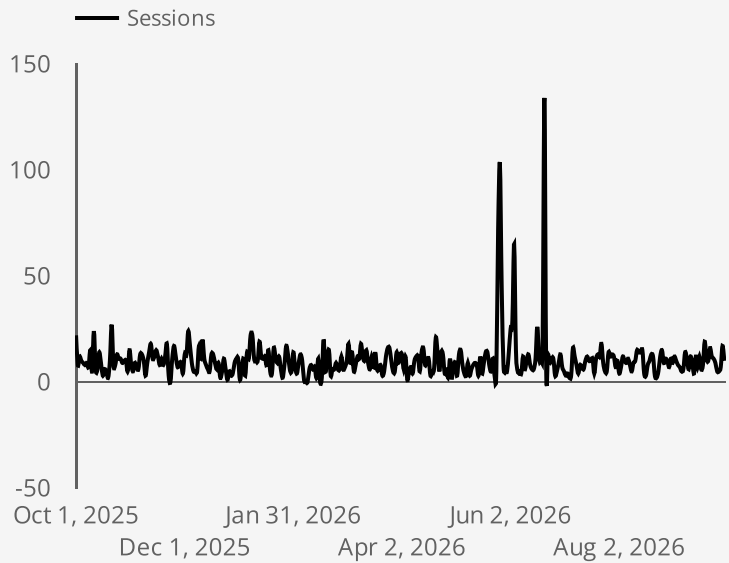
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
4,861	3,785	3,033	1,775	01:45	58%
↑ 14.9%	↑ 13.7%	↑ 28.7%	↑ 24.0%	↓ -16.1%	↓ -10.0%

How is site traffic trending?

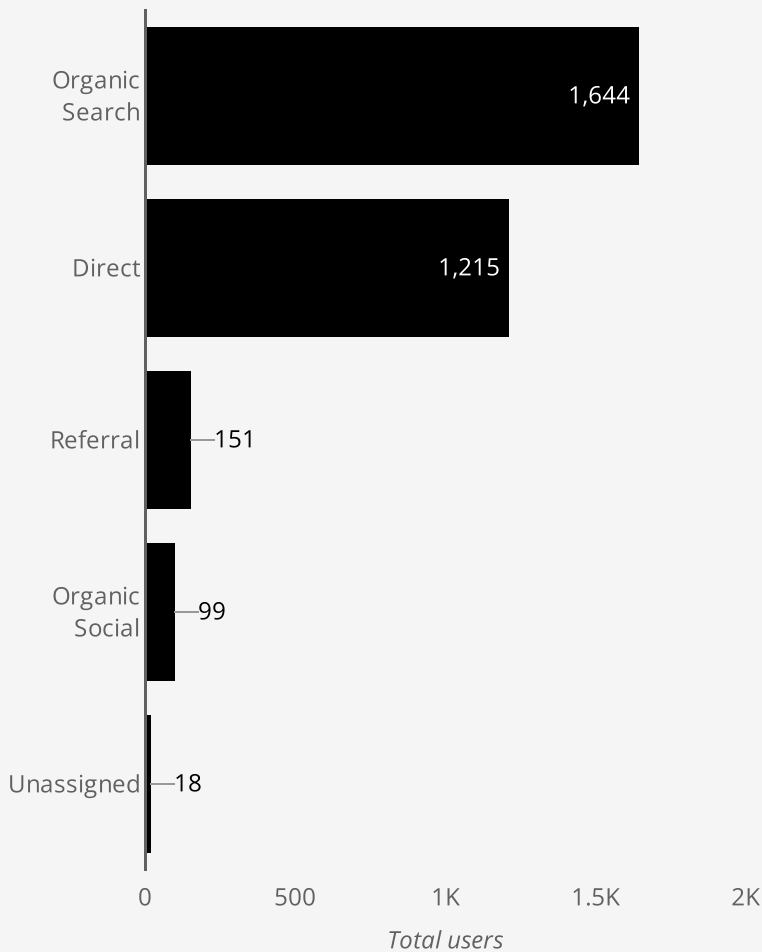


Top Pages

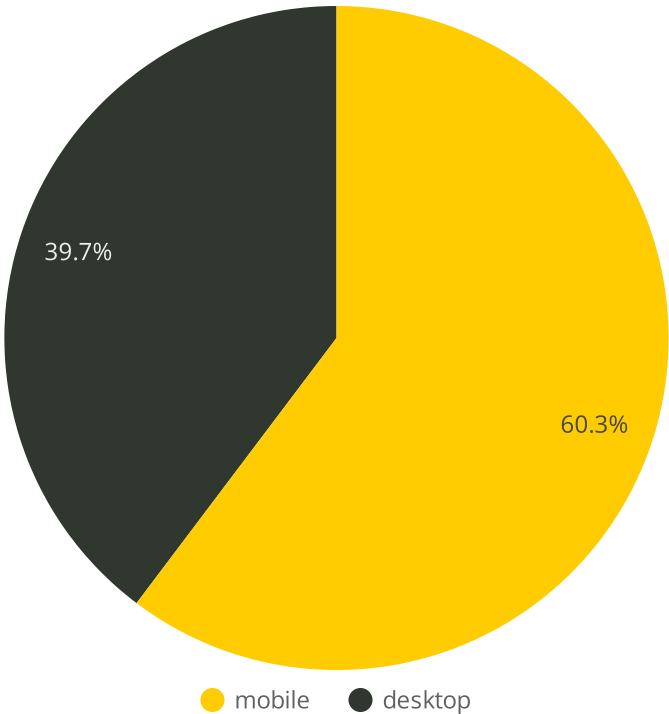
Sorted by Total Users

Page	Total users	% Δ
Libraries	3,082	16.2% ↑
Events and Programs	212	-
Library Services and Resources	207	-
Borrowing, Renewals, and Policies	87	-
Contact	82	-

Which channels are driving traffic?



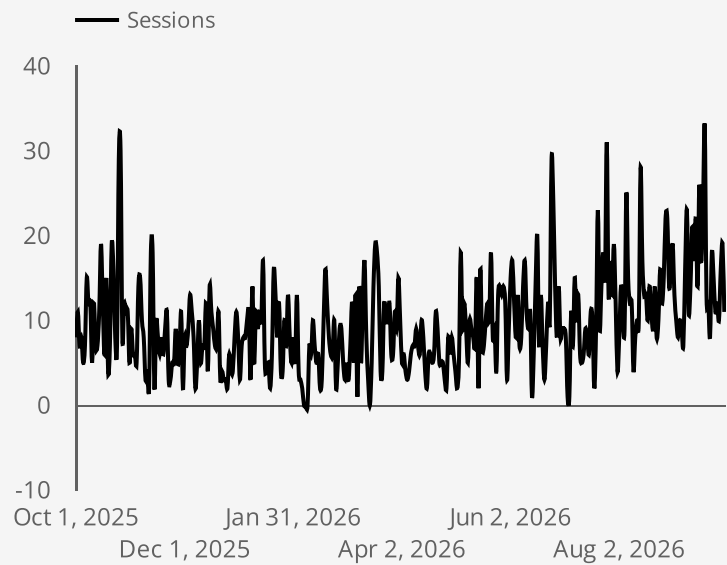
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
4,871	3,525	2,722	1,473	02:08	70%
↑ 3.6%	↓ -0.5%	↑ 2.8%	↓ -11.4%	↓ -2.8%	↓ -8.6%

How is site traffic trending?

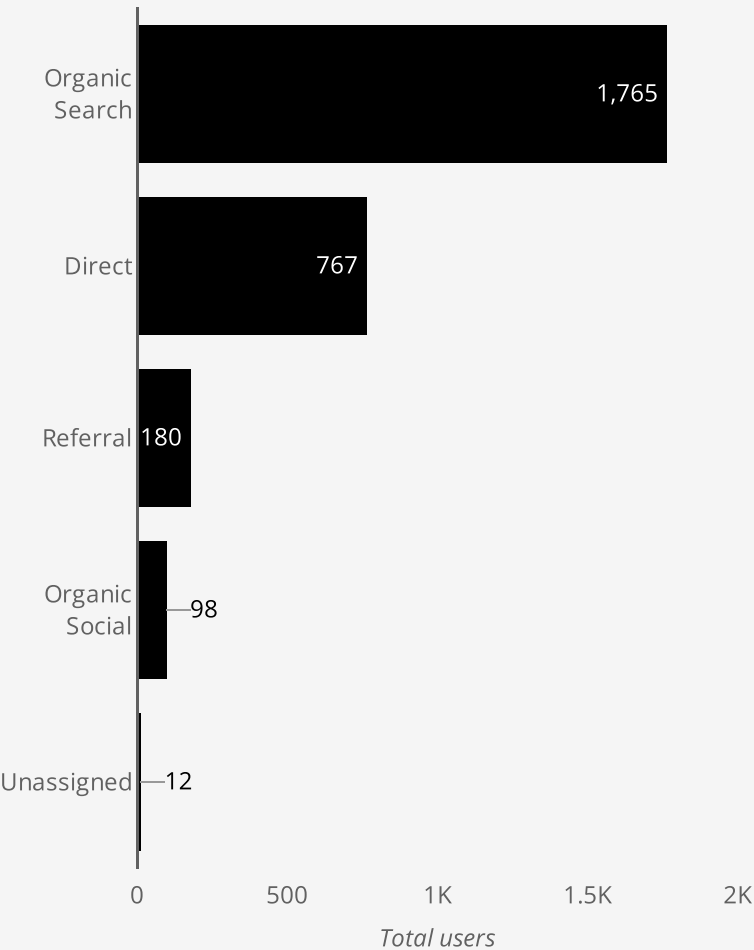


Top Pages

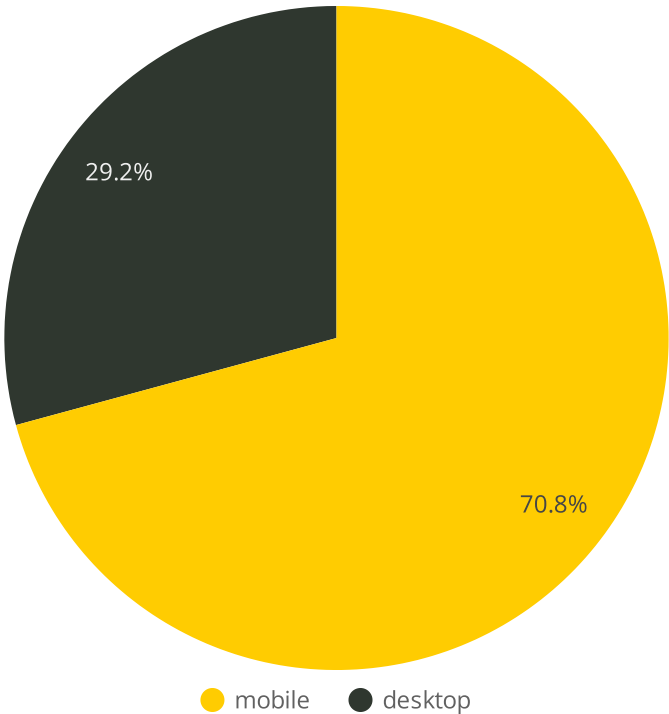
Sorted by Total Users

Page	Total users	% Δ
Libraries	2,998	-0.1% ↓
Library Services and Resources	265	-
Events and Programs	139	-
Borrowing, Renewals, and Policies	120	-
Contact	59	-

Which channels are driving traffic?



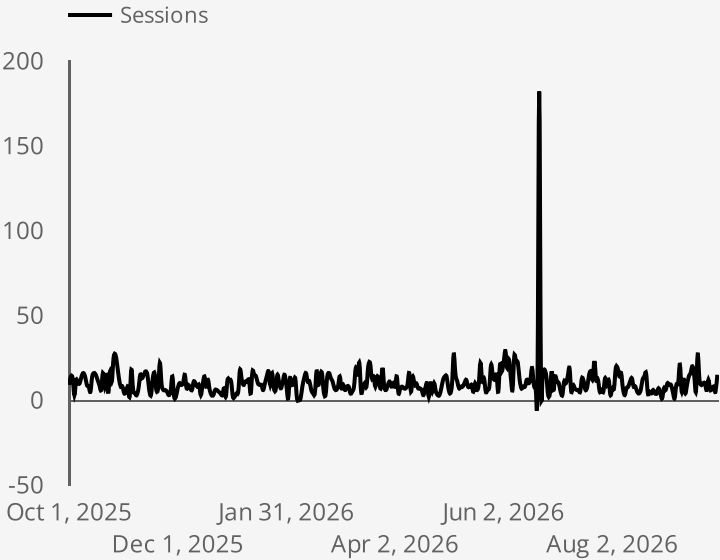
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
5,007	3,871	2,761	1,416	01:54	58%
↑ 17.0%	↑ 15.3%	↑ 18.4%	↑ 3.1%	↓ -28.5%	↓ -12.6%

How is site traffic trending?

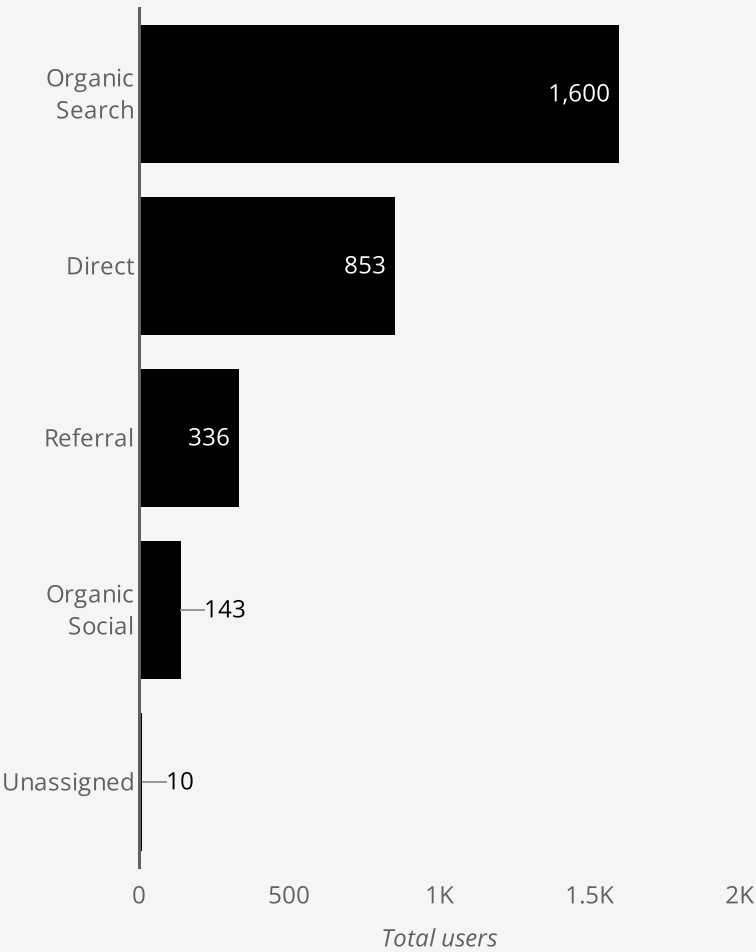


Top Pages

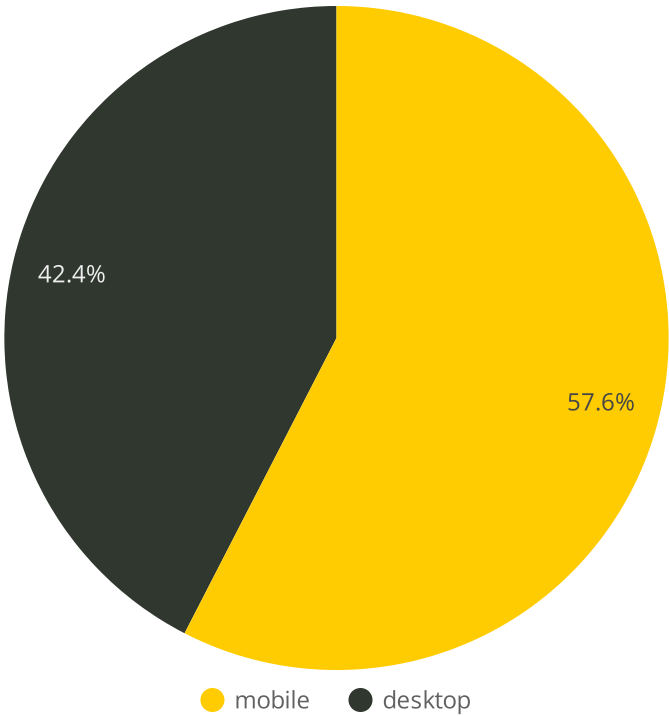
Sorted by Total Users

Page	Total users	% Δ
Libraries	2,433	-13.1% ↓
Events and Programs	595	-
Library Services and Resources	292	-
Borrowing, Renewals, and Policies	218	-
Contact	55	-

Which channels are driving traffic?



