

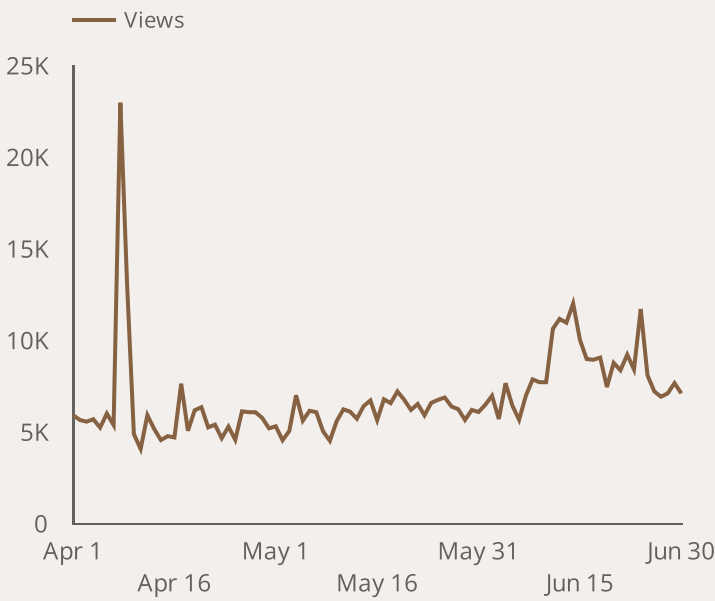


Overview Compared Y-o-Y

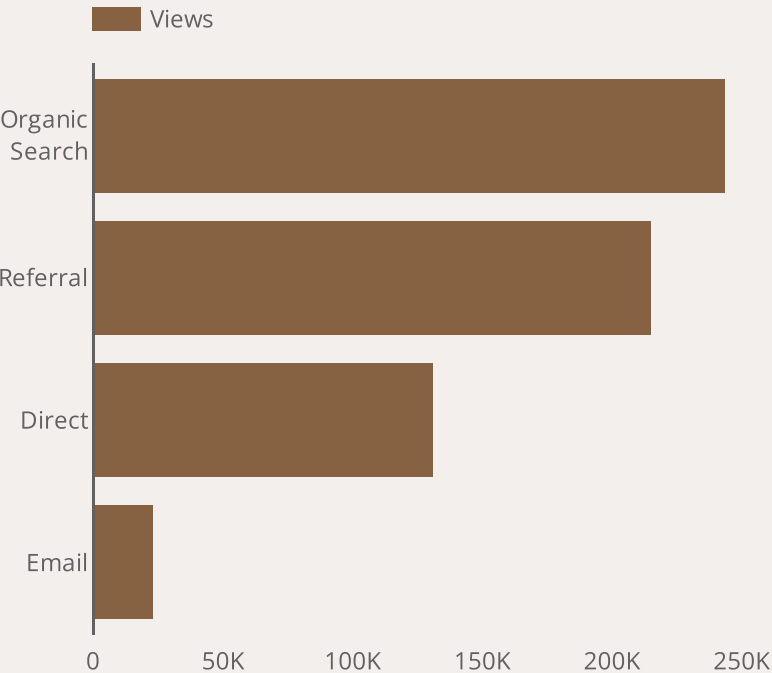
Google Analytics 4

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
628,906	220,040	138,808	133,846	04:25	60.53%
⬆ 6.1%	⬇ -12.7%	⬇ -8.8%	⬇ -9.1%	⬆ 18.0%	⬆ 3.2%

How is site traffic trending?



Which channels are driving traffic?



Top Pages

Sorted by Total Users

Page path	Total users
/	98,312
/european-escapes2026	13,921
/rooms-suites	13,911
/elr-experiences	9,611
/discover26	8,188
/specials-offers	8,083
/checkout	7,549
/search-rates	6,816
/about-elr/resort-services	6,313
/contact-us	5,649

What are the top sources?

