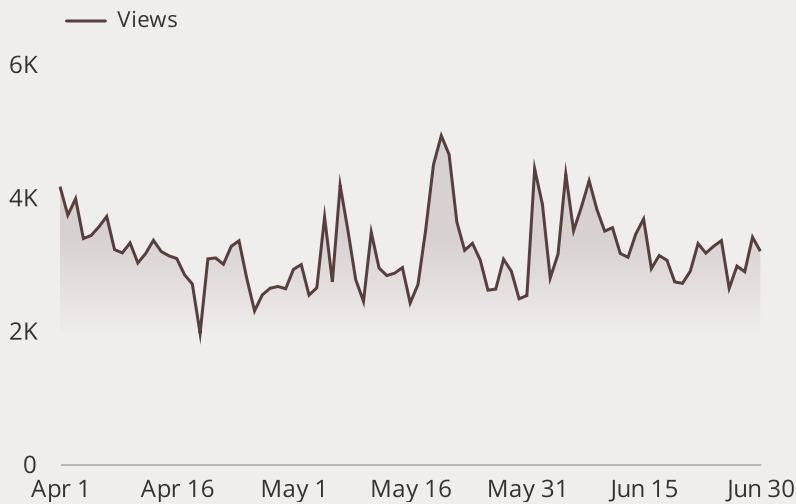


Overview Compared Y-o-Y

Data from Google Analytics

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
290,999	140,335	99,634	96,578	03:00	47.94%
↑ 18.8%	↑ 21.6%	↑ 28.4%	↑ 28.1%	↑ 5.0%	↓ -7.2%

How is site traffic trending?

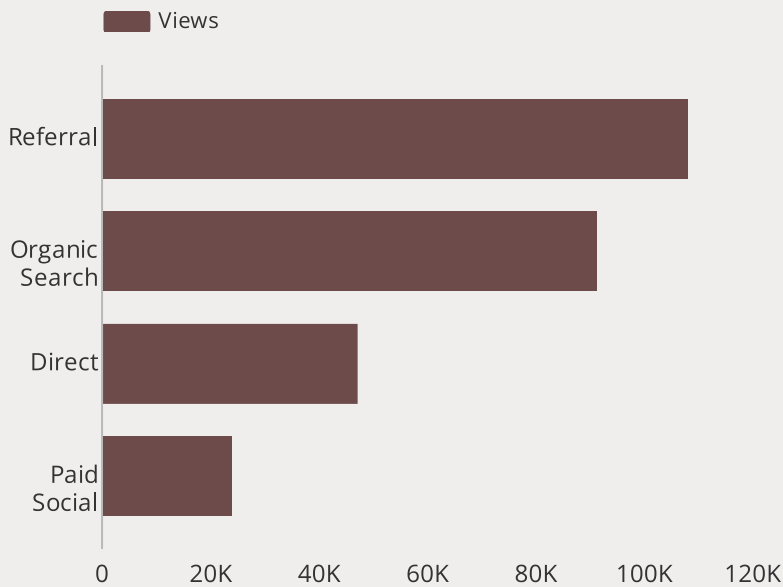


Top Pages

Sorted by Total Users

Full page URL	Total users
www.dragonhilllodge.com/	47,844
(not set)	15,840
www.dragonhilllodge.com/roo...	6,901
www.dragonhilllodge.com/spec...	4,698
www.dragonhilllodge.com/spec...	4,426
www.dragonhilllodge.com/spec...	3,969
www.dragonhilllodge.com/cont...	3,761
www.dragonhilllodge.com/abo...	3,635
www.dragonhilllodge.com/your...	3,514
www.dragonhilllodge.com/dinin...	3,427

Which channels are driving traffic?



What are the top sources?