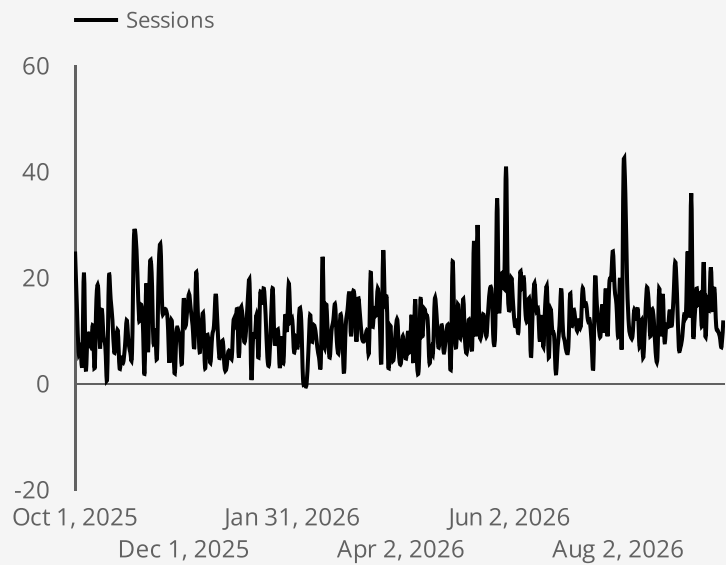
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
5,687	4,394	3,094	1,955	02:55	63%
↑ 16.4%	↑ 6.7%	↑ 16.3%	↑ 15.0%	↑ 23.7%	↓ -2.9%

How is site traffic trending?

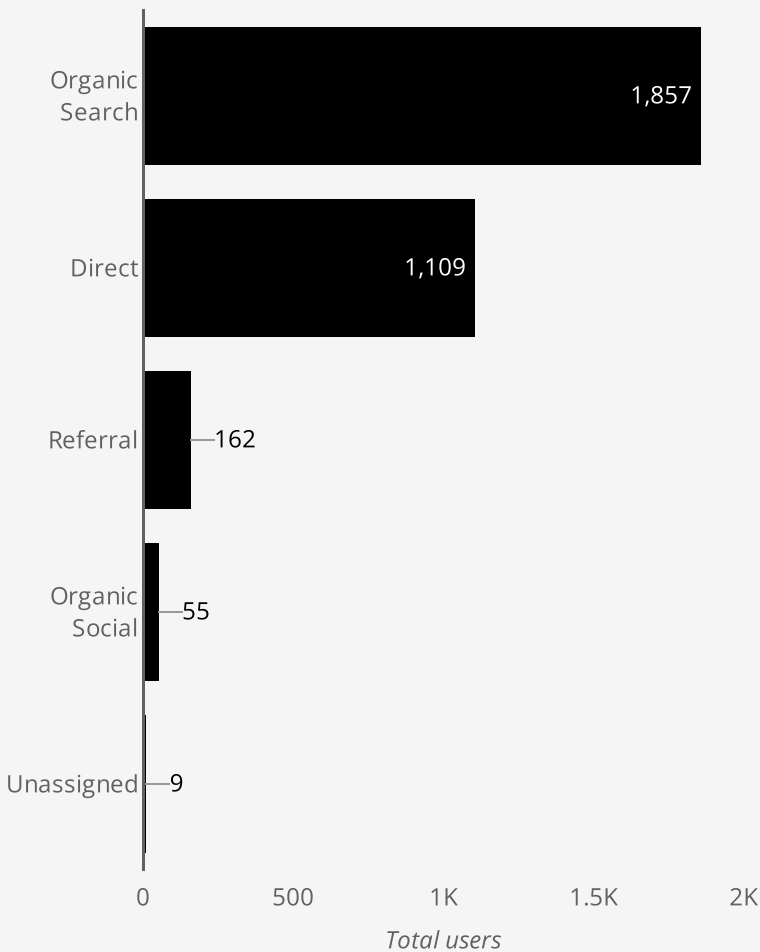


Top Pages

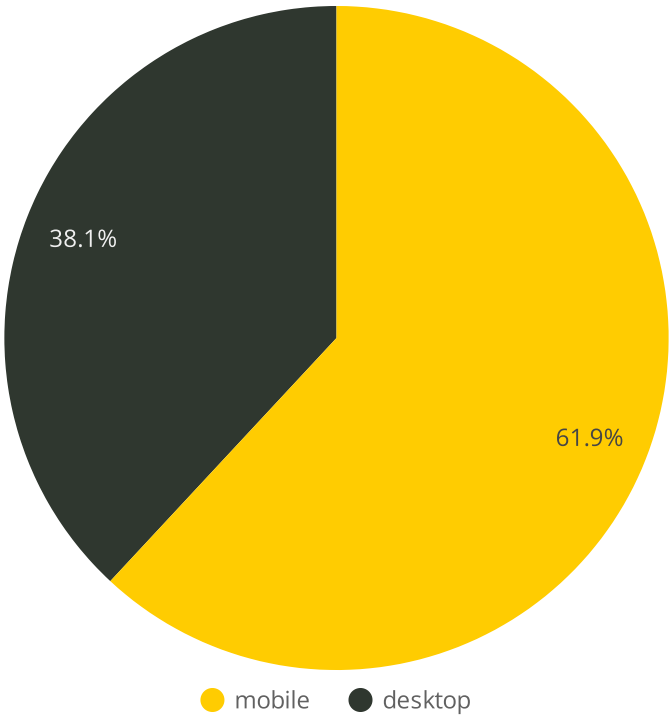
Sorted by Total Users

Page	Total users	% Δ
Libraries	2,919	4.5% ↑
Library Services and Resources	328	-
Events and Programs	240	-
Borrowing, Renewals, and Policies	190	-
Contact	67	-

Which channels are driving traffic?



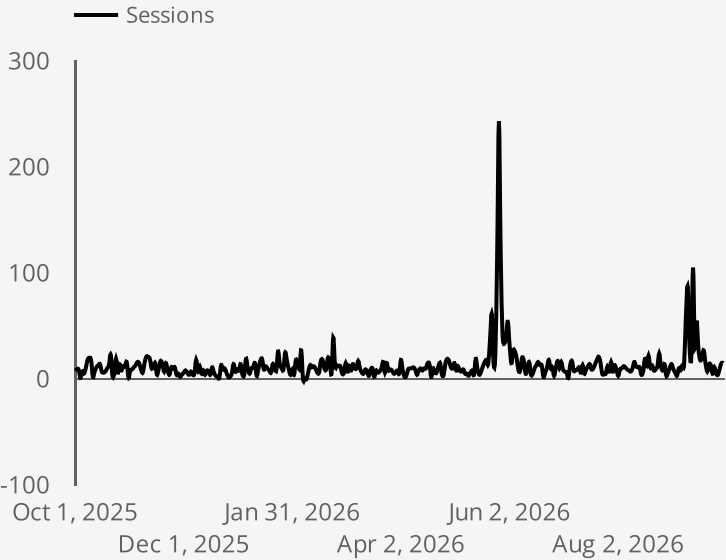
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
5,597	4,810	3,757	2,070	02:24	64%
↑ 10.5%	↑ 24.2%	↑ 36.8%	↑ 31.8%	↑ 5.4%	↓ -1.6%

How is site traffic trending?

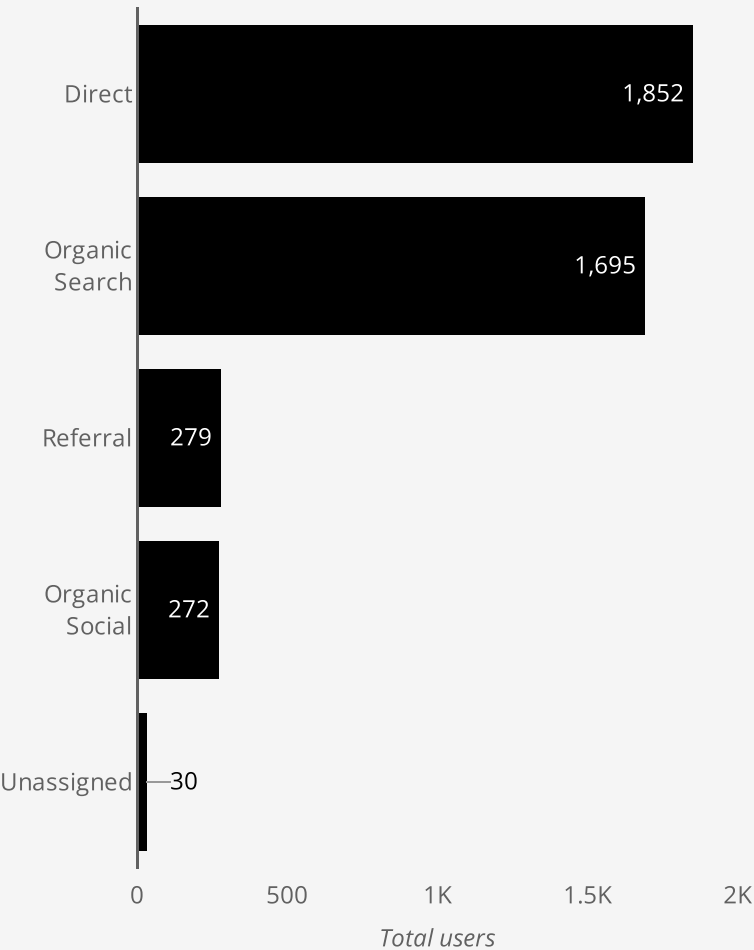


Top Pages

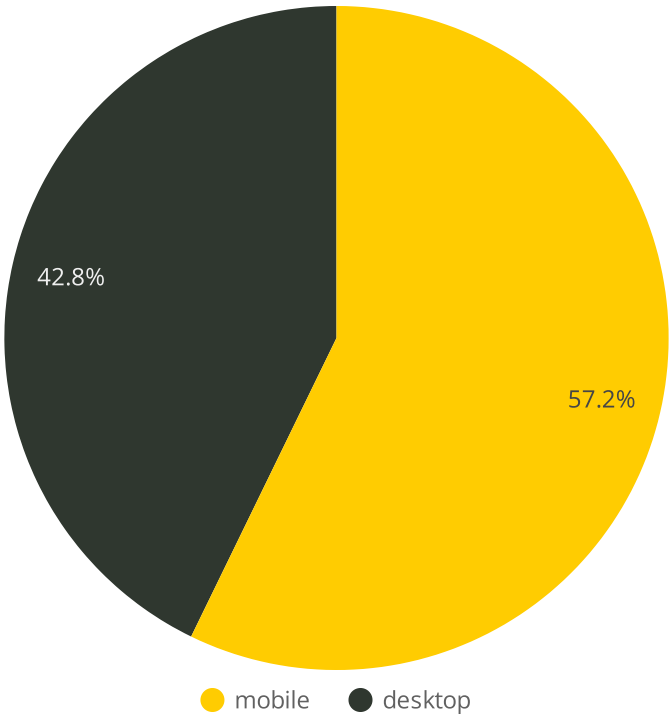
Sorted by Total Users

Page	Total users	% Δ
Libraries	3,484	17.3% ↑
Events and Programs	436	-
Library Services and Resources	193	-
Borrowing, Renewals, and Policies	170	-
Contact	73	-

Which channels are driving traffic?



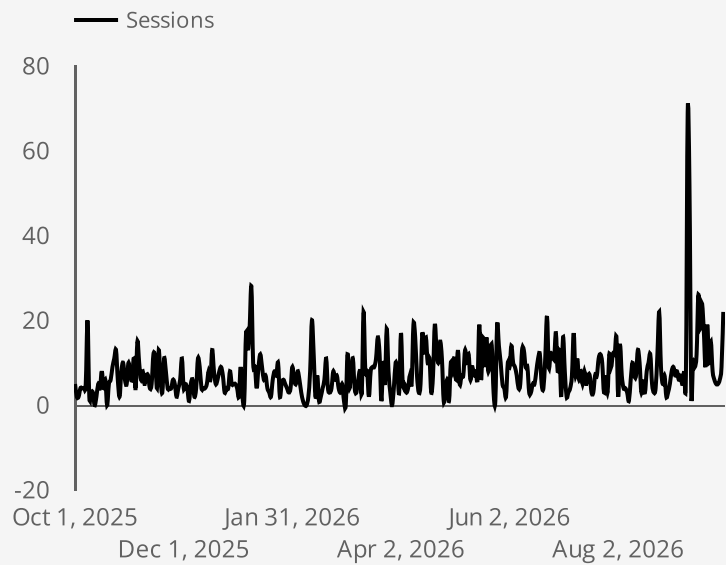
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
3,555	2,896	2,216	1,232	02:05	55%
↓ -11.6%	↓ -4.6%	↑ 10.1%	↑ 4.1%	↓ -4.7%	↓ -8.9%

How is site traffic trending?

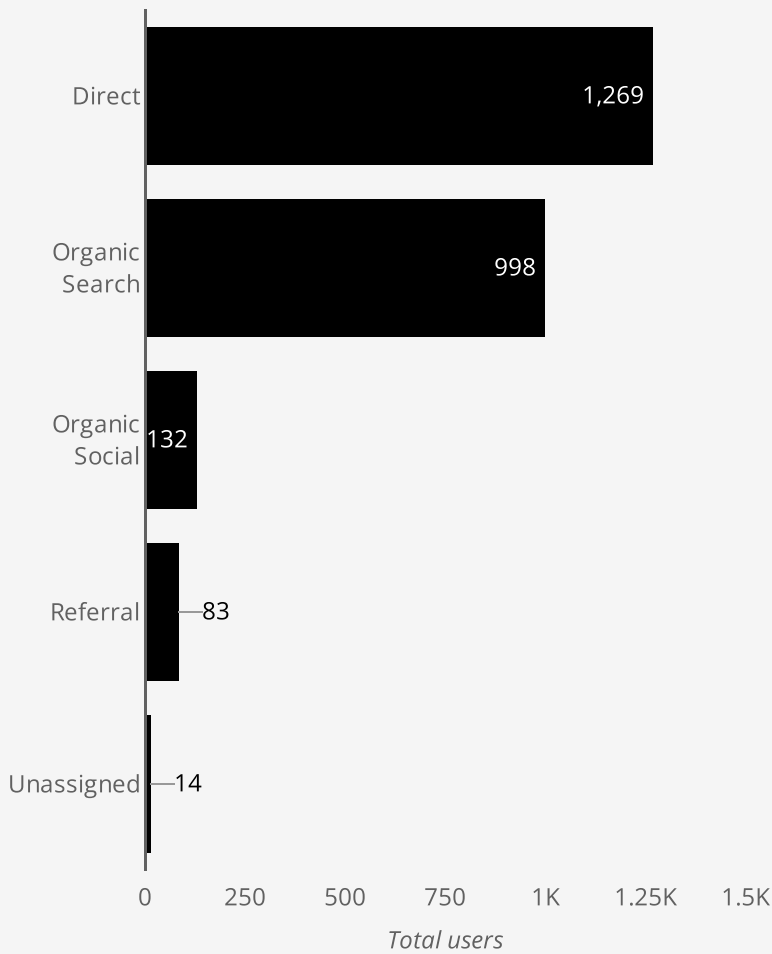


Top Pages

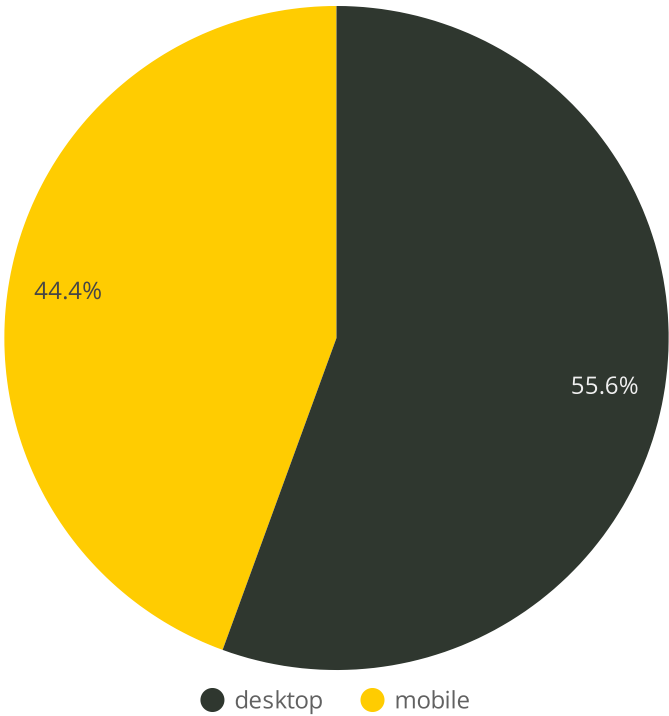
Sorted by Total Users

Page	Total users	% Δ
Libraries	2,076	-3.3% ↓
Events and Programs	207	78.4% ↑
Borrowing, Renewals, and Policies	129	-
Library Services and Resources	126	-
Contact	71	-

Which channels are driving traffic?



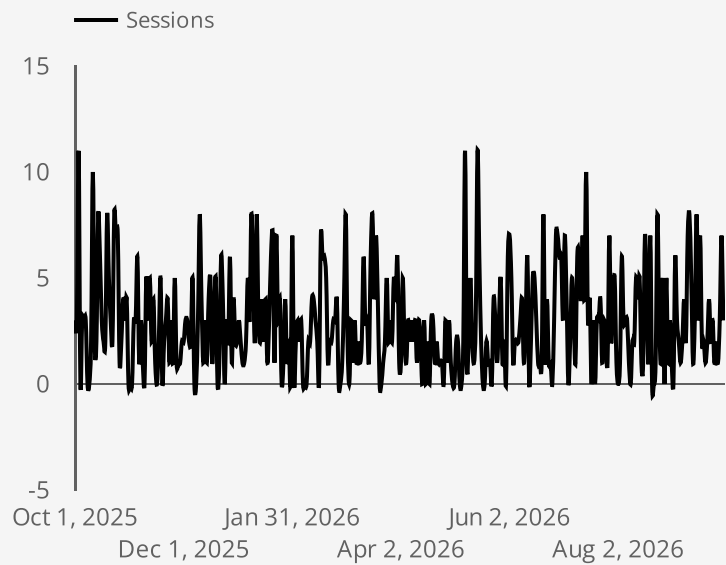
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
1,163	1,060	803	458	02:12	56%
↓ -33.4%	↓ -28.8%	↓ -17.0%	↓ -34.7%	↓ -7.8%	↓ -11.6%

How is site traffic trending?