Sorted by Total Users

Session source	Total users
google	43,659
(direct)	38,627
edelweisslodgeandresort.com	22,181
ctct	5,156
fb	3,684
be.synxis.com	3,675
shadesofgreen.org	3,579
halekoa.com	3,571
bing	3,467
armymwr.com	2,745

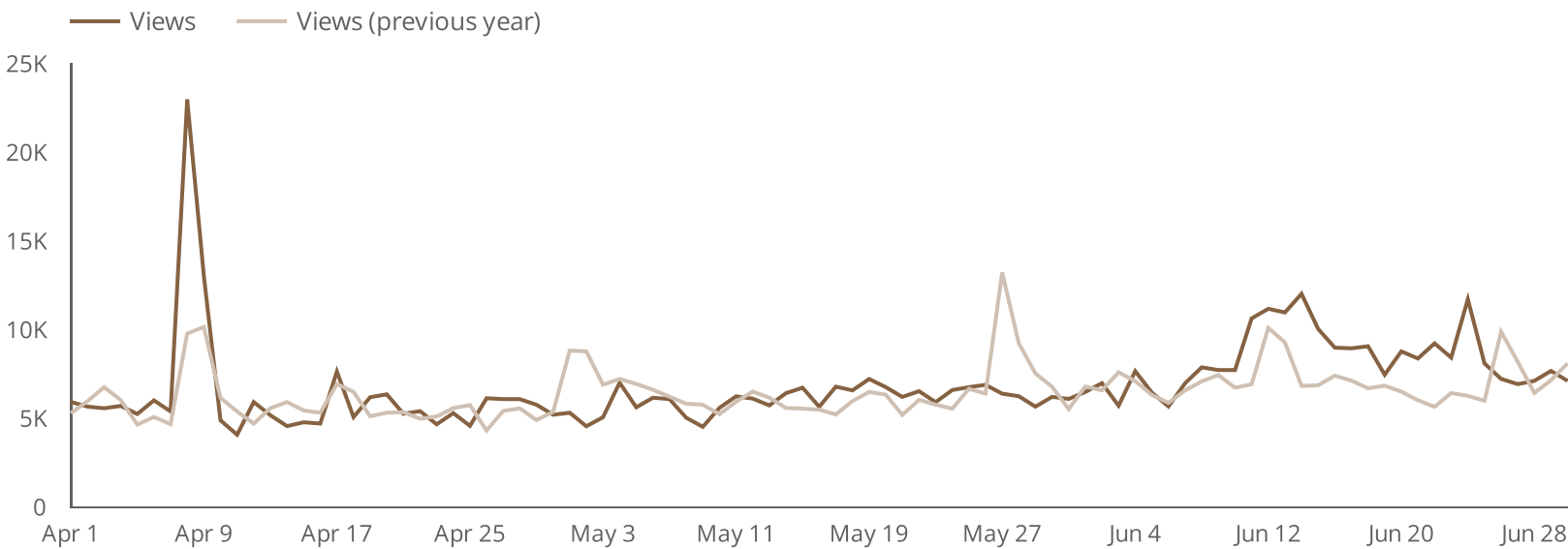


Traffic Trends

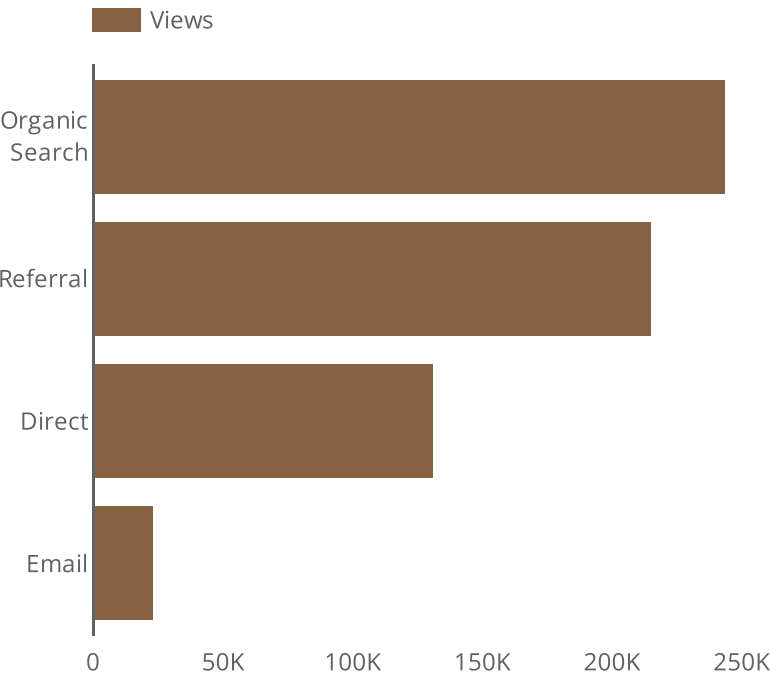
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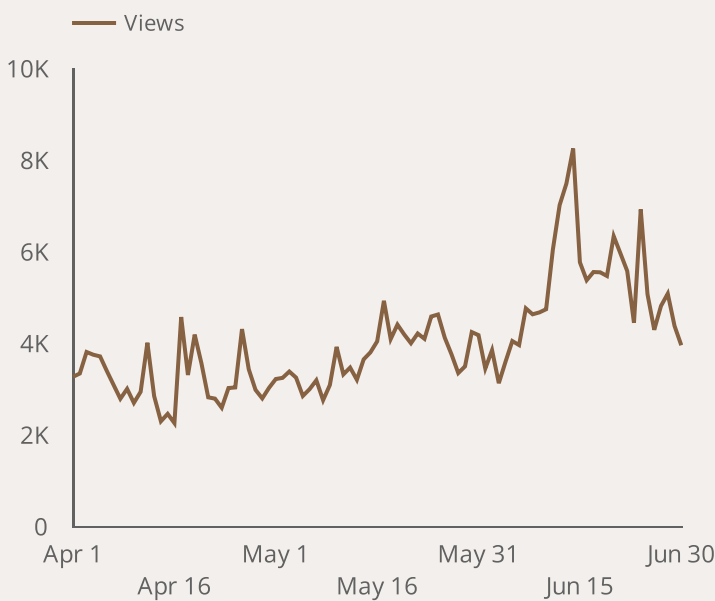