Sorted by Total Users

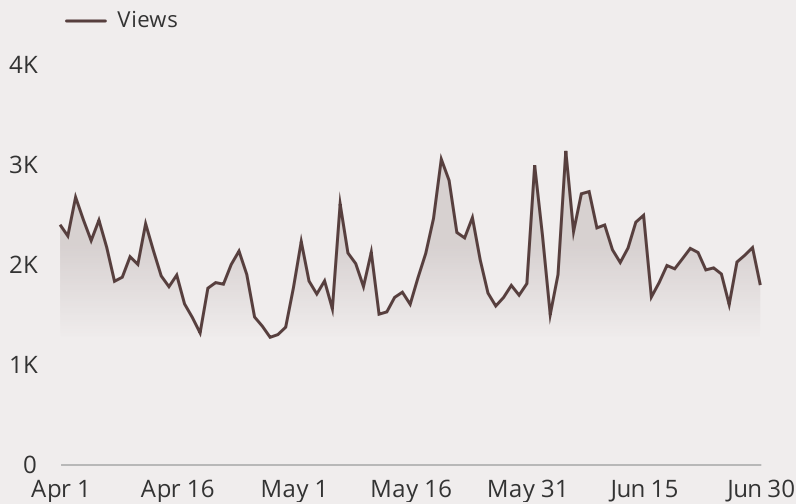
Session source	Total users
(direct)	23,002
google	19,188
dragonhilllodge.com	14,298
fb	12,764
ig	7,491
ActiveCampaign	3,398
halekoa.com	2,812
edelweisslodgeandresort.com	2,710
shadesofgreen.org	2,553
be.synxis.com	2,492

Mobile Overview

Data from Google Analytics

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
182,853	89,151	62,779	60,888	02:22	43.93%
↑ 29.4%	↑ 28.2%	↑ 35.5%	↑ 35.5%	↓ -3.1%	↓ -5.2%

How is site traffic trending?

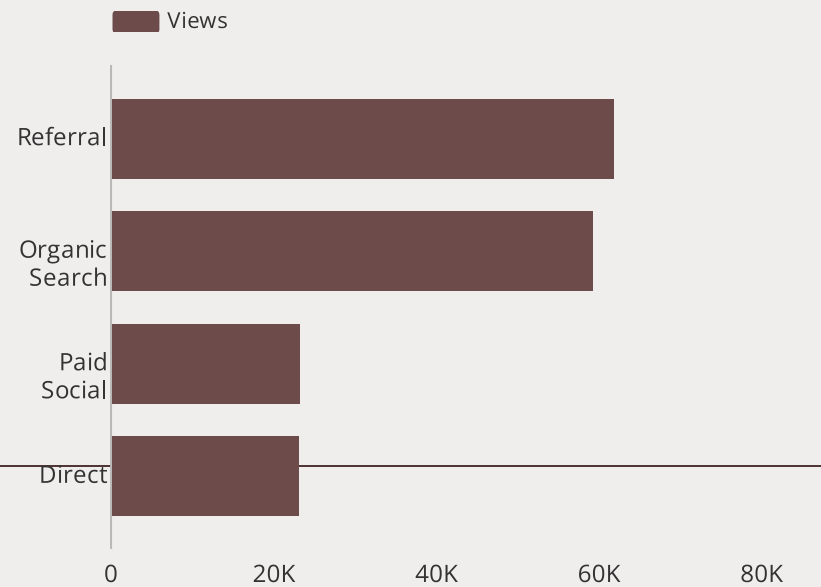


Top Pages

Sorted by Total Users

Page path	Total users
/	44,044
/special-offers/6D5N	12,191
(not set)	9,546
/rooms-and-suites	5,267
/checkout	3,620
/special-offers	3,267
/special-offers/seoul-escapes	2,991
/dining-and-drinks	2,319
/about-dragon-hill-lodge/eligibility	2,215
/your-stay/getting-here	2,102

Which channels are driving traffic?



What are the top sources?