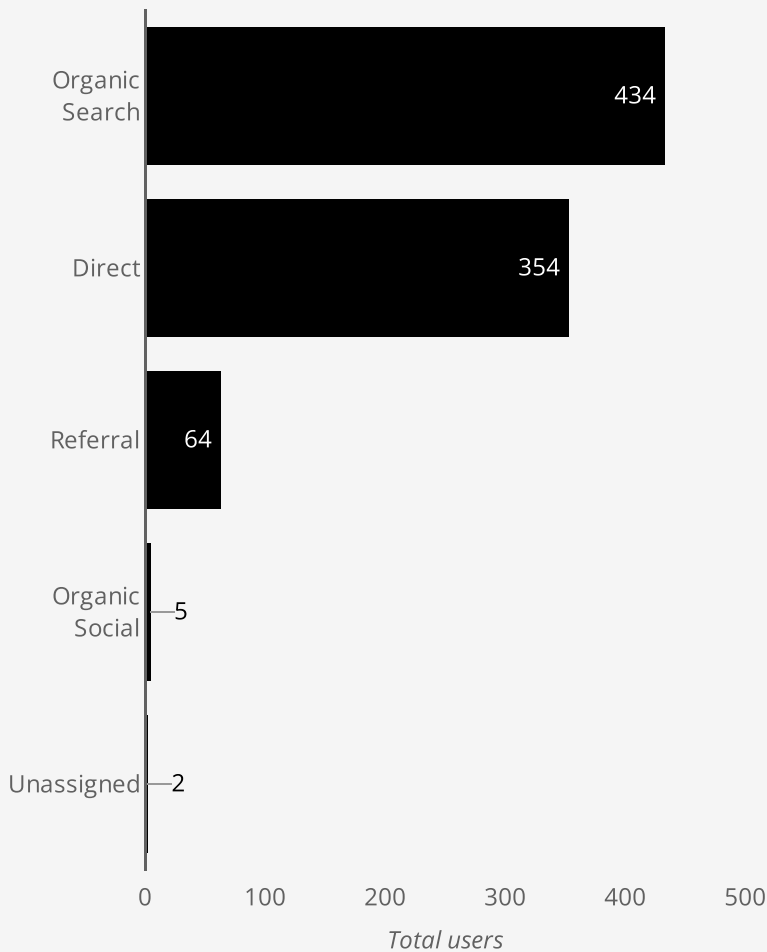


Top Pages

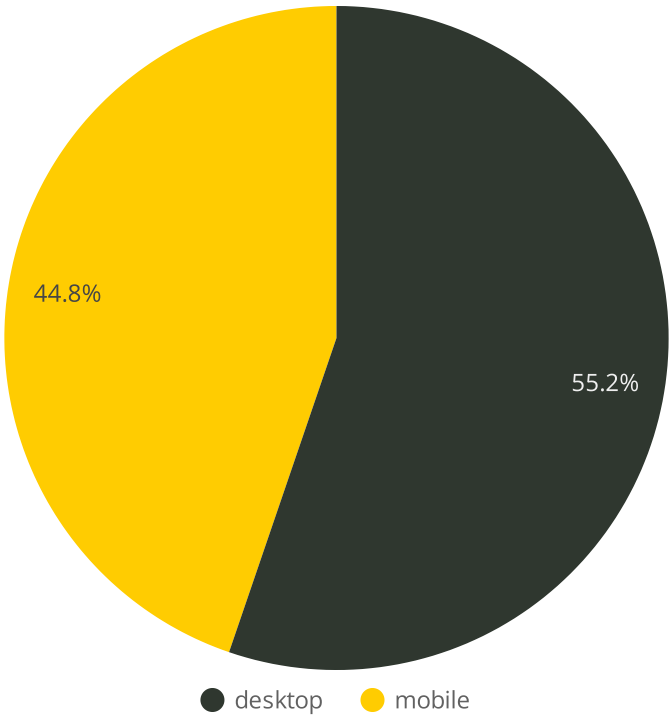
Sorted by Total Users

Page	Total users	% Δ
Libraries	758	-28.8% ↓
Events and Programs	99	-
Library Services and Resources	40	-
Borrowing, Renewals, and Policies	25	-
Contact	23	-

Which channels are driving traffic?



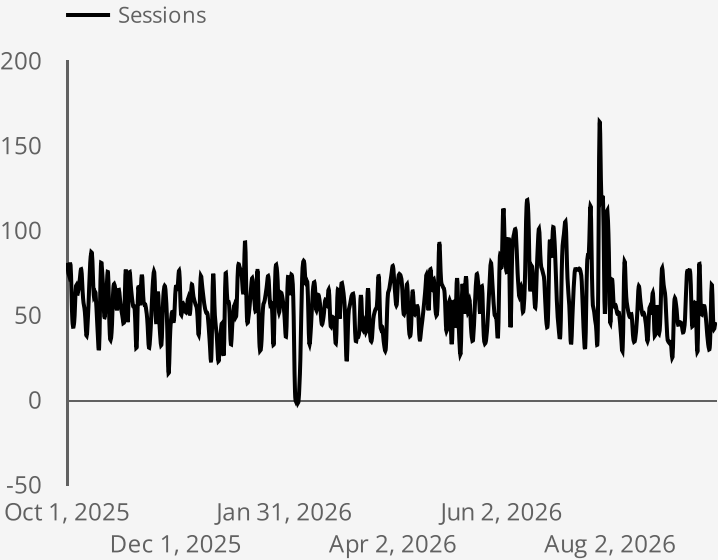
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
29,952	21,705	13,487	7,514	02:26	64%
↓ -11.6%	↓ -15.6%	↓ -9.5%	↓ -17.1%	↑ 2.8%	↑ 5.9%

How is site traffic trending?

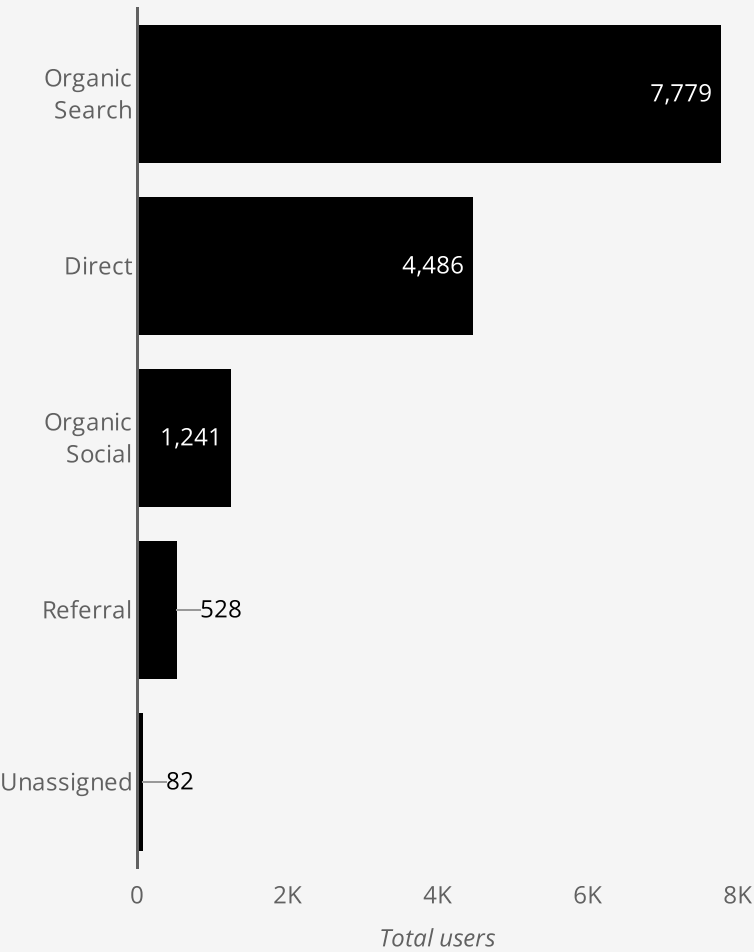


Top Pages

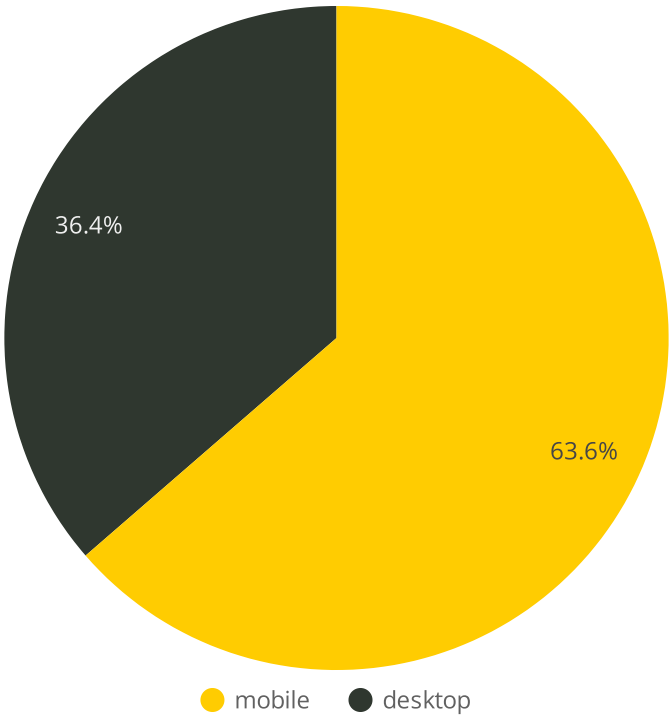
Sorted by Total Users

Page	Total users	% Δ
Libraries	15,217	-4.3% ↓
Events and Programs	1,962	-31.2% ↓
Borrowing, Renewals, and Policies	1,357	23.9% ↑
Library Services and Resources	778	-
Contact	153	-

Which channels are driving traffic?



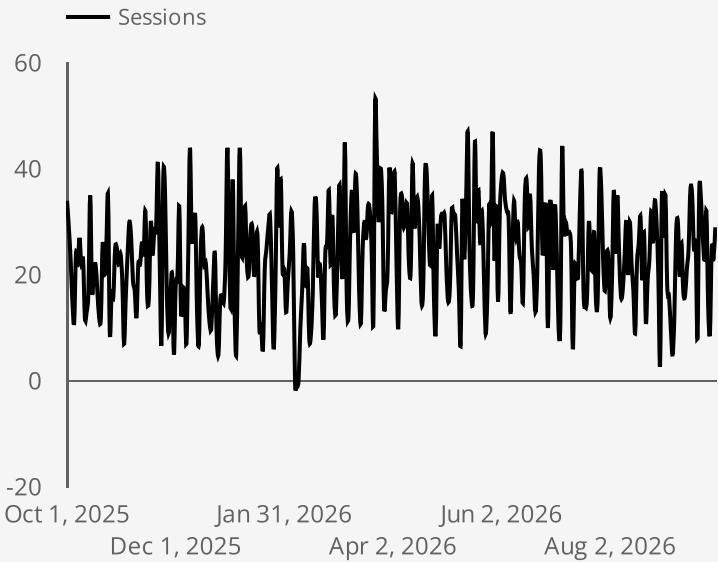
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
11,848	8,604	5,942	3,017	02:26	74%
⬆️ 2.3%	⬇️ -6.5%	⬇️ -3.9%	⬇️ -11.9%	⬆️ 2.7%	⬆️ 3.1%

How is site traffic trending?

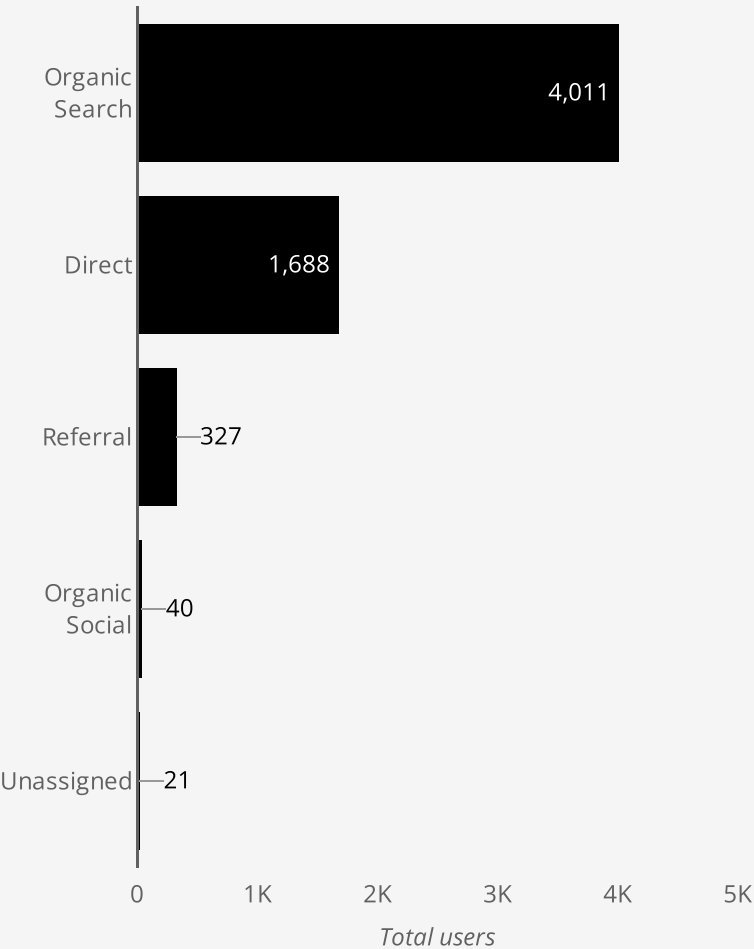


Top Pages

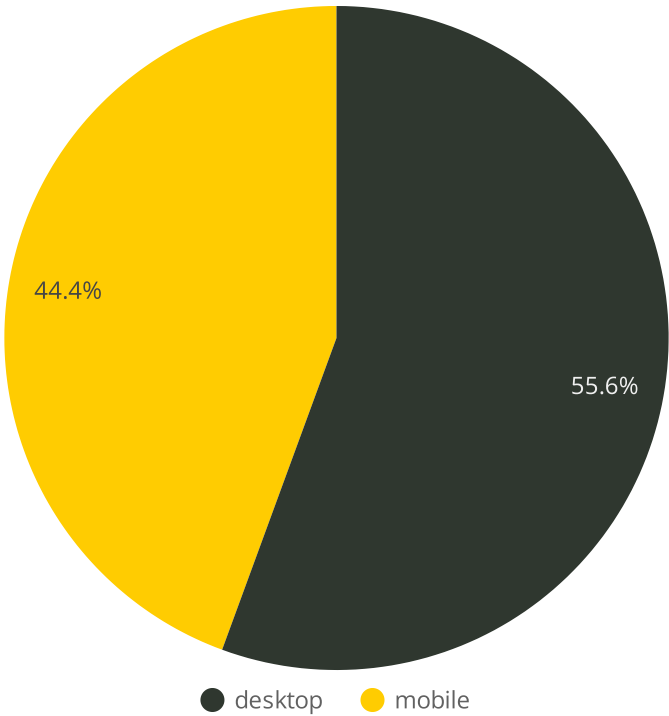
Sorted by Total Users

Page	Total users	% Δ
Libraries	5,300	-1.1% ⬇️
Borrowing, Renewals, and Policies	1,427	17.9% ⬆️
Library Services and Resources	484	-
Events and Programs	110	44.7% ⬆️
Contact	105	-

Which channels are driving traffic?



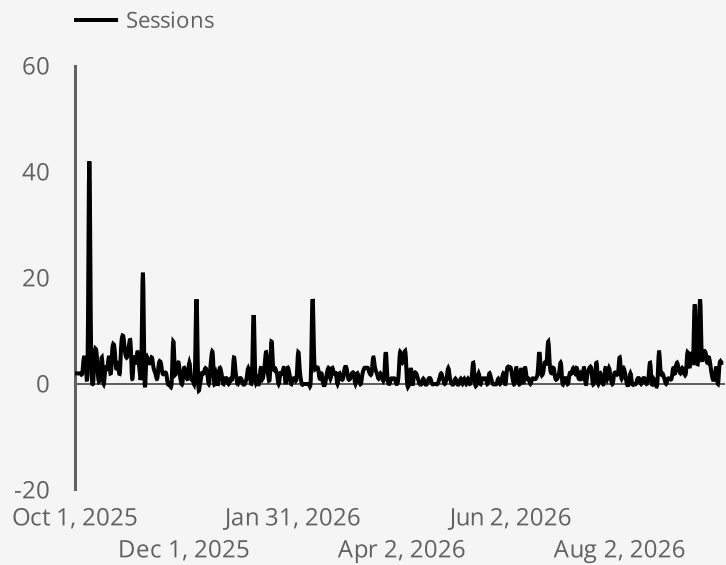
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
1,120	858	723	436	01:47	48%
↓ -58.7%	↓ -43.7%	↓ -36.4%	↓ -52.5%	↑ 11.1%	↓ -20.1%

How is site traffic trending?