Mobile Traffic

Google Analytics 4

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
367,049	134,387	83,061	79,999	03:28	58.38%
⬆ 4.9%	⬇ -9.8%	⬇ -9.4%	⬇ -10.8%	⬆ 12.9%	⬆ 10.4%

How is site traffic trending?

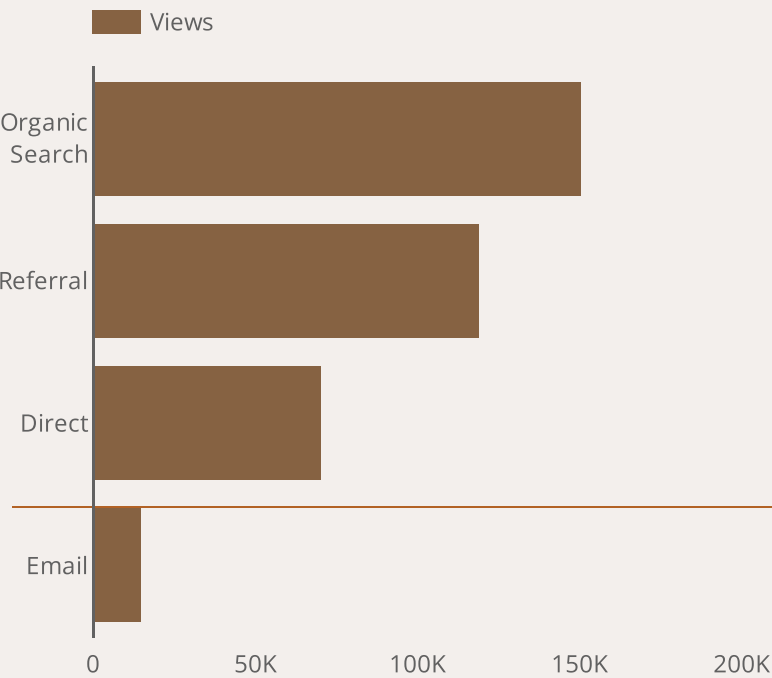


Top Pages

Sorted by Total Users

Page path	Total users
/	55,335
/rooms-suites	9,379
/european-escapes2026	8,971
/elr-experiences	5,644
/specials-offers	5,296
/discover26	4,813
/search-rates	4,197
/about-elr/resort-services	4,104
/checkout	4,070
/dining	3,619

Which channels are driving traffic?



What are the top sources?

Sorted by Total Users

Session source	Total users
google	28,125
(direct)	22,555
edelweisslodgeandresort.com	12,776
ctct	3,550
fb	3,212
be.synxis.com	2,253
halekoa.com	2,031
shadesofgreen.org	2,014
ActiveCampaign	1,627
facebook.com	1,469



Top Pages

Google Analytics 4

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
628,906	220,040	138,808	133,846	04:25	60.53%
⬆ 6.1%	⬇ -12.7%	⬇ -8.8%	⬇ -9.1%	⬆ 18.0%	⬆ 3.2%