Sorted by Total Users

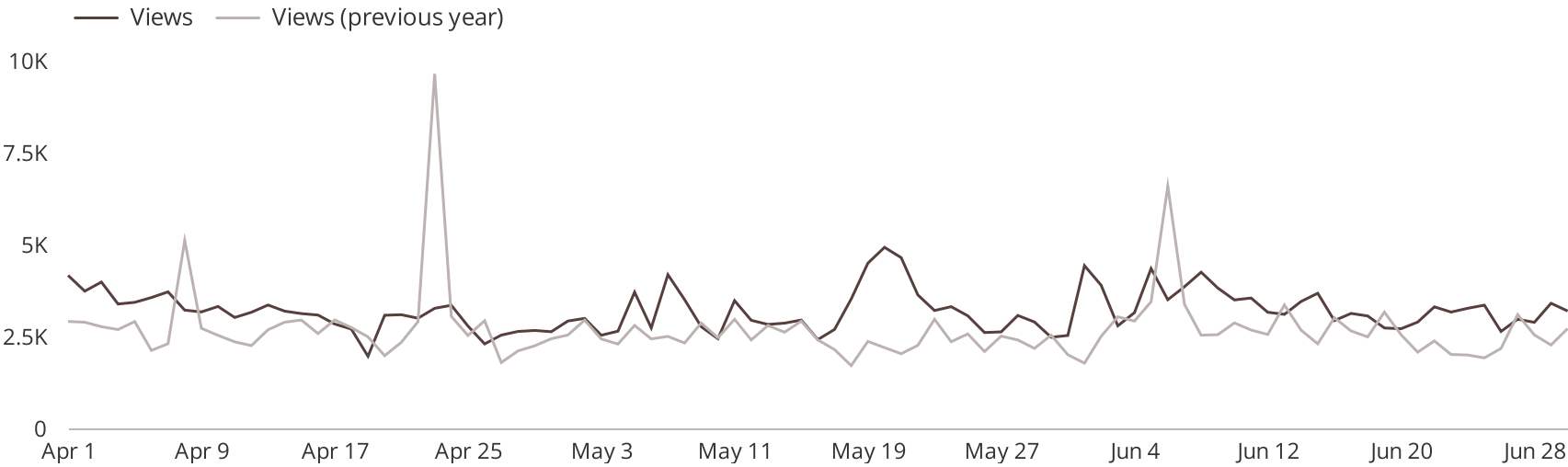
Session source	Total users
google	12,795
fb	12,344
(direct)	8,895
dragonhilllodge.com	8,360
ig	7,402
ActiveCampaign	2,026
an	1,990
be.synxis.com	1,597
halekoa.com	1,585
edelweisslodgeandresort.com	1,567

Acquisition

Data from Google Analytics

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
290,999	140,335	99,634	96,578	03:00	47.94%
↑ 18.8%	↑ 21.6%	↑ 28.4%	↑ 28.1%	↑ 5.0%	↓ -7.2%

How is site traffic trending?



Top Pages

Data from Google Analytics

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
290,999	140,335	99,634	96,578	03:00	47.94%
⬆ 18.8%	⬆ 21.6%	⬆ 28.4%	⬆ 28.1%	⬆ 5.0%	⬇ -7.2%