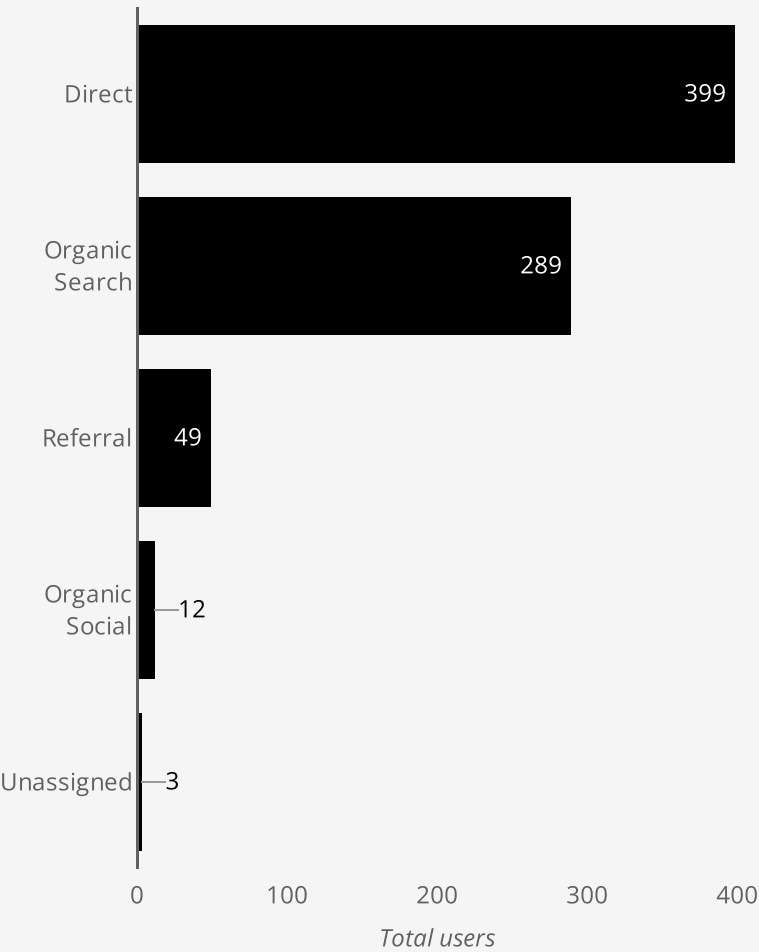


Top Pages

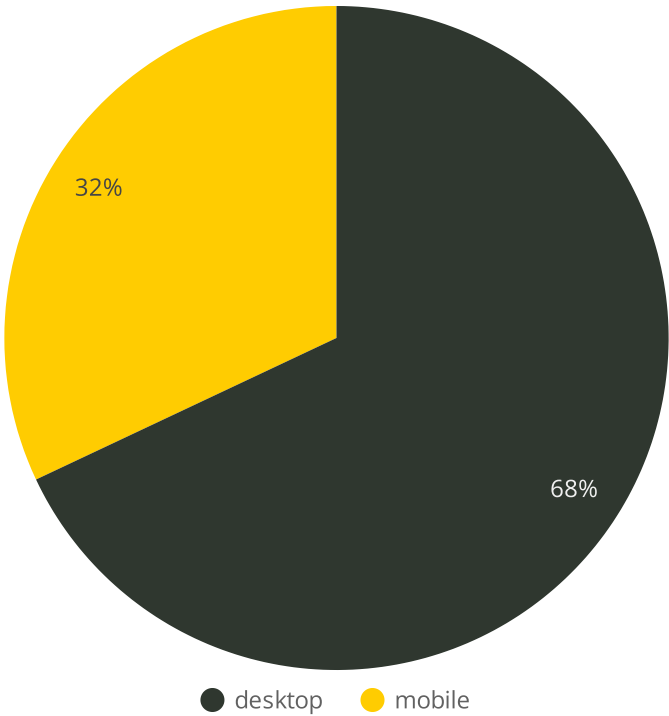
Sorted by Total Users

Page	Total users	% Δ
Libraries	729	-44.4% ↓
Events and Programs	30	-
Library Services and Resources	26	-
Borrowing, Renewals, and Policies	22	-
Contact	11	-

Which channels are driving traffic?



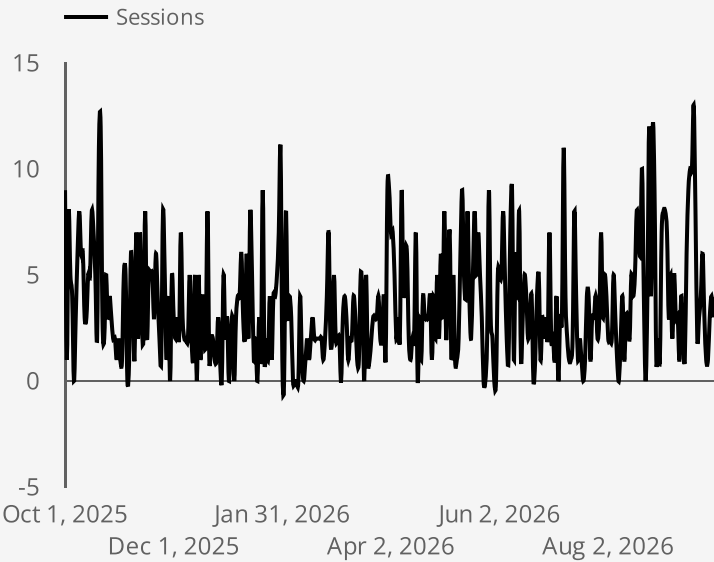
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
1,641	1,303	1,016	568	01:44	59%
↓ -8.3%	↓ -2.1%	↑ 1.1%	↓ -10.1%	↓ -13.3%	↓ -8.6%

How is site traffic trending?

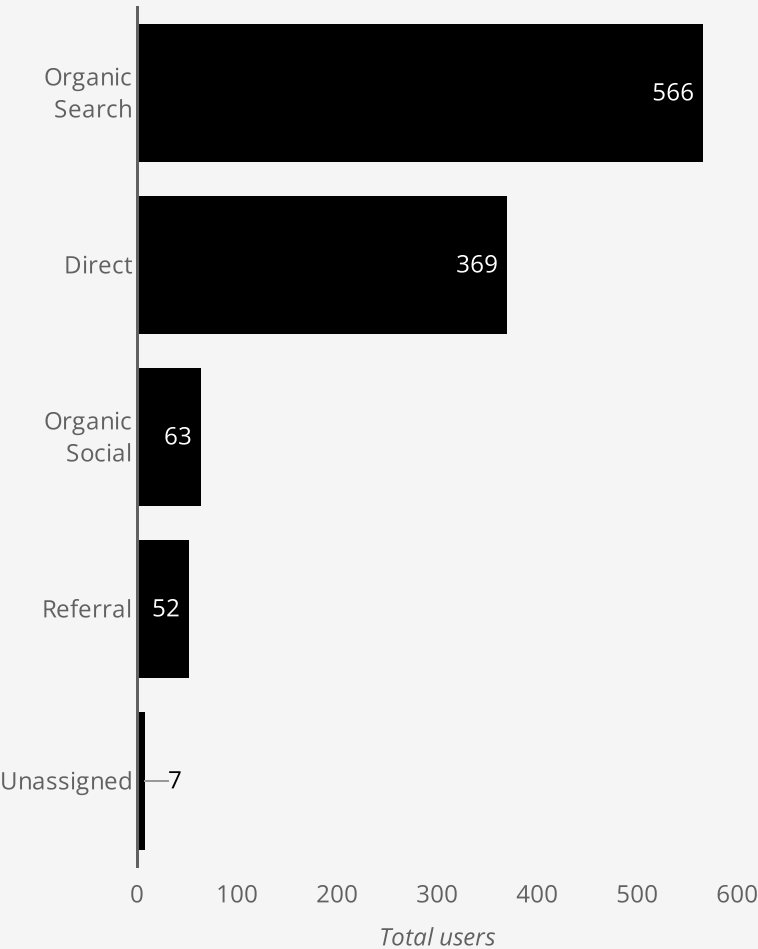


Top Pages

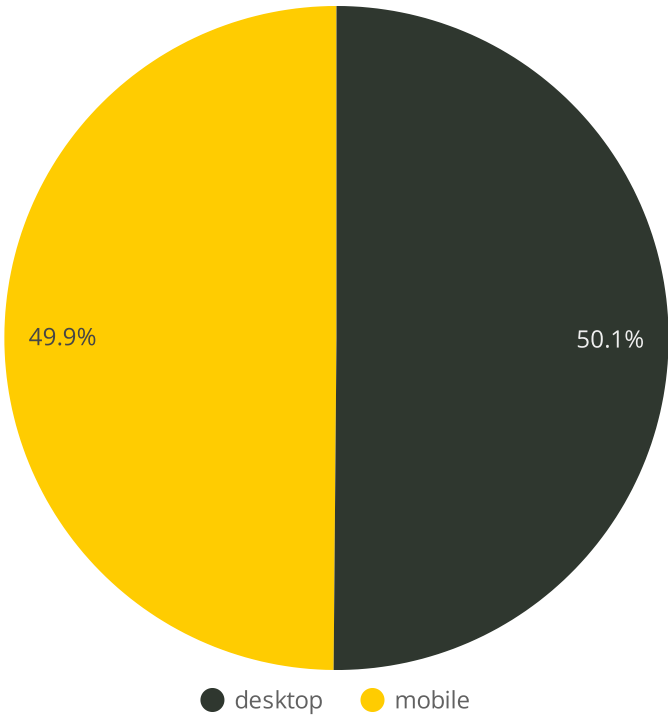
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,005	-9.1% ↓
Events and Programs	69	-
Library Services and Resources	59	-
Borrowing, Renewals, and Policies	54	-
Contact	53	-

Which channels are driving traffic?



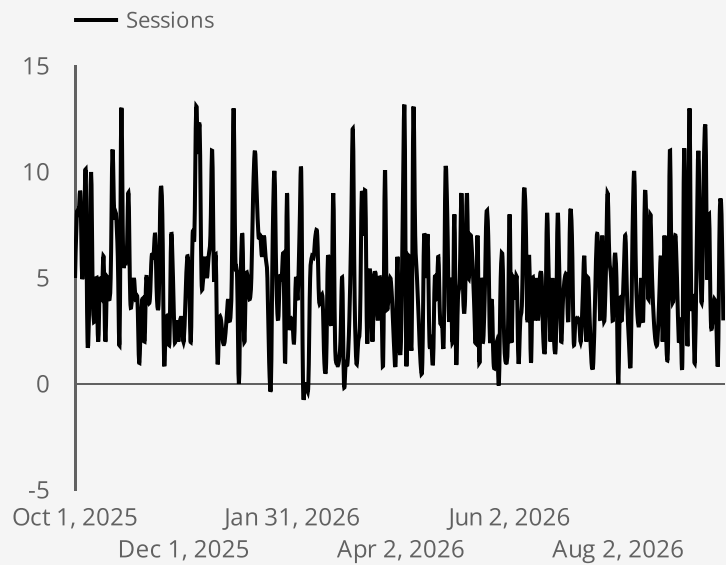
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
2,298	1,714	1,249	578	02:25	61%
↓ -14.3%	↓ -8.2%	↓ -1.3%	↓ -22.4%	↓ -9.5%	↓ -10.5%

How is site traffic trending?

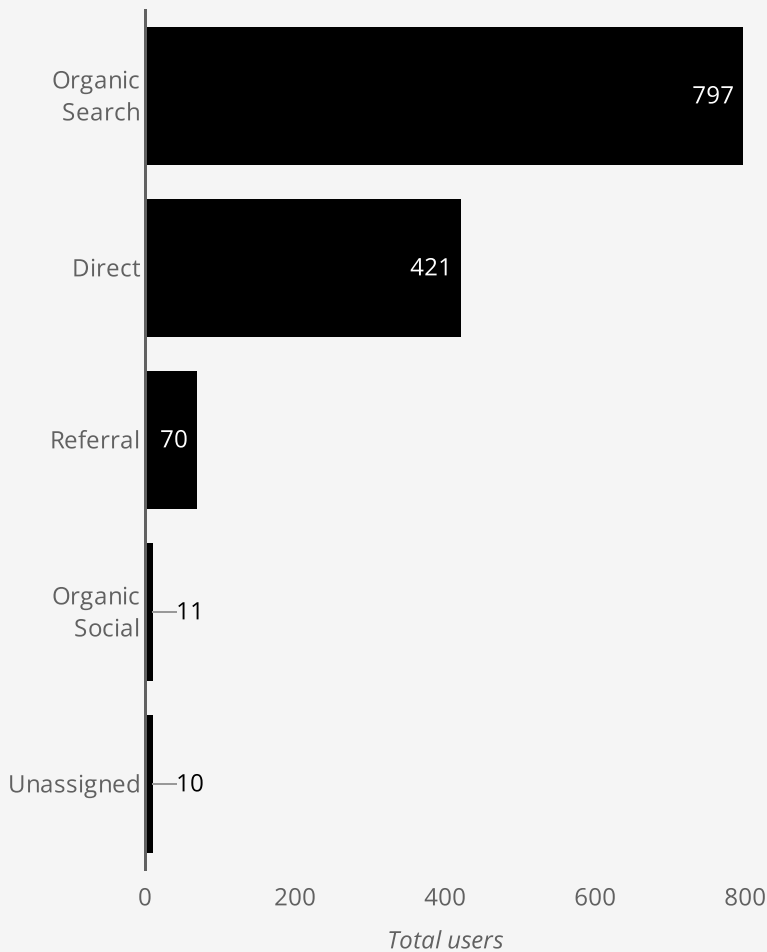


Top Pages

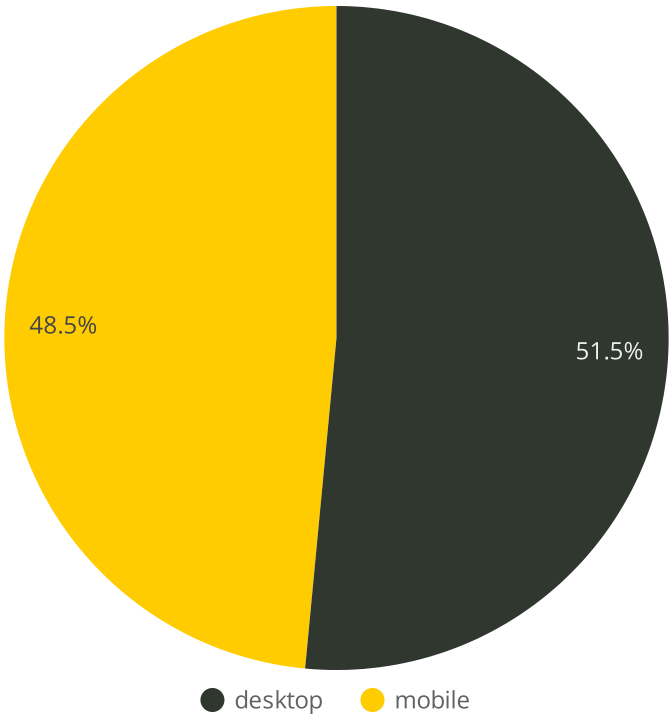
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,453	-15.2% ↓
Events and Programs	107	-
Library Services and Resources	75	-
Borrowing, Renewals, and Policies	70	-
Contact	31	-

Which channels are driving traffic?



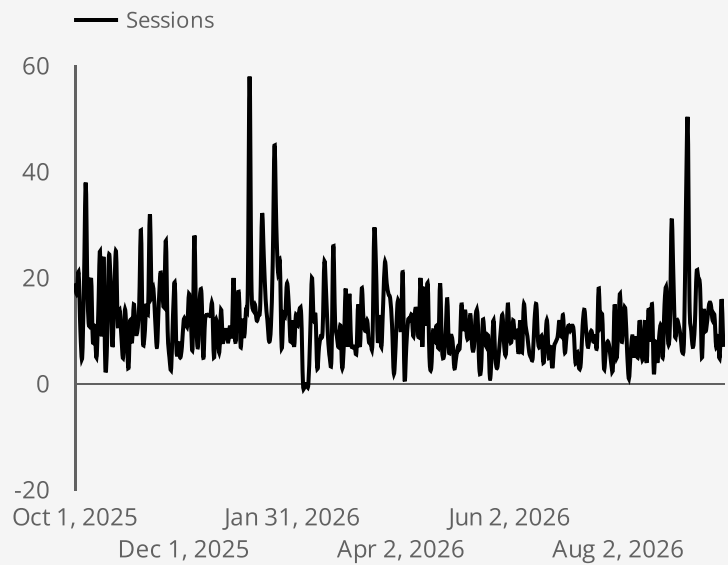
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
5,299	4,208	3,253	1,506	01:42	60%
↓ -8.8%	↓ -7.1%	↓ -1.2%	↓ -13.2%	↓ -35.9%	↓ -11.8%

How is site traffic trending?