Page path	Total users ▾	New users	Views	Engagement rate
/	98,312	89,066	251,852	72.02%
/european-escapes2026	13,921	6,657	22,295	63.95%
/rooms-suites	13,911	1,577	36,333	91.45%
/elr-experiences	9,611	997	18,567	90.92%
/discover26	8,188	2,429	13,428	74.73%
/specials-offers	8,083	890	12,139	90.65%
/checkout	7,549	1	14,539	97.42%
/search-rates	6,816	378	12,835	95.54%
/about-elr/resort-services	6,313	1,105	9,308	80.75%
/contact-us	5,649	676	8,774	75.47%
/dining	5,525	743	9,044	91.9%
/rates-room1	5,107	179	13,934	89.48%
/accommodations/standard-room	5,008	428	6,804	90.43%
/elr-experiences/guided-tours	4,773	472	8,168	85.92%
/your-stay/eligibilitytable	4,743	443	5,906	87.1%
/accommodations/rooms-suites/campground	4,487	3,997	8,273	81.34%
/your-stay/eligibility	4,291	2,211	5,381	74.36%
/summersale	4,207	2,578	5,007	49%
/about-elr/photogallery	4,205	502	5,702	82%
/vacationguide	4,201	580	6,754	79.81%
/explorer26	3,876	910	5,357	80.39%
/dining/weekly-dining	3,586	840	7,763	63.6%
/accommodations/rooms-suites/vacation-cabins	2,970	304	4,714	85.15%
/elr-wellness	2,924	187	3,856	90.36%
/dining/summit	2,549	134	3,915	89.95%
/about-elr/faq	2,452	280	3,371	85.75%
/dining/new-zuggys	2,436	495	4,304	75.32%
/experiences/attractions	2,356	162	3,334	86.11%
/confirm	2,305	1	2,747	89.99%
/your-stay/installation-access-control-system	2,209	541	3,172	76.01%