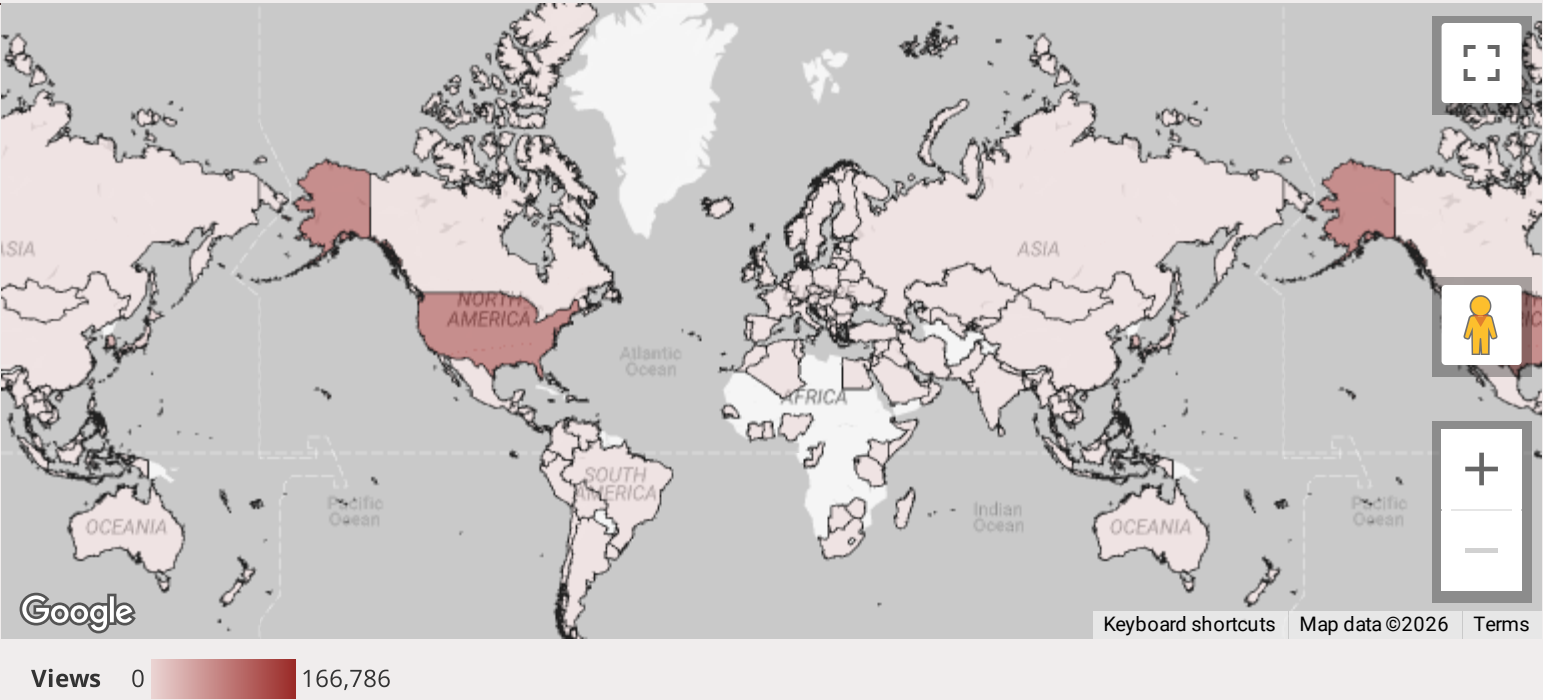
Full page URL	Total users	New users	Views	Engagement rate
www.dragonhilllodge.com/	28,734	26,297	42,678	58.71%
www.dragonhilllodge.com/rooms-and-suites	4,259	654	5,834	86.07%
www.dragonhilllodge.com/special-offers/seoul-escapes	3,079	806	4,953	77.68%
www.dragonhilllodge.com/special-offers	2,702	379	3,951	92.47%
www.dragonhilllodge.com/special-offers/6D5N	2,492	712	3,453	78.25%
www.dragonhilllodge.com/contact-us	2,169	270	3,397	81.17%
www.dragonhilllodge.com/your-stay/getting-here	2,017	398	3,334	83.79%
www.dragonhilllodge.com/dining-and-drinks	2,023	189	3,229	92.69%
www.dragonhilllodge.com/about-dragon-hill-lodge/eligibility	2,313	476	3,199	83.65%
www.dragonhilllodge.com/special-offers/seoul-escapes-2027	1,584	609	2,610	70.7%
www.dragonhilllodge.com/your-stay	1,556	156	2,338	87.54%
www.dragonhilllodge.com/dining-and-drinks/our-menus	1,095	208	2,329	79.26%
www.dragonhilllodge.com/experiences	1,576	93	2,146	91.55%
www.dragonhilllodge.com/rooms-and-suites/standard-room	1,377	152	1,969	84.98%
www.dragonhilllodge.com/dining-and-drinks/greenstreet	1,022	172	1,868	81.06%
www.dragonhilllodge.com/experiences/tours	996	157	1,720	82.53%
www.dragonhilllodge.com/wellness-fitness-spa	1,076	164	1,574	81.1%
www.dragonhilllodge.com/your-stay/getting-here/from-incheon-airport	821	169	1,381	73.64%
www.dragonhilllodge.com/about-dragon-hill-lodge/faqs	908	127	1,274	82.54%
www.dragonhilllodge.com/your-stay/gate-access	936	260	1,247	77.04%
www.dragonhilllodge.com/experiences/specials-and-events	830	79	1,188	91.64%
www.dragonhilllodge.com/experiences/specials-and-events/independence-day-weekend	564	295	1,014	65.07%
www.dragonhilllodge.com/about-dragon-hill-lodge/photo-gallery	779	67	960	88.43%
www.dragonhilllodge.com/rooms-and-suites/family-suite	588	15	904	89.71%

Top Pages

Data from Google Analytics

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
290,999	140,335	99,634	96,578	03:00	47.94%
↑ 18.8%	↑ 21.6%	↑ 28.4%	↑ 28.1%	↑ 5.0%	↓ -7.2%