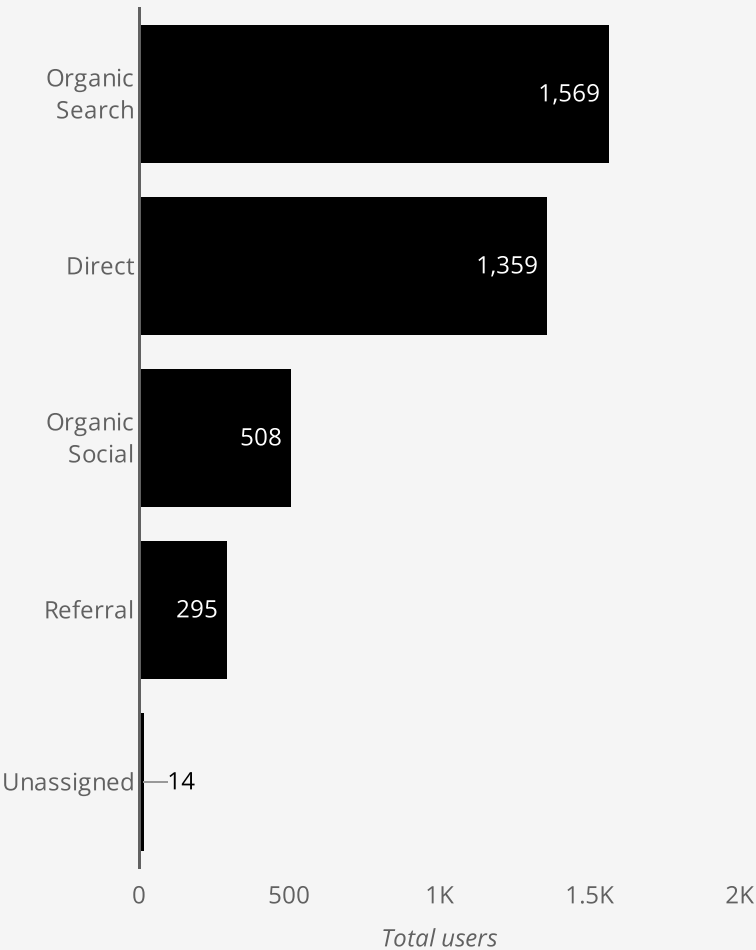


Top Pages

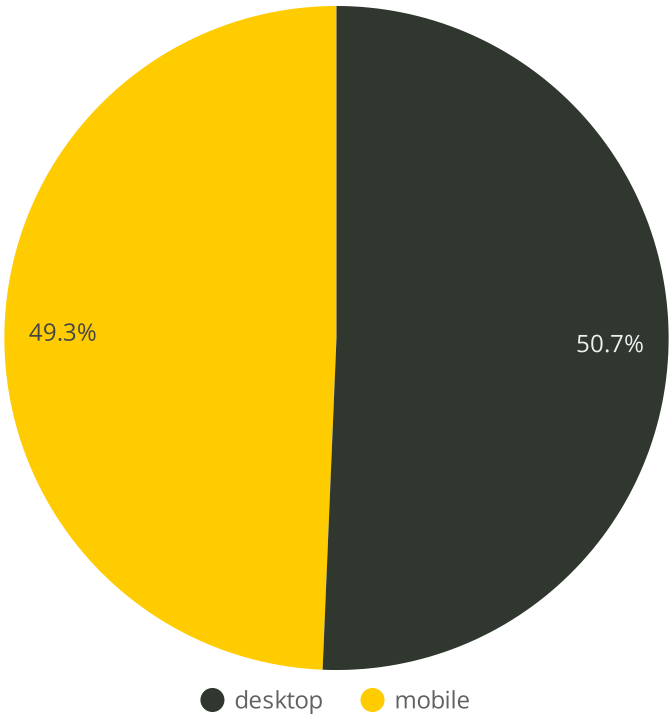
Sorted by Total Users

Page	Total users	% Δ
Libraries	3,116	-19.0% ↓
Events and Programs	554	-
Borrowing, Renewals, and Policies	170	-
Library Services and Resources	152	-
Contact	55	-

Which channels are driving traffic?



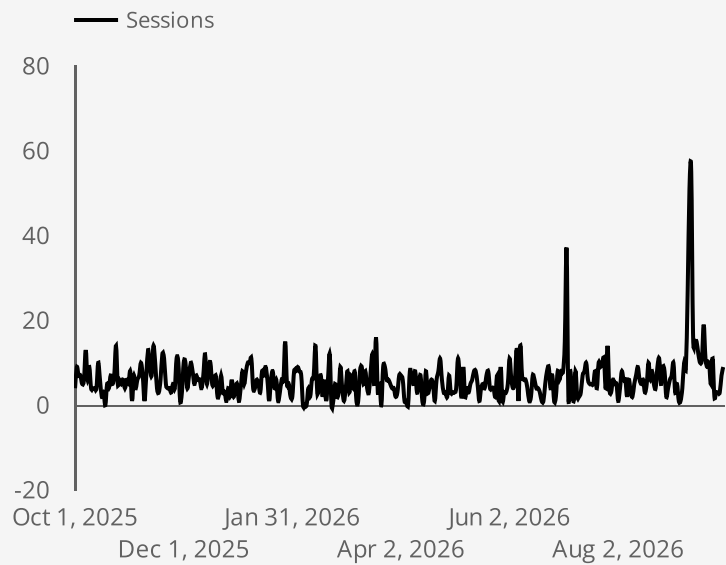
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
2,968	2,259	1,784	1,116	02:23	56%
↓ -12.9%	↓ -1.7%	↑ 5.3%	↓ -14.8%	↑ 1.0%	↓ -16.9%

How is site traffic trending?

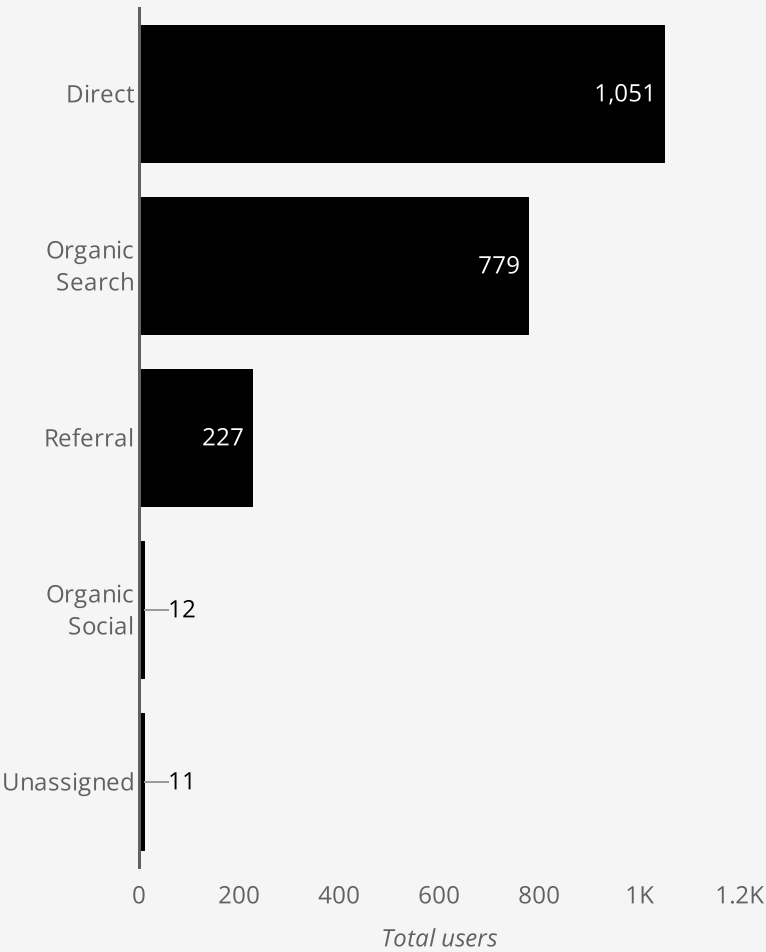


Top Pages

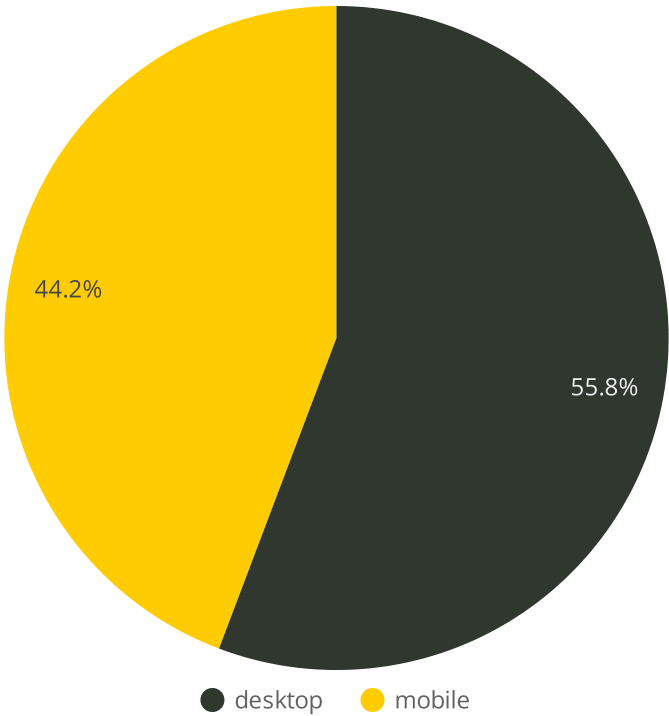
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,811	-7.9% ↓
Events and Programs	157	-
Library Services and Resources	94	-
Contact	43	-
Borrowing, Renewals, and Policies	37	-

Which channels are driving traffic?



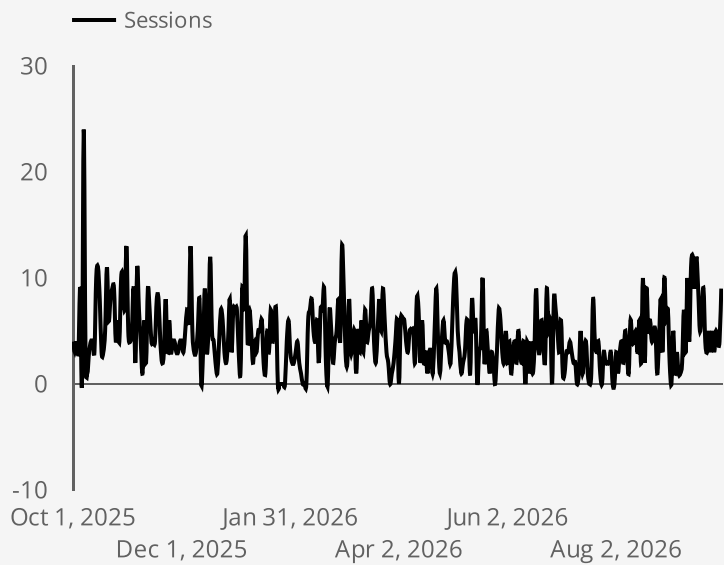
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
1,923	1,627	1,133	684	02:18	55%
↓ -25.7%	↓ -10.5%	↑ 1.7%	↓ -21.6%	↓ -19.5%	↓ -12.7%

How is site traffic trending?

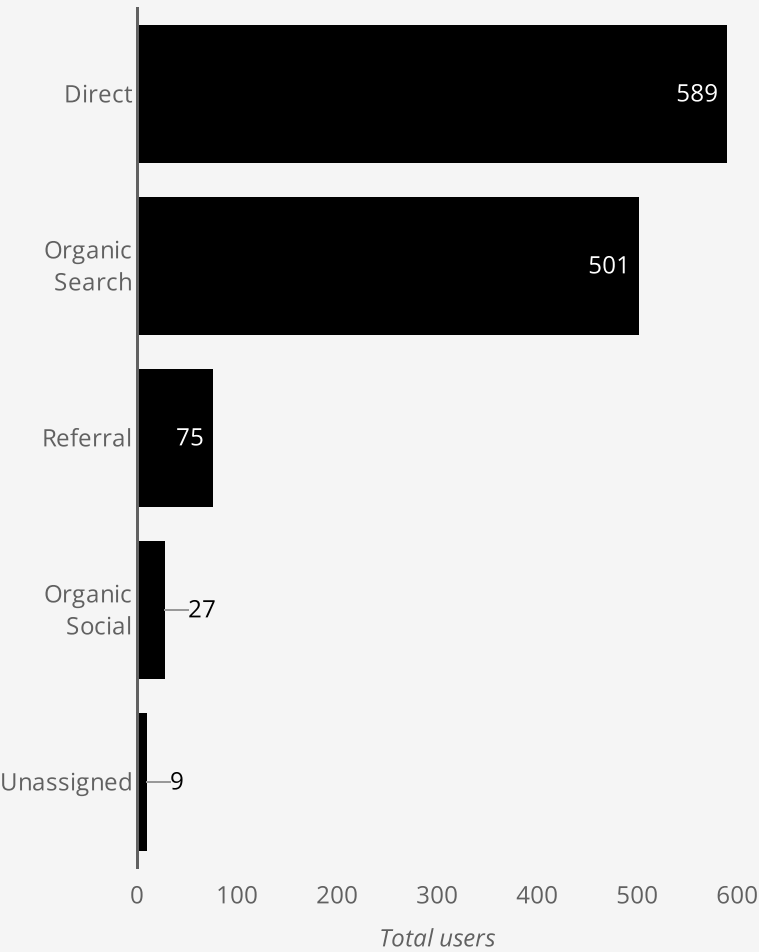


Top Pages

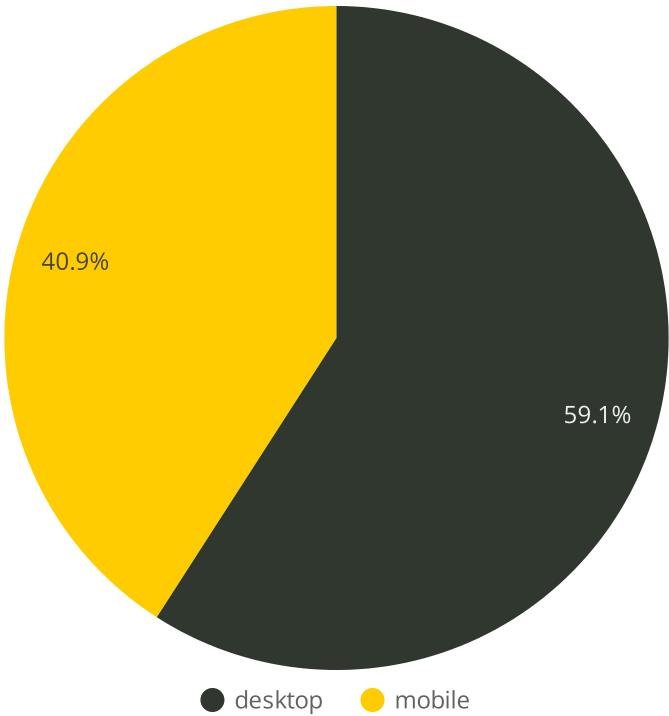
Sorted by Total Users

Page	Total users	% Δ
Libraries	981	-7.0% ↓
Events and Programs	257	-29.0% ↓
Library Services and Resources	51	-
Borrowing, Renewals, and Policies	41	-
Contact	37	-

Which channels are driving traffic?



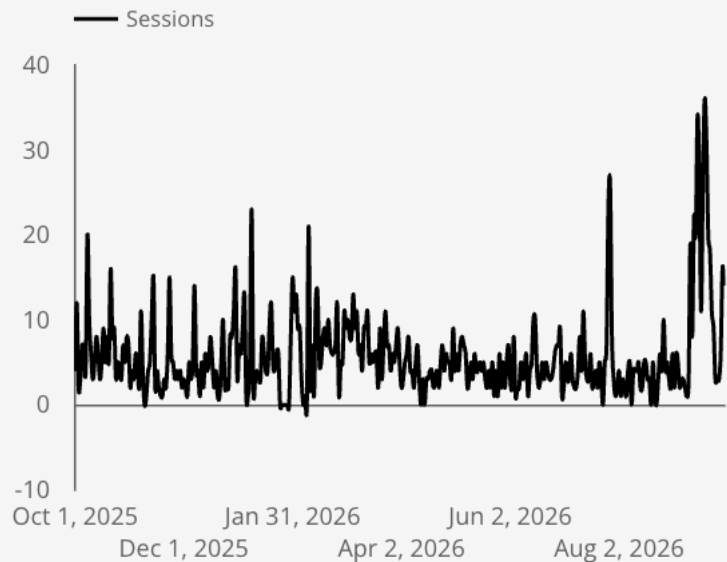
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
2,926	2,103	1,718	906	01:37	45%
↓ -9.3%	↓ -9.9%	↑ 12.4%	↑ 7.1%	↓ -40.8%	↓ -15.8%

How is site traffic trending?