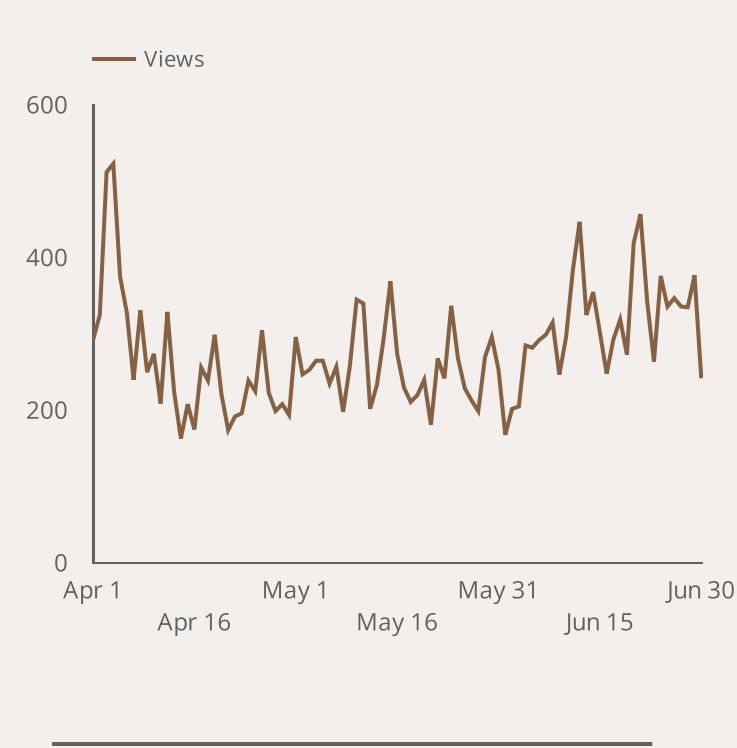


Overview Compared Y-o-Y

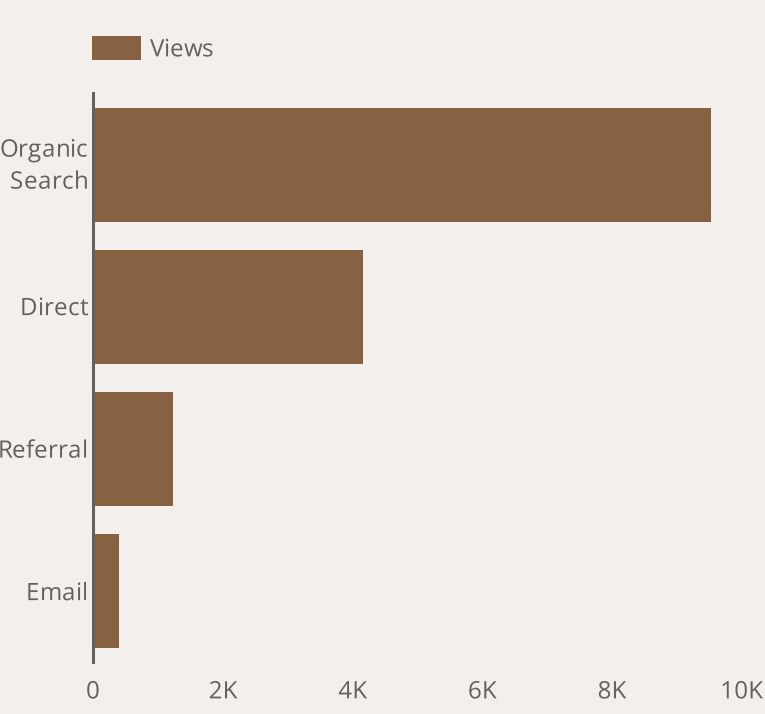
Dining

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
25,284	14,214	8,022	1,397	02:57	68.31%
⬆ 15.1%	⬇ -1.3%	⬇ -16.1%	No data	⬆ N/A	⬇ -8.4%

How is site traffic trending?



Which channels are driving traffic?



Top Pages

Sorted by Total Users

Page path	Total users ▾
/dining	3,599
/dining/weekly-dining	2,215
/dining/summit	1,555
/dining/new-zuggys	1,542
/dining-drinks/PullmanCafe	26
/dining-drinks/point-snack-bar	17
/dining/zbc-superbowl	11
/dining/history	3
/	1
/dining-drinks/market-station	1

What are the top sources?

Sorted by Total Users

Session source	Total users ▾
google	2,532
(direct)	1,687
bing	185
be.synxis.com	157
ctct	125
shadesofgreen.org	63
(not set)	58
yahoo	51
ActiveCampaign	42
halekoa.com	42