Country	Total users	% Δ	New users	% Δ	Views	% Δ	Engagement rate	% Δ
United States	54,713	6.7% ↑	51,712	4.9% ↑	166,786	10.1% ↑	53.74%	0.5% ↑
South Korea	28,209	96.9% ↑	26,195	105.3% ↑	77,691	34.7% ↑	43.57%	-17.8% ↓
Japan	9,162	67.9% ↑	8,480	66.1% ↑	23,092	39.3% ↑	36.84%	-16.0% ↓
Guam	5,953	26.9% ↑	5,602	23.3% ↑	12,539	47.1% ↑	27.99%	-8.7% ↓
Germany	846	17.3% ↑	784	15.8% ↑	2,099	-0.4% ↓	55.17%	0.8% ↑
Philippines	400	15.9% ↑	354	10.6% ↑	1,138	28.0% ↑	44.48%	-3.9% ↓
Singapore	300	47.1% ↑	262	49.7% ↑	677	49.4% ↑	45.23%	-6.2% ↓
United Kingdom	266	24.3% ↑	251	33.5% ↑	561	-3.6% ↓	51.72%	-9.9% ↓
Canada	252	65.8% ↑	237	73.0% ↑	518	34.9% ↑	48.25%	1.8% ↑

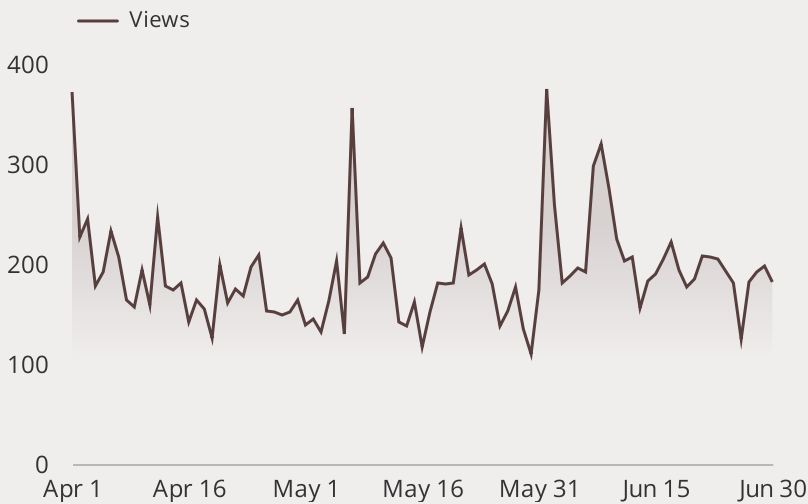


Overview Compared Y-o-Y

Rooms

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
17,291	10,151	7,980	1,122	02:27	78.81%
⬆ 10.9%	⬆ 2.2%	⬇ -4.1%	No data	⬆ N/A	⬆ 4.8%

How is site traffic trending?

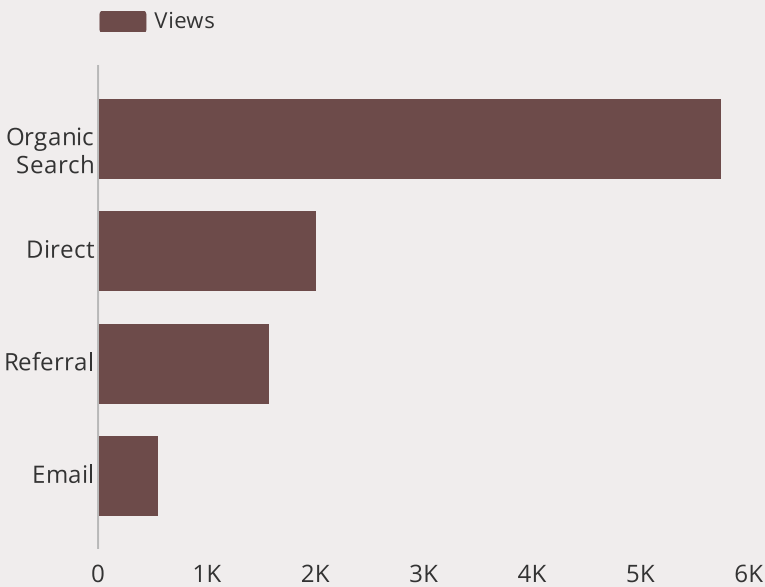


Top Pages

Sorted by Total Users

Page path	Total users
/rooms-and-suites	4,538
/rooms-and-suites/standard-room	1,378
/rooms-and-suites/family-suite	588
/rooms-and-suites/deluxesuites	330
/rooms-and-suites/junior-suite	330
/rooms-and-suites/Resident-Stay	190
/rooms-and-suites/pet-rooms	154
/rooms-and-suites/amenities	14
/rooms-and-suites/standard-roomAGON HILL ...	1

Which channels are driving traffic?