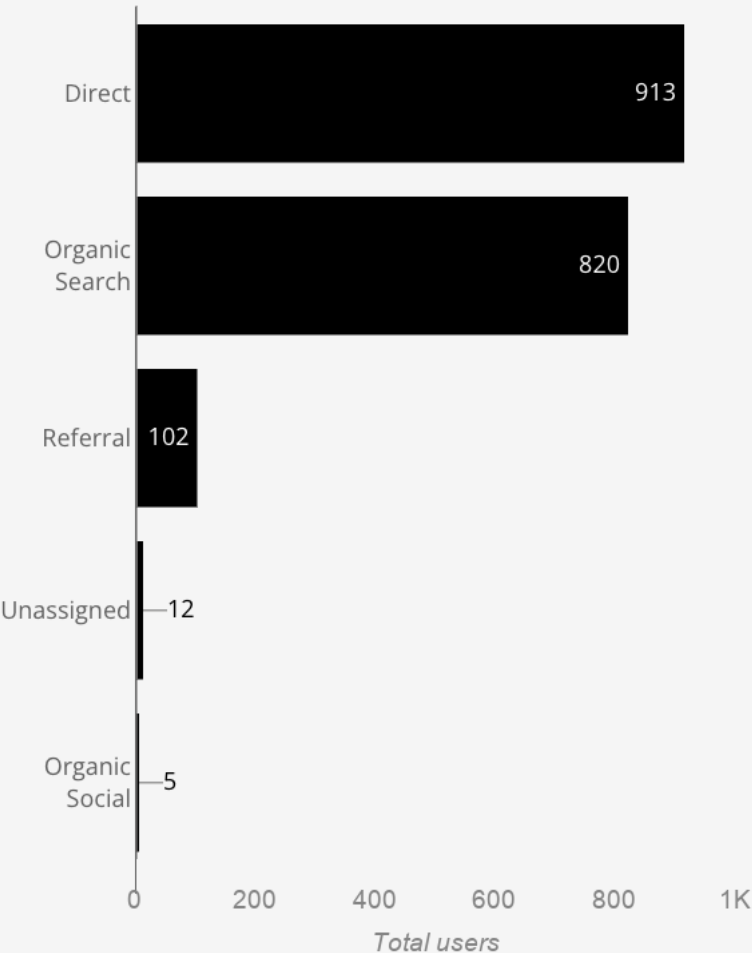


Top Pages

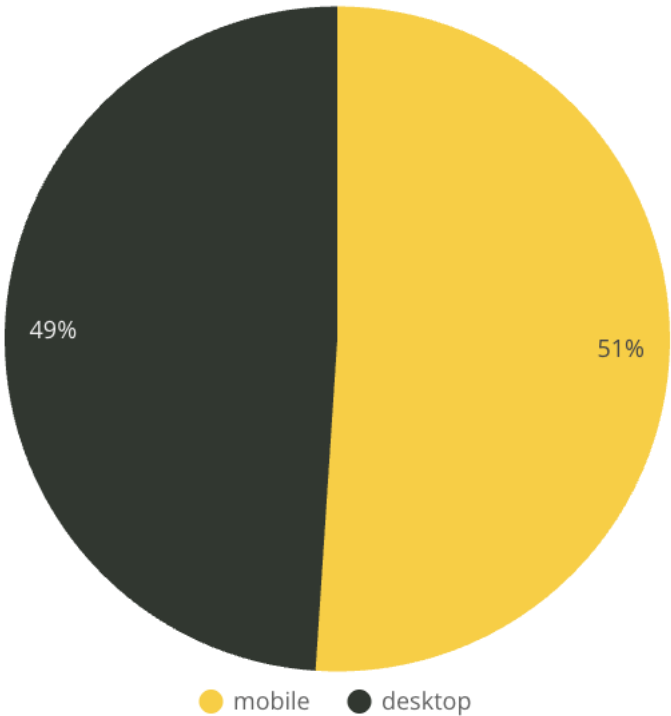
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,873	2.3% ↑
Borrowing, Renewals, and Policies	48	-
Events and Programs	47	-
Library Services and Resources	45	-
Contact	26	-

Which channels are driving traffic?



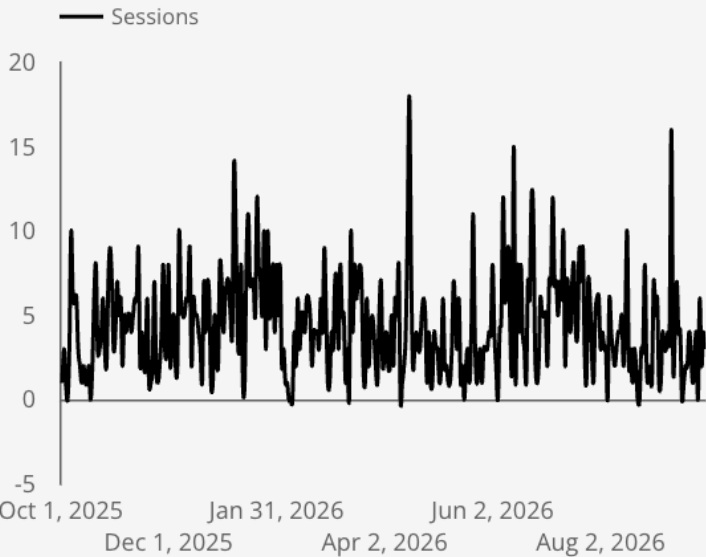
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
1,957	1,593	1,196	584	01:58	53%
↑ 39.8%	↑ 29.7%	↑ 40.0%	↑ 17.7%	↓ -9.8%	↓ -14.6%

How is site traffic trending?

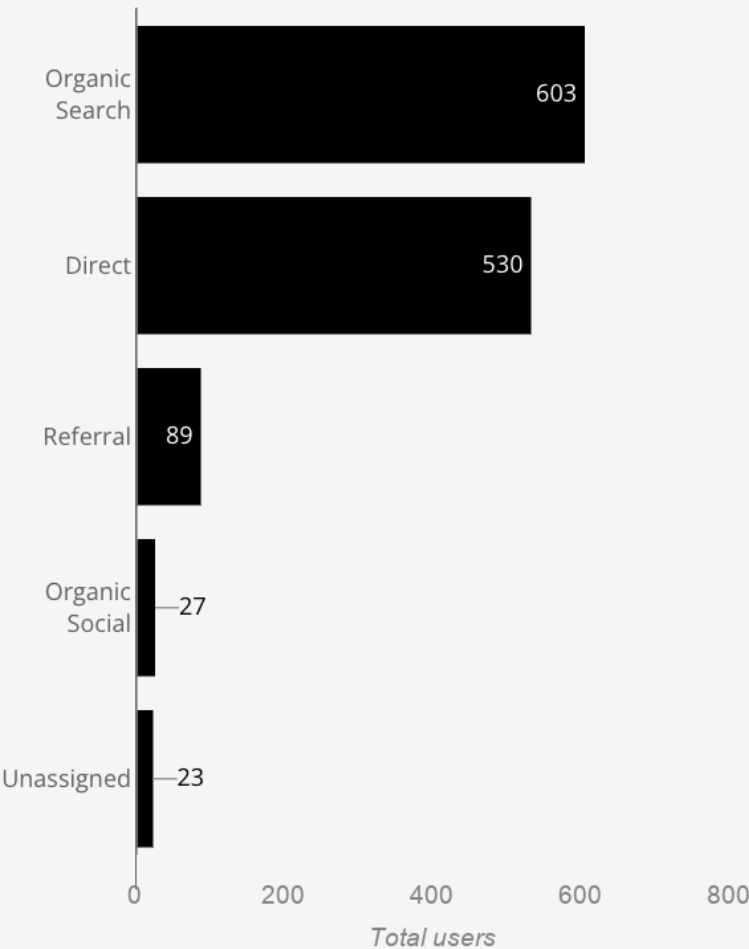


Top Pages

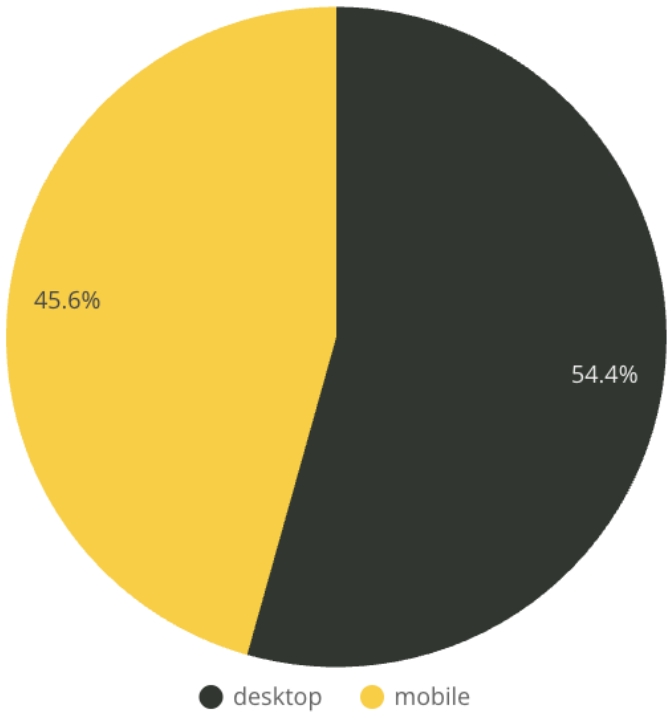
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,156	23.4% ↑
Events and Programs	158	-
Library Services and Resources	61	-
Borrowing, Renewals, and Policies	55	-
Contact	24	-

Which channels are driving traffic?



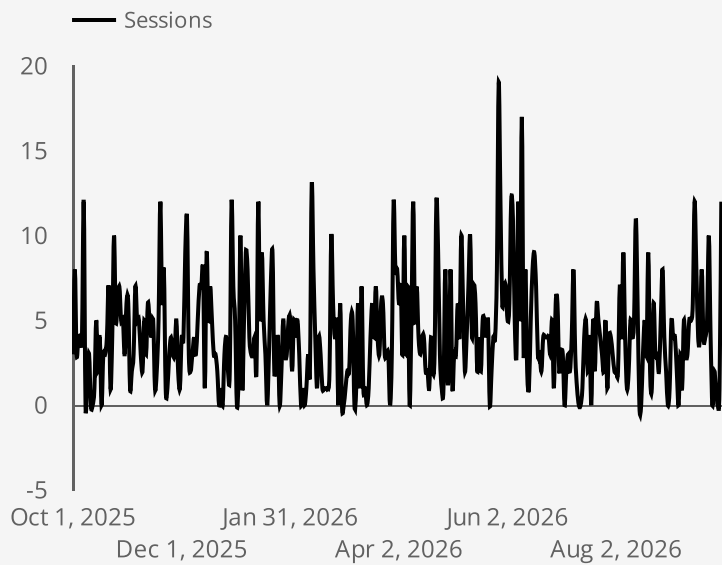
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
1,731	1,538	1,161	564	01:44	54%
↓ -40.0%	↓ -25.6%	↓ -22.3%	↓ -39.5%	↓ -7.0%	↓ -12.2%

How is site traffic trending?

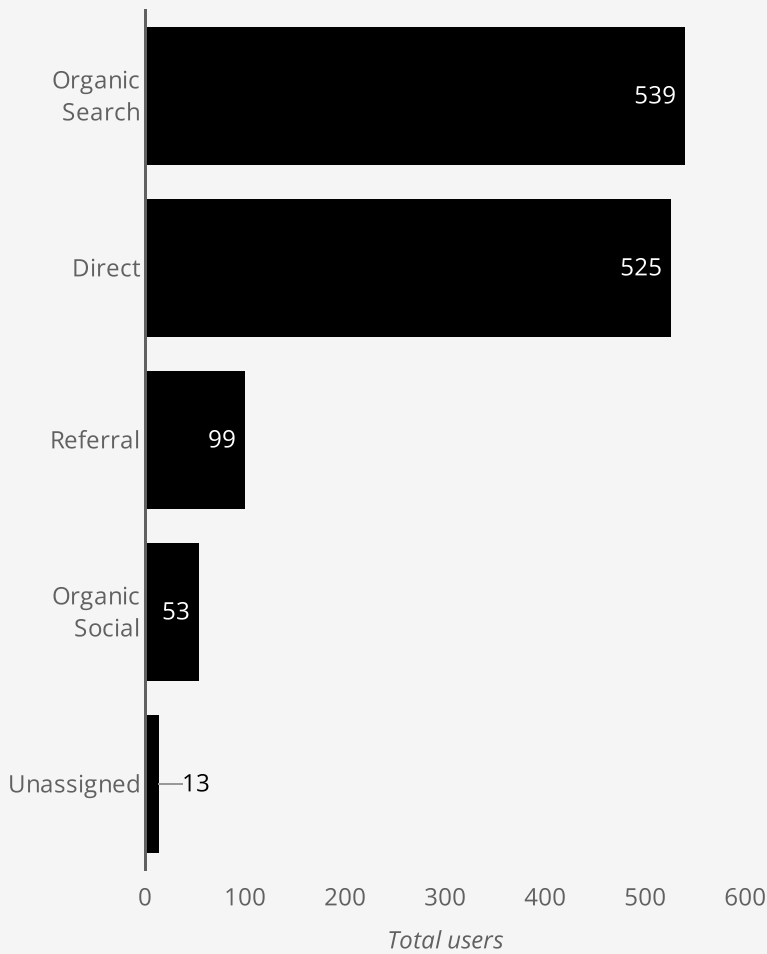


Top Pages

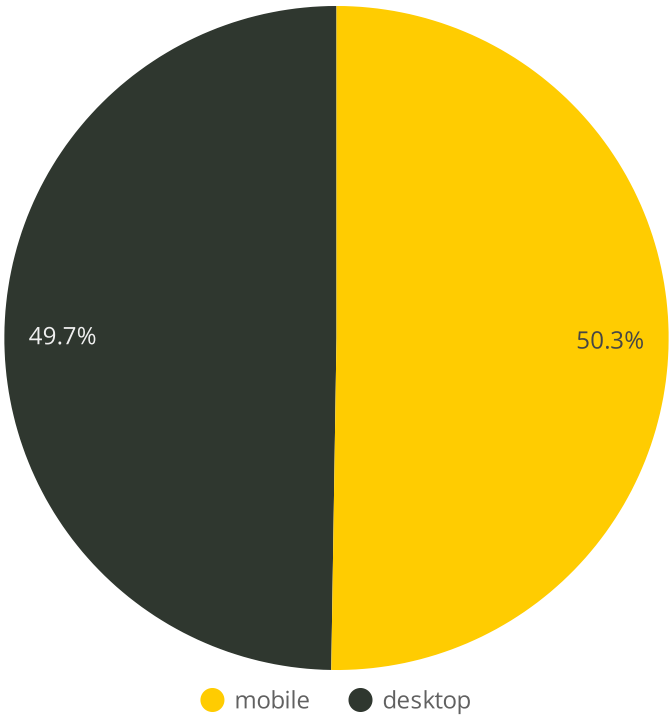
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,001	-37.2% ↓
Events and Programs	227	10.7% ↑
Library Services and Resources	51	-
Borrowing, Renewals, and Policies	36	-
Contact	33	-

Which channels are driving traffic?



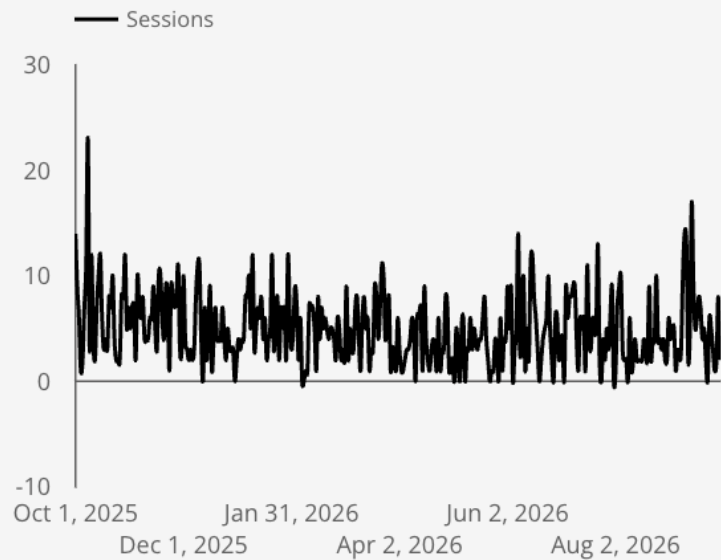
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
2,348	1,798	1,353	602	01:55	60%
↓ -45.1%	↓ -49.3%	↓ -30.8%	↓ -54.6%	↓ -0.9%	↑ 9.0%

How is site traffic trending?

