



ARMY MWR

DHL 6 Days 5 Night Package

Views
2,772

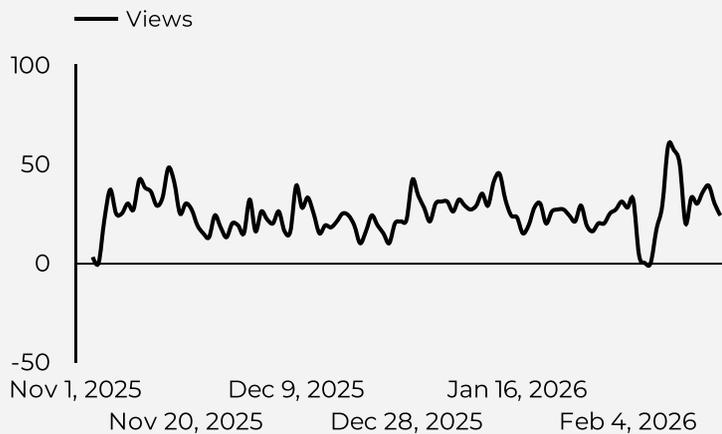
Sessions
2,563

Total users
2,311

Stripes
212,410

Engagement rate
90%

Visitor trends.



Where do people click for more information?

Top outbound link clicks.

Click Text	Total
Continue	350
BOOK NOW	223
Armed Forces Resorts	31
https://www.dragonhilllodge.com/	31
Grand total	809

How does the site acquire traffic?

Top five channels sorted by users.

Channel	Total users
Organic Search	793
Direct	277
Organic Social	96
Referral	85
Email	15

Stripes

Installation	Total
hawaii.armymwr.com	36,741
www.armymwr.com	27,299
benning.armymwr.com	21,955
bragg.armymwr.com	9,108
jackson.armymwr.com	8,382
belvoir.armymwr.com	7,331
gordon.armymwr.com	6,485
meade.armymwr.com	5,482
redstone.armymwr.com	5,415
jblm.armymwr.com	5,410
stuttgart.armymwr.com	5,338
bliss.armymwr.com	5,113
humphreys.armymwr.com	4,338
zama.armymwr.com	3,858
hood.armymwr.com	3,399
stewarhunter.armymwr.com	3,282
knox.armymwr.com	3,113
carlisle.armymwr.com	3,060
aberdeen.armymwr.com	2,828
leonardwood.armymwr.com	2,726
rucker.armymwr.com	2,696
carson.armymwr.com	2,637
lee.armymwr.com	2,618
campbell.armymwr.com	2,600
grafenwoehr.armymwr.com	2,515
italy.armymwr.com	2,106
drum.armymwr.com	2,100
leavenworth.armymwr.com	1,854
daegu.armymwr.com	1,712
Grand total	212,410



DHL 6 Days 5 Night Package

February , 2026

The DHL 6 Days 5 Night Package page generated strong, high-intent traffic with 2,772 views, 2,563 sessions, and 2,311 total users. The minimal gap between sessions and users indicates focused visits rather than repeated browsing, and overall behavior reflects decision-stage traffic. Visitors are arriving with a clear objective and moving efficiently through the content rather than exploring broadly.

Organic Search led acquisition with 793 users, followed by Direct traffic at 277, with smaller contributions from Organic Social (96), Referral (85), and Email (15). This distribution confirms strong keyword alignment and search visibility, while Direct traffic suggests repeat visitors or coordinated promotion.

Click activity totaled 809 tracked interactions, reinforcing strong user intent and active engagement with the page content. Combined with the 90% engagement rate, this confirms that users are not only landing on the page but interacting at a high level. Additionally, the Dragon Hill Lodge **promotional stripe generated 212,410 views** as it reappears during user scroll behavior, significantly amplifying visibility across the site and reinforcing booking awareness beyond the page-level traffic alone.