What are the top sources?

Sorted by Total Users

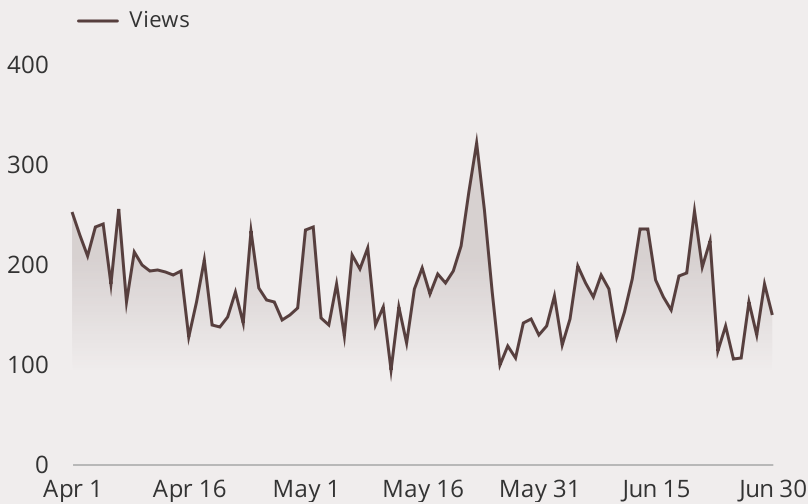
Session source	Total users
google	2,338
(direct)	963
ActiveCampaign	341
be.synxis.com	158
halekoa.com	151
bing	144
fb	125
armymwr.com	120
shadesofgreen.org	98
edelweisslodgeandresort.com	81

Overview Compared Y-o-Y

Dining And Drinks

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
16,033	7,753	4,643	1,293	02:59	75.44%
⬆ 10.3%	⬆ 8.4%	⬆ 2.3%	⬇ -10.0%	⬆ 2.2%	⬆ 3.4%

How is site traffic trending?

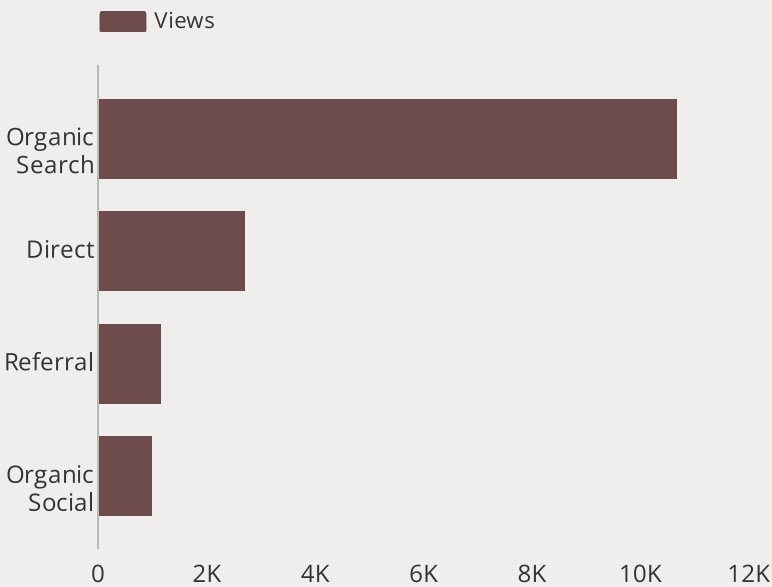


Top Pages

Sorted by Total Users

Page path	Total users	Engagement rate
/dining-and-drinks	3,471	93.18%
/dining-and-drinks/our-menus	1,931	79.3%
/dining-and-drinks/greenstreet	1,766	81.26%
/dining-and-drinks/bentleys	764	79.98%
/dining-and-drinks/SablesRestaurant	663	86.53%
/dining-and-drinks/bakery-and-deli	477	80.15%
/dining-and-drinks/sable-menu	16	64.71%
/dining-and-drinks/sunday-brunch	8	88.89%
/dining-and-drinks/Thanksgivingevents	2	0%

Which channels are driving traffic?



What are the top menu downloads?

Menu	Total Downloads
Greenstreet – Lunch & Dinner Menu	1,948
Bentley's Menu	1,215
Greenstreet – Breakfast Menu	1,095
Sable's Menu	770