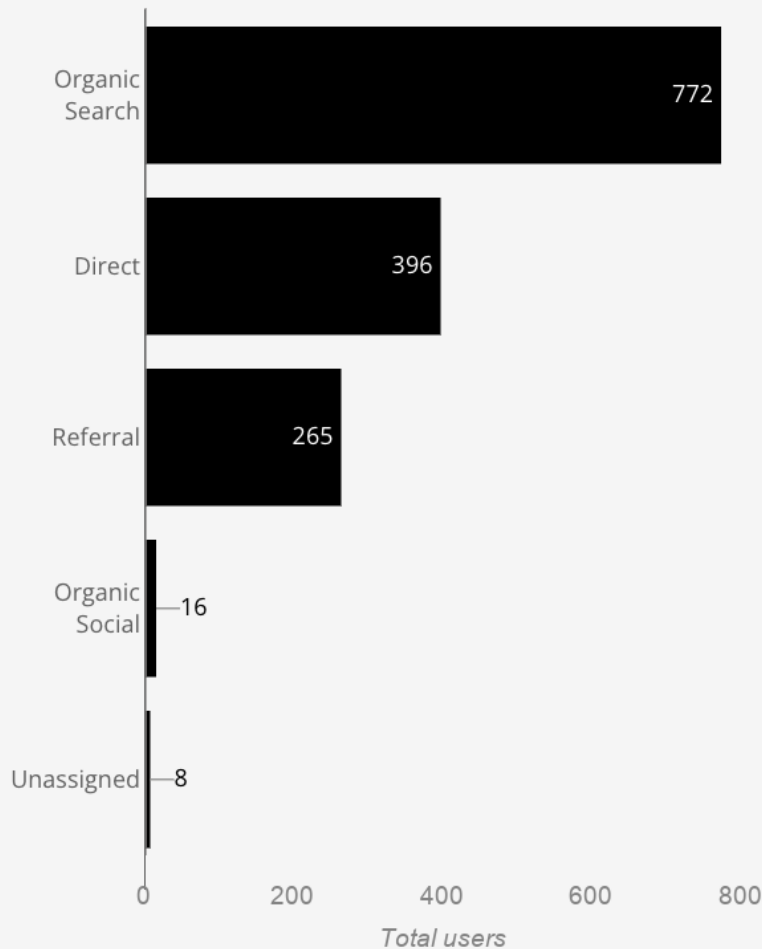


Top Pages

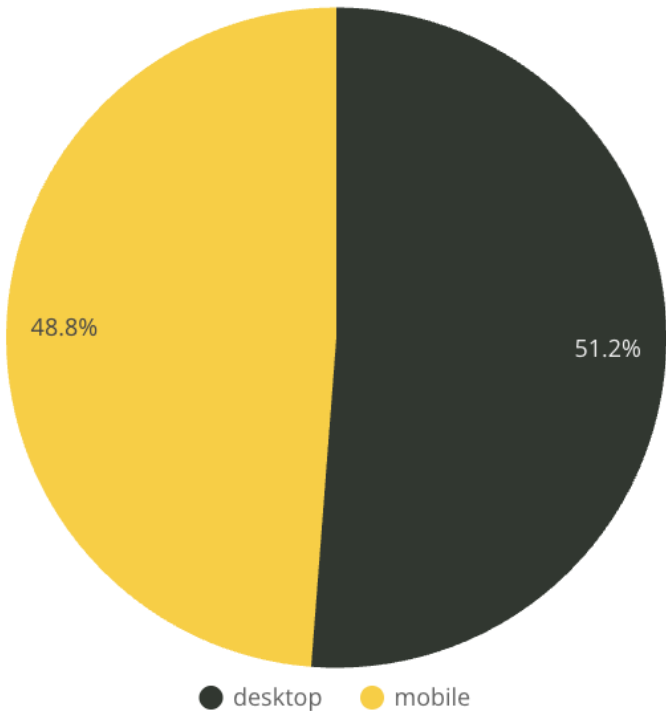
Sorted by Total Users

Page	Total users	% Δ
Libraries	1,424	-37.4% ↓
Library Services and Resources	113	-
Borrowing, Renewals, and Policies	107	-
Contact	41	-
Events and Programs	31	-

Which channels are driving traffic?



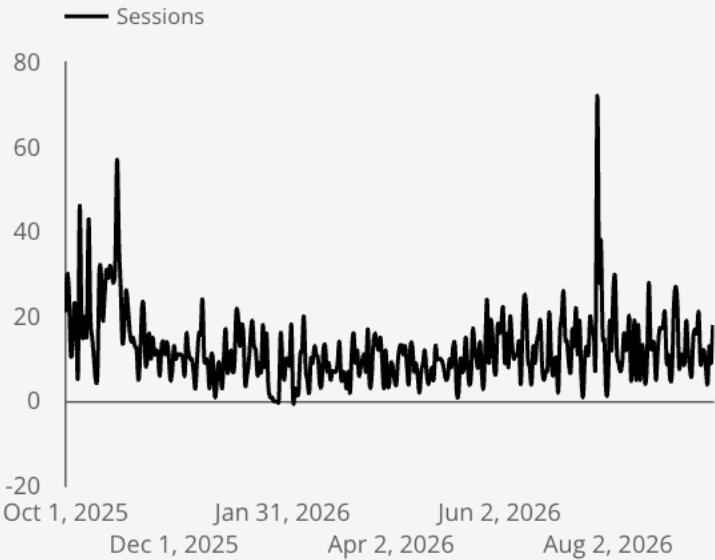
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
5,440	4,487	3,385	1,632	01:49	57%
↓ -1.5%	↑ 4.8%	↑ 13.4%	↓ -9.2%	↓ -33.3%	↓ -11.7%

How is site traffic trending?

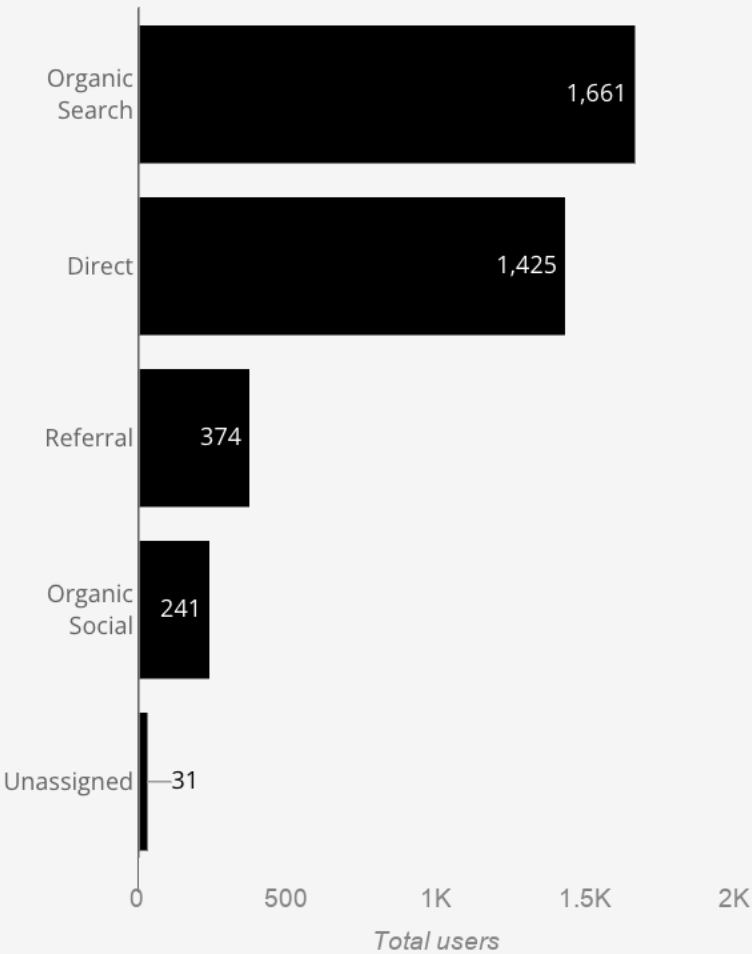


Top Pages

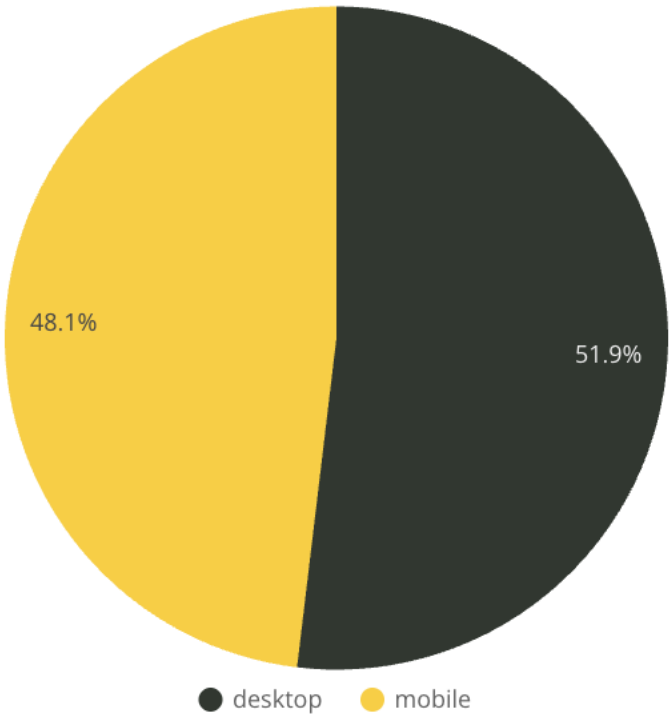
Sorted by Total Users

Page	Total users	% Δ
Libraries	3,079	-3.2% ↓
Events and Programs	873	29.5% ↑
Library Services and Resources	172	-
Borrowing, Renewals, and Policies	112	-
Contact	96	-

Which channels are driving traffic?



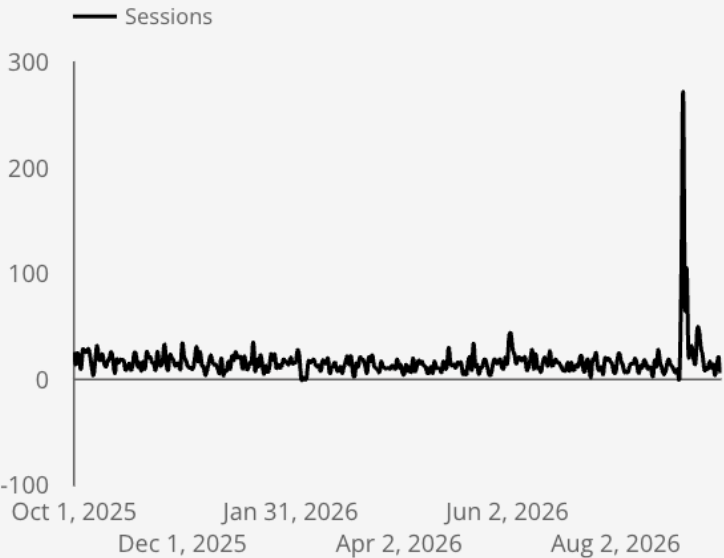
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
8,004	6,006	4,246	2,328	02:30	63%
↓ -11.7%	↓ -9.0%	↑ 3.2%	↑ 7.2%	↑ 11.6%	↓ -9.1%

How is site traffic trending?

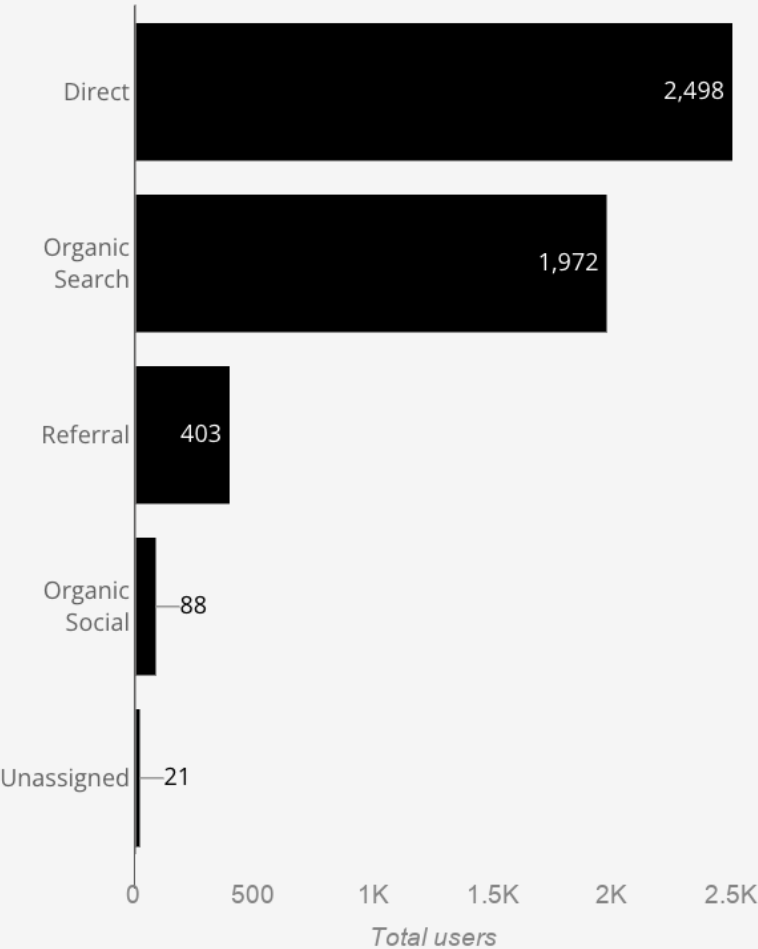


Top Pages

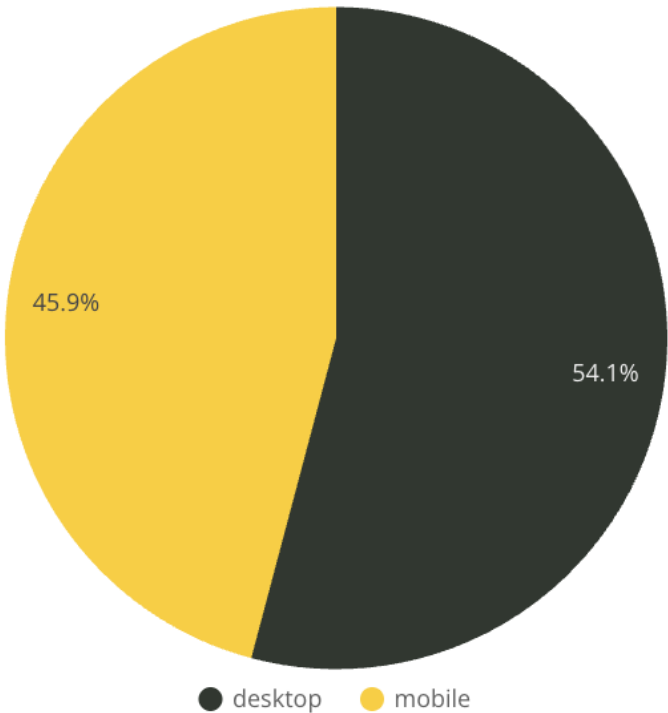
Sorted by Total Users

Page	Total users	% Δ
Libraries	4,398	-7.5% ↓
Library Services and Resources	392	-
Events and Programs	334	-
Borrowing, Renewals, and Policies	230	-
Contact	98	-

Which channels are driving traffic?



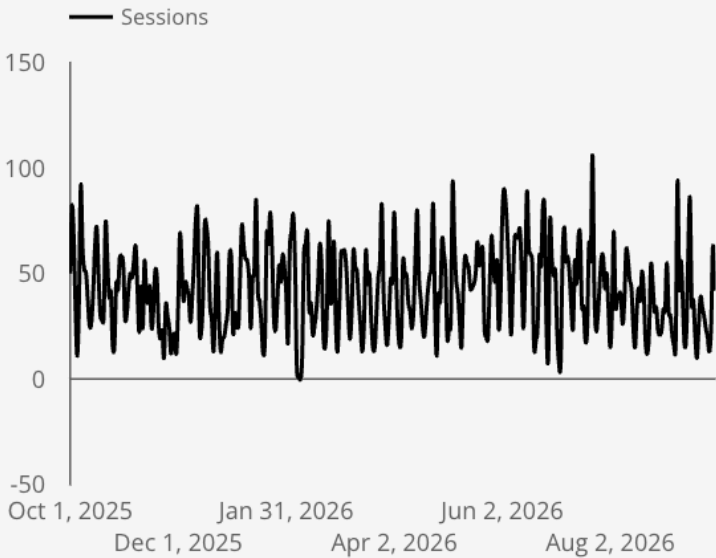
What devices are people using?





Sessions	Total users	New users	Avg. time on page	Engaged sessions	Engagement rate
15,210	12,901	6,868	01:14	10,450	69%
📈 34.7%	📈 55.0%	📈 29.8%	📉 -29.9%	📈 39.6%	📈 4.3%

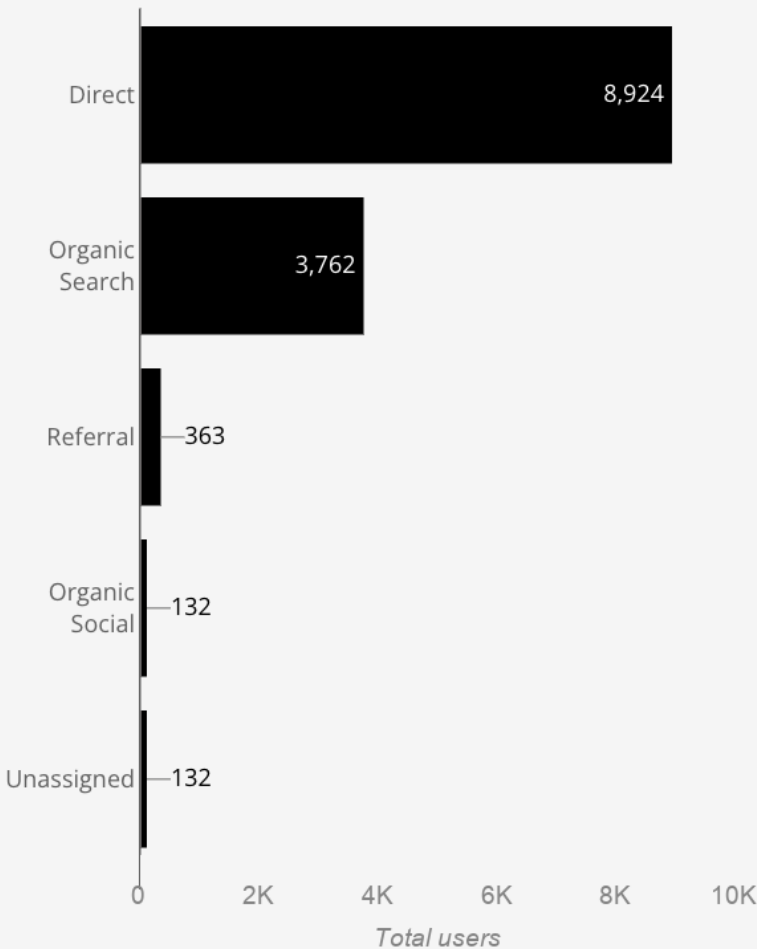
How is site traffic trending?