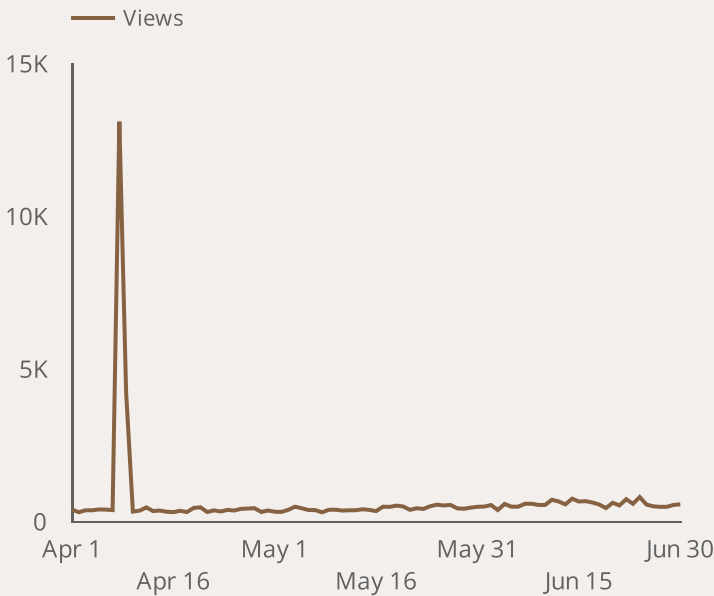


Overview Compared Y-o-Y

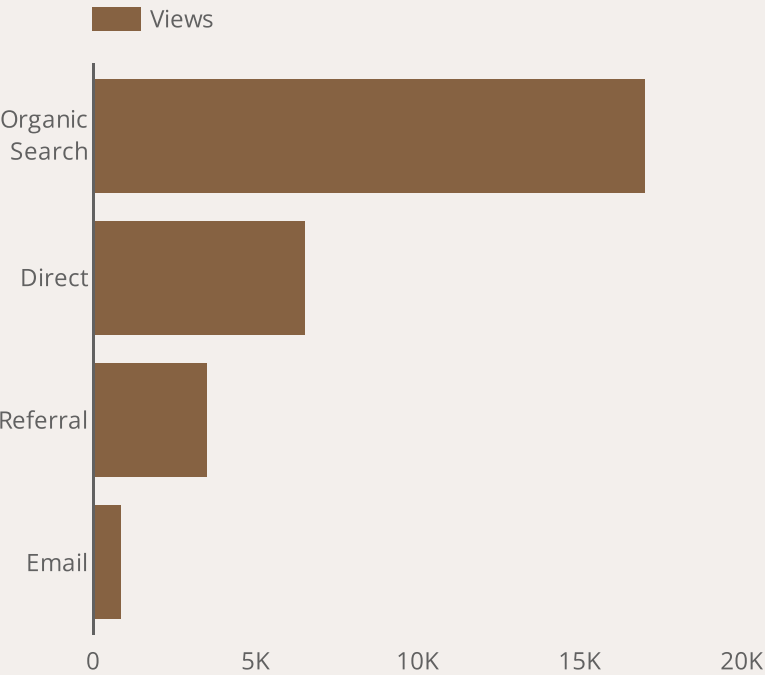
Rooms

Views	Sessions	Total users	New users	Avg. Session Time	Engagement rate
59,375	24,084	18,919	4,198	02:27	84.75%
⬆ 42.6%	⬇ -1.0%	⬇ -5.4%	No data	⬆ N/A	⬆ 8.1%

How is site traffic trending?



Which channels are driving traffic?



Top Pages

Sorted by Total Users

Page path	Total users
/rooms-suites	9,231
/accommodations/rooms-suites/campground	3,128
/accommodations/rooms-suites/vacation-cabins	1,922
/accommodations/rooms-suites/junior-suite	1,093
/accommodations/rooms-suites/deluxe-loft-suite	996
/rooms-suites/deluxe-junior-suite	878
/accommodations/rooms-suites/loft-suite	827
/rooms-suites/dogfriendlyrooms	479
/accommodations/rooms-suites/dog-friendly-room/dog-room-rules-and-regulations	93

What are the top sources?

Sorted by Total Users

Session source	Total users
google	6,790
(direct)	3,166
ctct	423
be.synxis.com	400
bing	398
halekoa.com	297
shadesofgreen.org	262
armymwr.com	176
yahoo	109
dragonhilllodge.com	102

