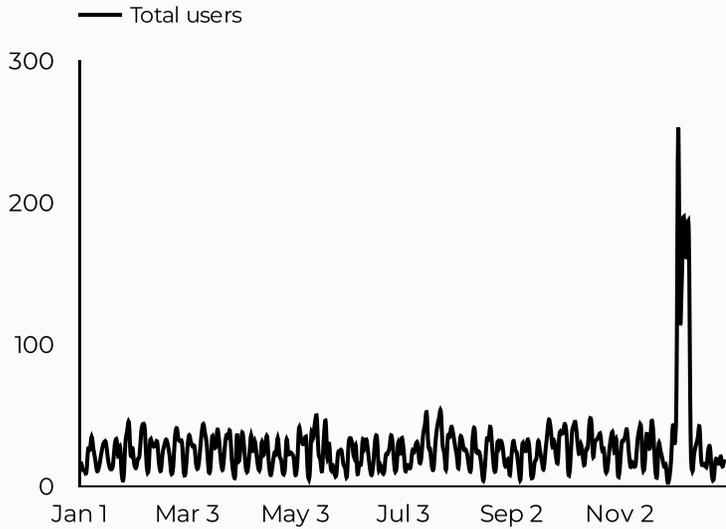




Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
13,609	10,958	9,439	6,644	01:57	62%

How is site traffic trending?



Top Link Clicks

Link URL	Total
https://www.armyresilience.army.mil/	684
https://www.usaa.com/	246

Which channels are driving traffic?

Session medium	Total users
organic	5,459
(none)	2,087
referral	1,883
(not set)	68
email	3
Referral	1
afrcrestorts.com	1
armyentertainment.net	1
cpc	1
print	1

Session source	Total users
google	4,000
(direct)	2,087
bing	1,345
home.army.mil	990
militaryonesource.mil	193
m.facebook.com	107
army.mil	89
safe.menlosecurity.com	68
(not set)	65
yahoo	63