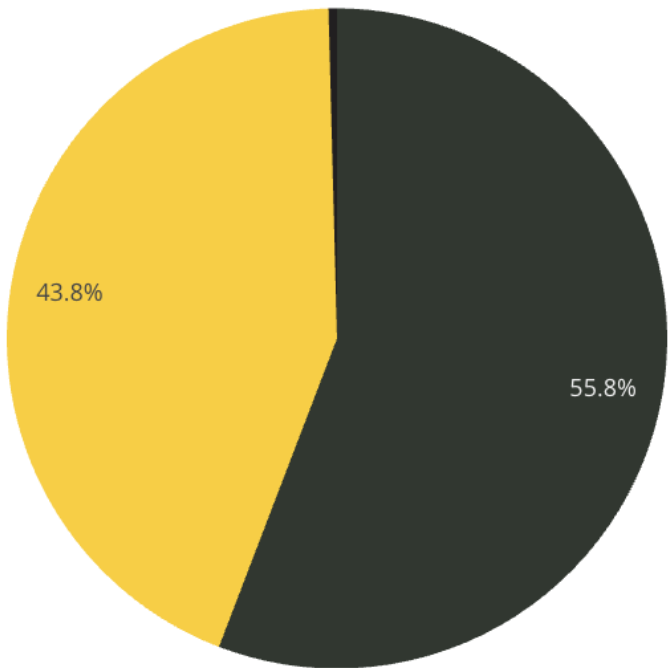
What are the top sources of traffic?

Session source	Total users	New users
(direct)	8,924	5,340
google	3,430	1,808
bing	267	148
army.dodmwrlibraries.org	172	104
(not set)	125	0
facebook.com	55	43
dodmwrlibraries.org	50	38
m.facebook.com	45	30
duckduckgo	35	13
yahoo	31	16

Which channels are driving traffic?



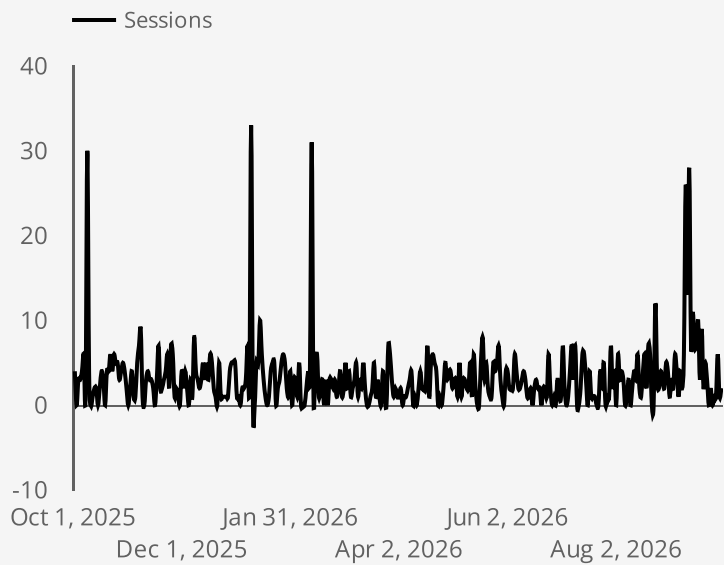
What device are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
1,466	1,182	1,010	508	01:14	52%
↓ -27.7%	↓ -17.3%	↓ -4.0%	↓ -34.1%	↓ -32.8%	↓ -6.8%

How is site traffic trending?

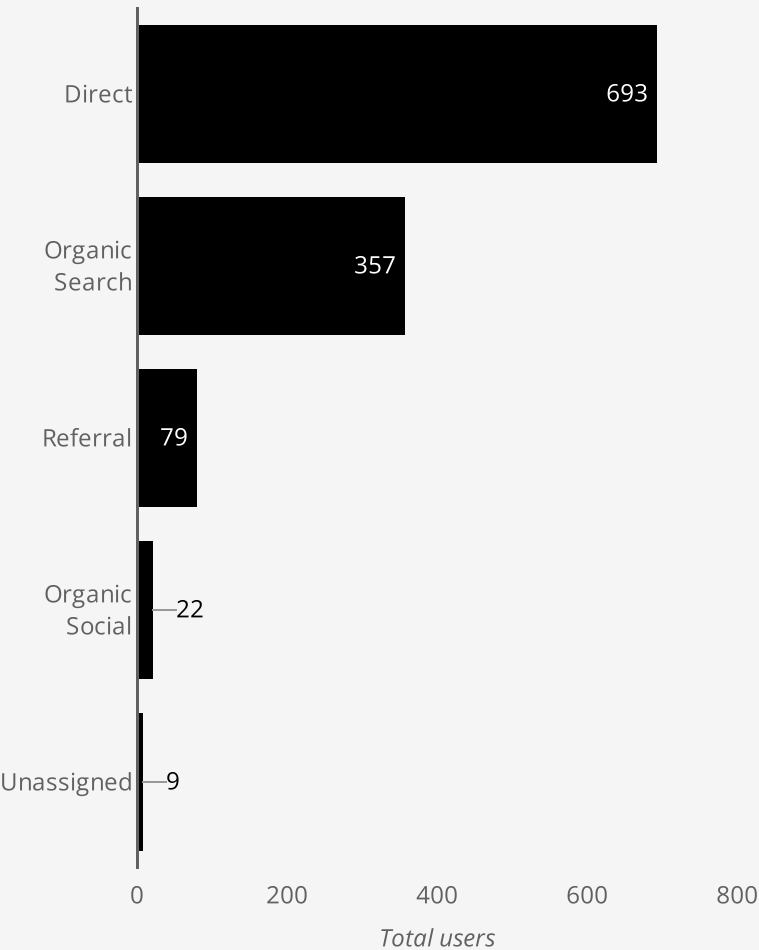


Top Pages

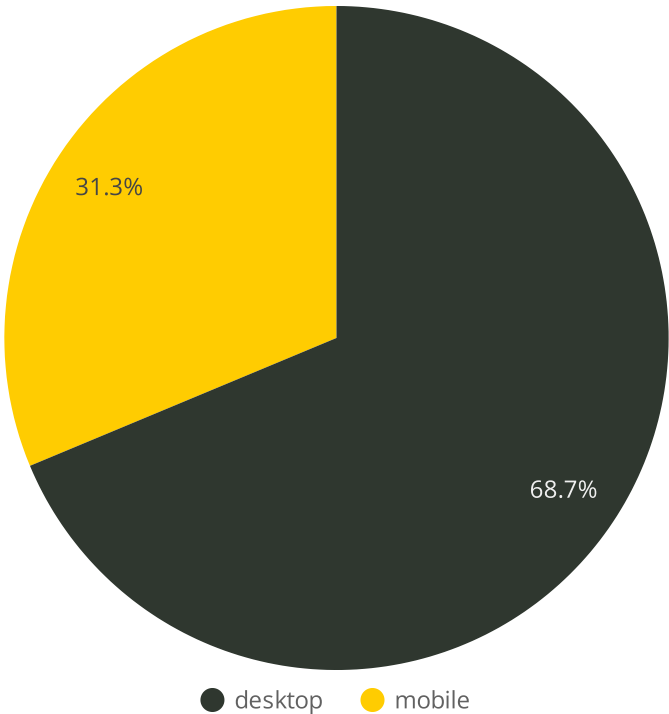
Sorted by Total Users

Page	Total users	% Δ
Libraries	953	-14.0% ↓
Events and Programs	114	-
Borrowing, Renewals, and Policies	66	-
Library Services and Resources	52	-
Contact	21	-

Which channels are driving traffic?



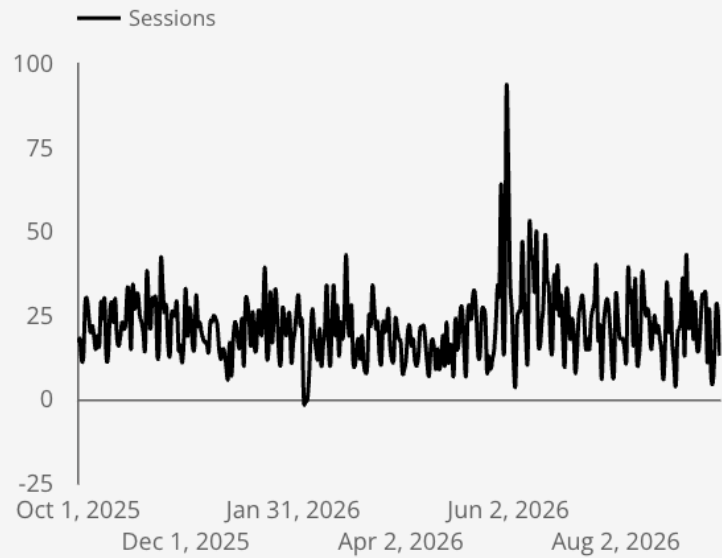
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
10,039	7,798	4,431	2,479	03:13	64%
↓ -7.9%	↓ -16.6%	↓ -12.0%	↓ -23.0%	↑ 22.8%	↓ -5.2%

How is site traffic trending?

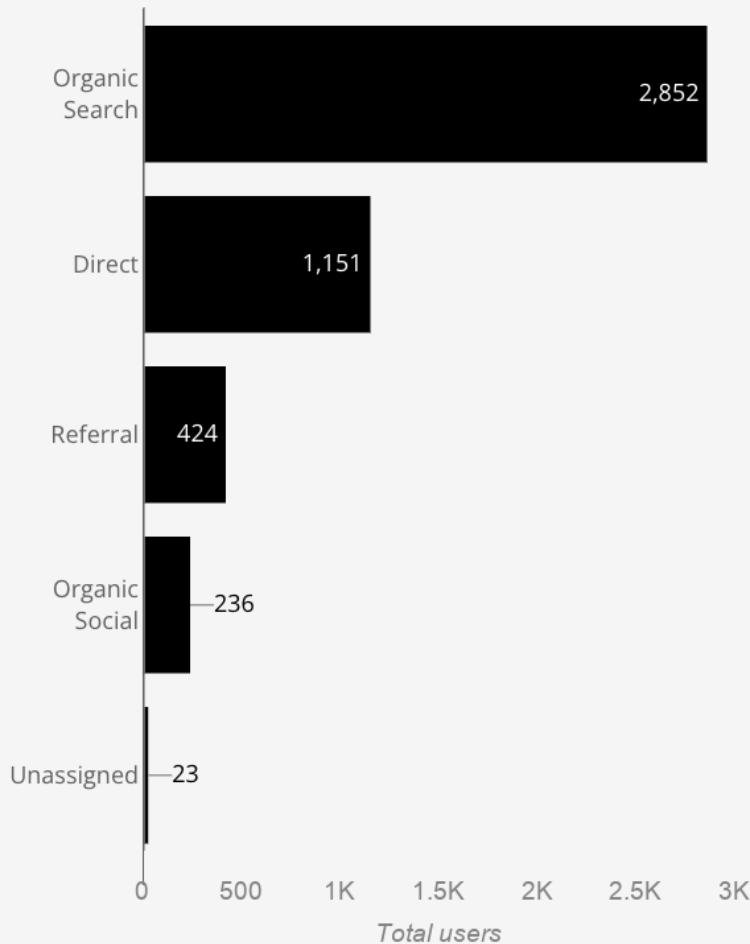


Top Pages

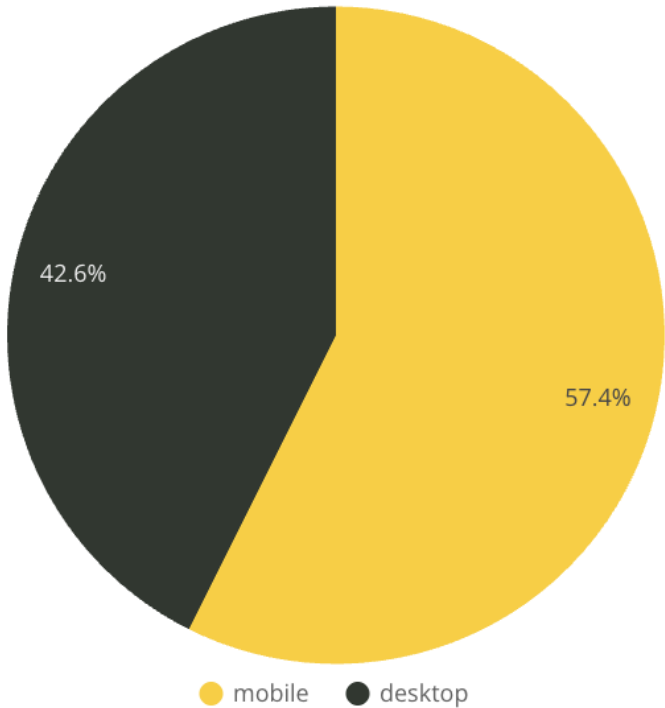
Sorted by Total Users

Page	Total users	% Δ
Libraries	4,577	-17.0% ↓
Events and Programs	557	-
Library Services and Resources	352	-
Borrowing, Renewals, and Policies	275	-
Contact	140	-

Which channels are driving traffic?



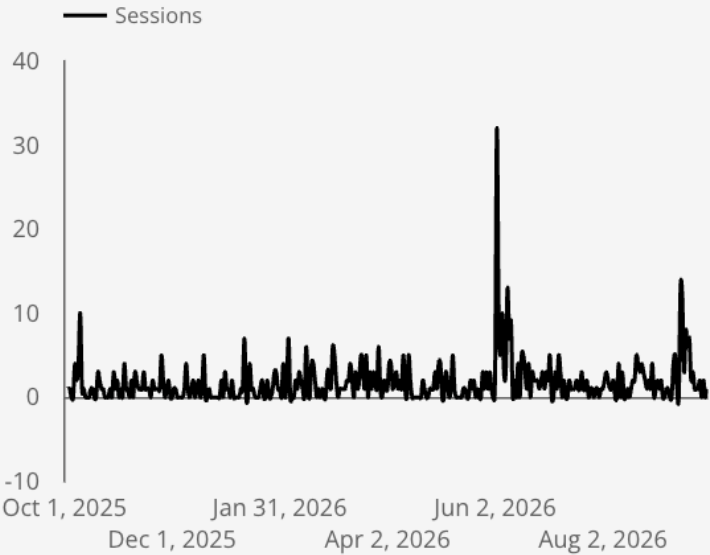
What devices are people using?





Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
810	651	527	298	01:40	53%
↑ 29.8%	↑ 42.8%	↑ 49.7%	↑ 20.6%	↓ -22.5%	↓ -14.9%

How is site traffic trending?

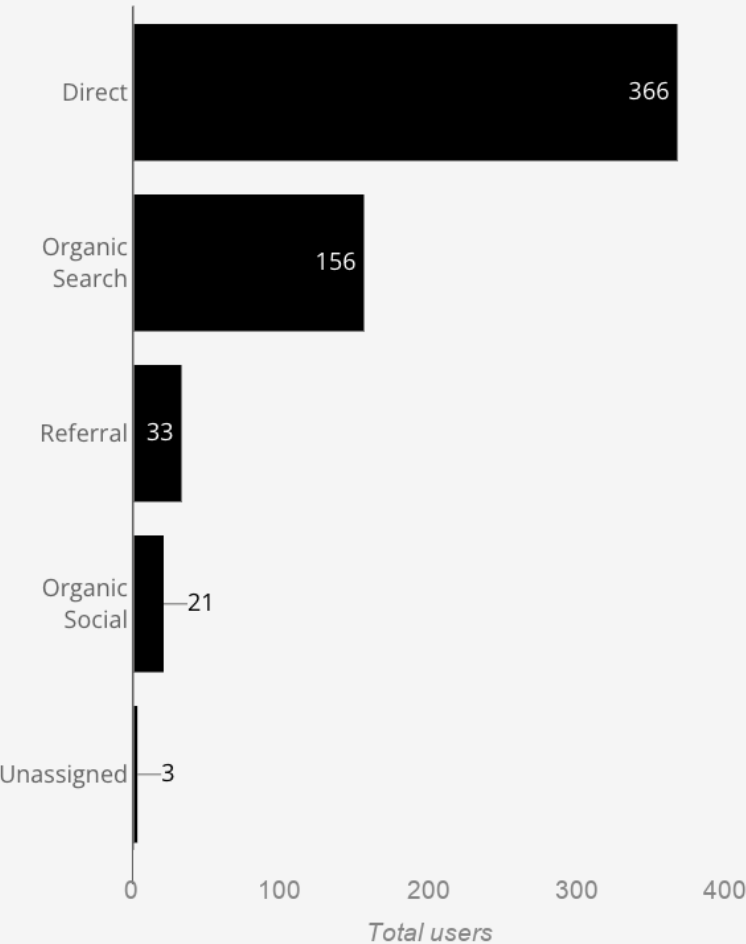


Top Pages

Sorted by Total Users

Page	Total users	% Δ
Libraries	448	27.3% ↑
Events and Programs	79	-
Borrowing, Renewals, and Policies	42	-
Library Services and Resources	22	-
Contact	13	-

Which channels are driving traffic?



What devices are people using?