Top Countries

Google Analytics 4

Views

628,906

↑ 6.1%

Sessions

220,040

↓ -12.7%

Total users

138,808

↓ -8.8%

New users

133,846

↓ -9.1%

Avg. Session Time

04:25

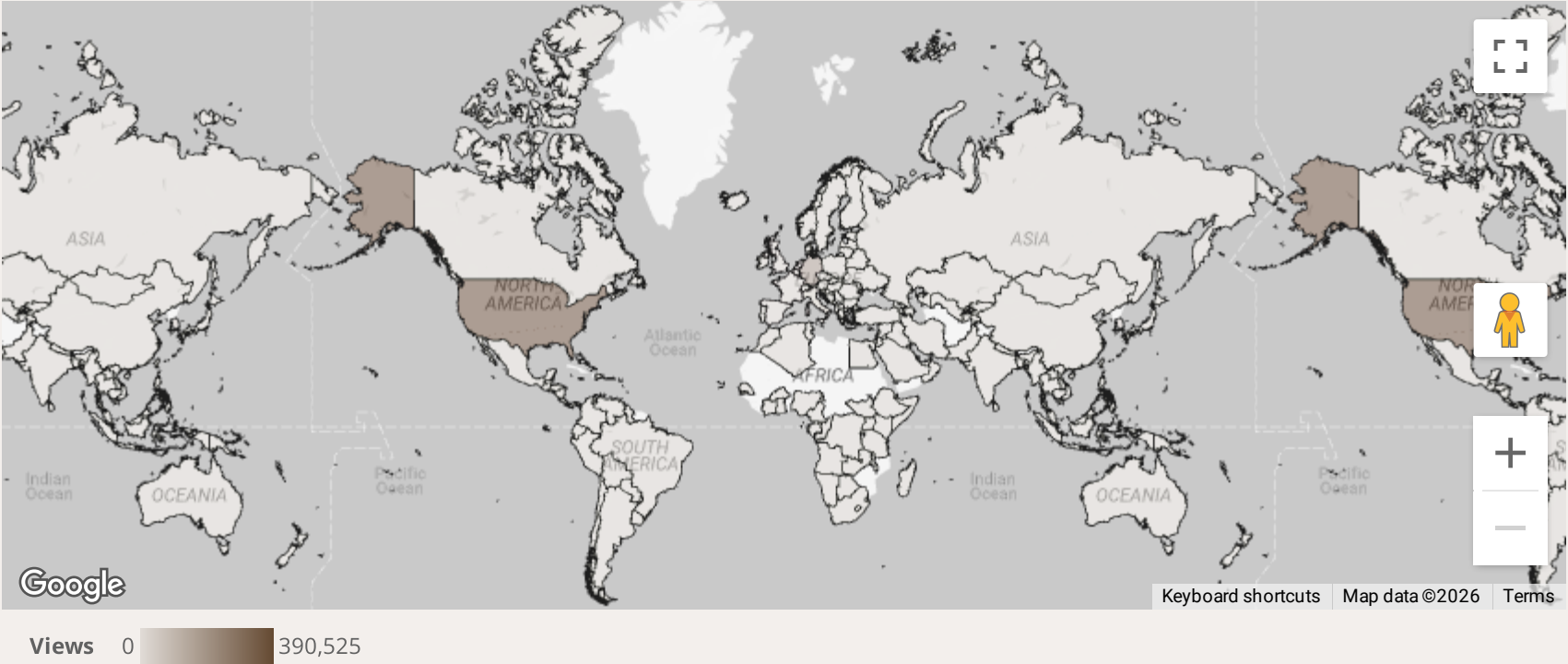
↑ 18.0%

Engagement rate

60.53%

↑ 3.2%

Country	Total users ▾	% Δ	New users	% Δ	Views	% Δ	Engageme...	% Δ
United States	91,585	-9.6% ↓	86,181	-12.0...	390,525	2.2% ↑	62.76%	7.5% ↑
Germany	33,787	1.5% ↑	30,493	0.3% ↑	162,998	4.3% ↑	61.97%	-1.6% ↓
South Korea	3,144	924.1...	3,139	989.9...	26,405	2,594....	24.99%	-59.0% ↓
United Kingdom	2,362	1.3% ↑	2,061	-3.1% ↓	8,235	-7.3% ↓	60.83%	-3.2% ↓
Italy	1,844	-76.5...	1,608	-78.8...	8,940	-44.7...	59.26%	116.2% ↑
Netherlands	1,442	30.6%...	1,368	31.2%...	4,518	40.4%...	72.12%	6.4% ↑
Belgium	575	-8.0% ↓	533	-7.3% ↓	2,532	10.0%...	66.93%	9.4% ↑
France	522	-8.7% ↓	444	-11.6...	1,800	2.8% ↑	65.98%	7.2% ↑
Spain	502	12.8%...	458	12.8%...	1,987	2.3% ↑	57.73%	-6.1% ↓
Japan	474	35.8%...	443	30.7%...	1,285	-1.3% ↓	53.34%	-11.2% ↓
Canada	435	6.6% ↑	380	0.8% ↑	1,242	26.9%...	61.28%	-1.8% ↓
Austria	382	-0.5% ↓	311	-6.9% ↓	1,111	-4.6% ↓	59.72%	-0.9% ↓
Vietnam	371	2,550....	334	2,285....	361	1,189....	7.49%	-85.0% ↓
Singapore	324	97.6%...	312	92.6%...	468	18.5%...	26.63%	-47.5% ↓

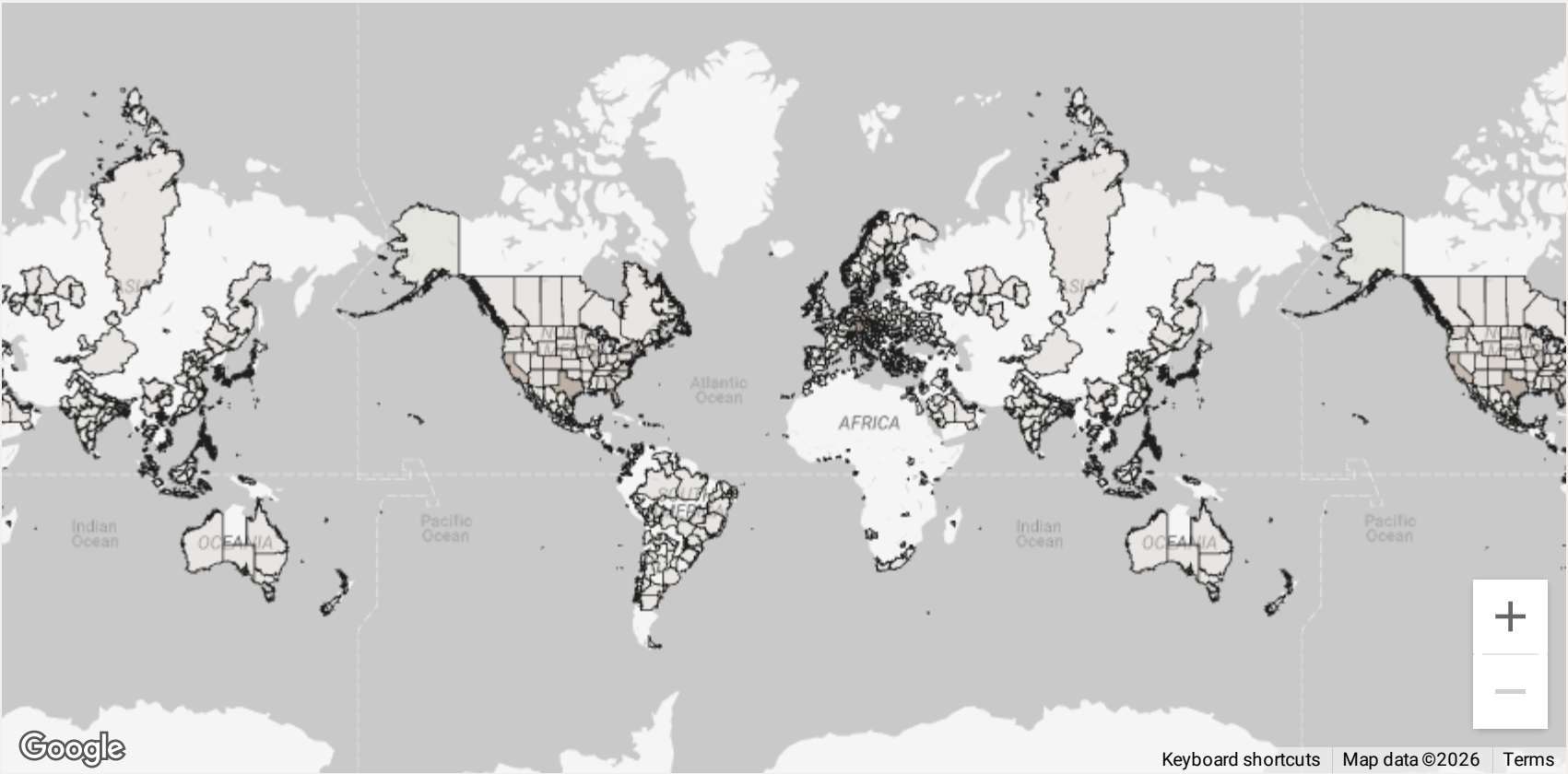


Top States

Google Analytics 4

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⬆️ 6.1%	⬇️ -12.7%	⬇️ -8.8%	⬇️ -9.1%	⬆️ 18.0%	⬆️ 3.2%

Region	Total users ▾	New users	Views	Engagement rate
(not set)	11,983	9,027	43,727	58.88%
Bavaria	11,755	9,001	53,209	63.36%
Texas	10,067	8,774	39,621	61.59%
Virginia	8,586	7,169	31,809	61.08%
Florida	8,551	7,507	34,729	61.19%
Hessen	8,413	6,526	32,508	65.72%
California	8,193	7,225	30,919	61.05%
New York	6,345	5,274	26,038	65.13%
Illinois	5,312	4,361	20,028	63.69%
Georgia	4,961	3,997	19,115	61.23%
North Rhine-Westphalia	4,064	2,669	12,730	65.88%
Washington	3,431	2,909	13,622	63.01%
Baden-Wuerttemberg	3,431	2,681	11,743	63.2%
Colorado	3,343	2,858	12,055	59.78%





Top Pages

Google Analytics 4

Search Terms	Search count	Search count per user	Total users	Engagement rate
christmas market	139	1.78	78	97.37%
christmas markets	113	1.77	64	91.18%
christmas	61	1.36	45	98.18%
eligibility	56	1.14	49	98%
laundry	50	1.16	43	97.78%
oktoberfest	43	1.23	35	97.44%
pool	42	1.2	35	90%
cancel reservation	36	1.5	24	96.15%
reservations	36	1.8	20	95.24%
discovery	33	11	3	100%
sign in	32	2	16	100%
tours	30	1.88	16	100%
military	28	1.27	22	92%
golf	28	1.65	17	94.12%
reservation	27	1.42	19	90.91%
shuttle	25	1.25	20	100%
alpine adventures	25	1.67	15	94.12%
find reservation	24	1.41	17	100%
breakfast	23	1.21	19	100%
european escapes	23	1.15	20	100%
air conditioning	22	1.29	17	94.74%
camping	22	1.16	19	100%
newsletter	22	1.57	14	100%
octoberfest	19	1.27	15	100%
alpine coaster	19	1.19	16	100%
pets	17	1.13	15	100%
cancel	17	1	17	100%
check out	17	1.42	12	92.31%
eagles nest	16	2	8	50%
Grand total	3,870	1.94	1,997	96.24%